

Fund Drive Committeeman Clarifies Goals Of UF-RC

Editor's note: This is the second in a series of articles written by United Fund personnel to clarify UF needs and purposes. Walter Franklin was president of the last Community Chest Drive in Klamath Falls in 1953. He was president of UF in 1956.

By WALTER FRANKLIN

The United Fund Drive was begun locally in 1953 as a result of careful study in how best to meet community needs. Community Chest had been active here for many years. After World War II some needs such as those of the USO had to be reconsidered.

Many other agencies were in bad shape due to a tapering off of volunteer giving. Some groups were so curtailed as to lack effectiveness, with their capital needs in poor shape and no chance for expansion.

At this point many leaders in this community urged a more effective method. A long range study was made with questionnaires and studies are still on file.

The Red Cross board of directors voted to join the UF drive although they had been raising their full quota individually. Heart, cancer, arthritis and rheumatism, and multiple sclerosis groups all joined in the first United Fund in 1953. The goal for 1954 was \$109,000 with \$117,000 being raised. Since that year the United Fund has continued to operate but has not met the goal set up for the subsequent years though additional dollars were raised.

After the first year the Board of Directors found that a skeleton staff was needed throughout the

year as well as the group of volunteers during the main part of the drive. The main reason was the failure to collect \$12,000 in pledges. This loss kept agencies from operating according to goals previously thought to have been reached.

The UF this year is planning the most realistic goal possible. Locally, it hopes to put more donation dollars to work where the need is the greatest. UF provides for a thorough review of budget estimates of member agencies with a master plan for best coordination for service to all.

Trailers Start Tour

EUGENE (AP) — A caravan of 75 house trailers pulled by cars left here today for Salem en route to the Oregon Centennial Exposition in Portland and a tour of the Pacific Northwest.

The 155 persons in the Holiday on Wheels caravan are from Southern California. They plan a stopover in Salem before resuming their journey to Portland.

At Salem trailer master Bob Terhune of Long Beach, Calif., will present a letter to Oregon Gov. Mark Hatfield from California Gov. Edmund Brown.

The group was scheduled to arrive Friday in Portland. They will remain in Portland through Monday, then resume the tour of the Northwest that includes for many of them a stop next month at the Pendleton Round-Up.

Mark Plans SF Visit

PORTLAND (AP) — A group of Oregonians, headed by Gov. Mark Hatfield, announced plans here Wednesday to be in San Francisco next week for the Western Electronic Show and Convention in an attempt to lure new industry to Oregon.

Hatfield will be in San Francisco only on Aug. 20, but representatives of business, chambers of commerce and the state Planning and Development Department will remain longer.

"Oregon, because of its skilled and intelligent labor force, its transportation accommodations, pleasant climate and proximity to large west coast manufacturing centers, is ideal for expanding space-age industries such as electronics," said Hatfield. "It is our job to sell executives of growing firms on this idea."

10-Year Term Given Youth, 20

CORVALLIS (AP) — Wayne Bodi, 20, convicted of involuntary manslaughter, Wednesday was sentenced to 10 years in prison and fined \$100.

Circuit Judge Fred McHenry announced the penalty after a jury Friday had found Bodi guilty of the fatal slapping of a 4-month-old child.

Trial testimony was that the child was the daughter of Bodi and Mrs. Clara Smith.

JUST NEVER LEARN

PITTSBURGH (UPI) — Frank Didonato, 43, and Christopher Thompson, 22, were arrested Wednesday on charges of operating a lottery, and released in bail. One and one-half hours later, they were arrested again, doing the same illegal business, said police, at the same old stand.

WINS POST

PORTLAND (AP) — Portland attorney Roger G. Rose, 28, Tuesday was named deputy U.S. attorney for Oregon.

He will fill one of the vacancies left by the resignations of George E. Juba and Robert R. Carney from the staff of U.S. Attorney C. E. Luckey.

Tutor Clowns For Summer

LOS ANGELES (AP) — School teacher Tom Kelly thinks a teacher should do something really different in the summer. So he's doing it—as a circus clown.

Kelly, 28, has been teaching the fifth grade at Lowville Academy in Lowville, N.Y., for six years. In the summer he hits the road with Cristiani Bros. Circus, which opens here Aug. 29.

It was in 1956 that he got the idea that a circus ring would be a good contrast to a classroom. "I had always been interested in the theater," he says. "I had done some work in the East, always in character parts."

He wrote of his ambition to Ernesto Cristiani at Sarasota, Fla., and was invited to join up. "It is fascinating," he says. "We move almost every day. We don't play in a building but under the big top. We live in house trailers and eat in the cookhouse."

Kelly works with an Italian clown, John Bogochi, a veteran of 40 years.

"He's the hobo," Kelly said. "I'm the neat clown. I'm all in white with white makeup. It's an old European style."

Tom's no relation to the famous clown Emmett Kelly.

"I don't even come from a theatrical or circus family," he says. "You might say I came in over the side wall."

Tom says he's found a lot of satisfaction in amusing people. "In this day and age there just doesn't seem to be enough laughter," he says.

But even under the big top he can't get away from teaching entirely. Each morning he holds class for the circus people's children.

Editors Told By Teacher To Vie For Bright Minds

SEATTLE, Wash. (AP) — A journalism school director advised editors today to step up their competition with engineering, science and medicine for the brightest young minds.

There's an acute shortage of qualified people in newspaper editorial jobs, George J. Kienzle, head of the School of Journalism at Ohio State University reported at the convention of the Associated Press Managing Editors Assn.

"The rising star of science stole the glamor show from journalism, the traditional idol of so many of our young people," Kienzle's report said.

He urged editors to sell the profession "to the community and to the college and high school students who will be the reporters and editors of tomorrow."

Kienzle's report was part of a manpower study by the APME committee headed by I. William Hill, of the Washington, D.C., Star.

In another discussion, a baseball executive and an editor agreed the public is getting better sports reporting than ever before.

But the baseball man, George R. (Birdie) Tebbetts of the Milwaukee Braves, suggested newspapers sometimes go too far in publishing details of athletes' private lives.

Youngsters who revere athletes

may get an erroneous impression, Tebbetts said, if they read that their heroes have human failings.

Jack Murphy, sports editor of the San Diego, (Calif.) Union, agreed with Tebbetts on the quality of sports reporting for the public.

Their comments were prepared for an APME committee headed by William B. Dickinson of the

Philadelphia Bulletin.

Success in cooperative news exchange projects by members of The Associated Press was reported

ed by a committee headed by Richard Young of the Charlotte, (N.C.) News.

John Paulson of the Fargo, (N.D.) Forum cited AP members recognized by the managing editors' group for outstanding news coverage during the year.

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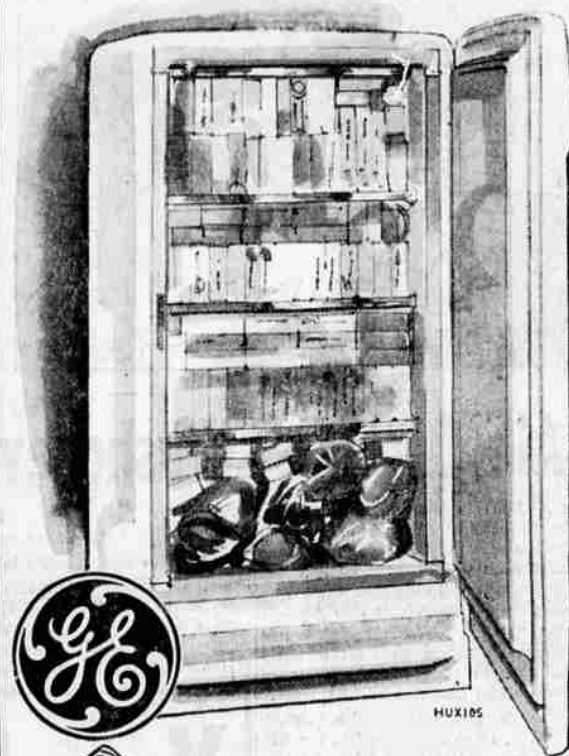
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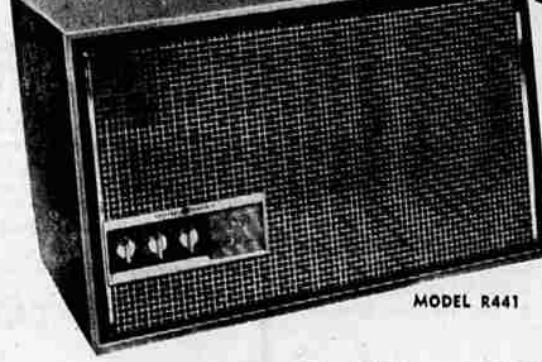
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JOHN H. HOUSTON

Insurance Man Attends NY Meet

John H. Houston, 1954 Manzanita Street, took part recently in the special leadership program held at the Hotel Waldorf-Astoria, New York, as part of the Equitable Life Assurance Society's Centennial Conference.

Houston was invited to the meetings because of his sales performance. A million-dollar producer, he is a member of Equitable's H. P. Drake Agency, Portland.

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