

GOUDA CHEESE
Attractive Gouda cheese is ideal for toasting along on picnics or vacation trips. It's sealed in its own bright red tamper-proof package all ready to travel in thermal bag or portable cooler. Or, if you prefer, remove the bright red paraffin cover at home and then cut the Gouda into serving wedges and holding wedges into place. Wrap in saran and pack in thermal bag or cooler for speedy service at lunch time.

MILKMAID
and she will be happy to know that just such scents are provided by Milkmaid in delightful colognes, with matching dusting powder and bubbling bath oil, all beautifully packaged in typical Milkmaid style. For instance, the Lilac fragrance by Milkmaid is not merely a nostalgic as the memory of a spring romance, but its fresh-picked-lilac bouquet perfume has a stinging overtone that suggests a new "feminine fatale" type. She may prefer a fragrance that is young, gay, alluring but not overwhelming.

more refreshing after the bath, or as a comforting application to forehead, arms and throat on a sweltering summer day. Wise career girls keep just such cooling colognes on their desks or in their lockers; sportswomen make sure the Milkmaid ensemble is handy at the country club for use after a round of golf or a set of tennis. And those who drive a car keep this "instant refreshment for external use" in its long compartment. A long, slow, relaxing bath, or a brisk shower are both much more satisfactory with the use of course, equally long-loved is Psyche bubbling bath oil, followed by a rubdown of cologne and feather-soft dusting of perfumed powder. For the woman who wants something of a character different from Lilac, the Milkmaid Gardenia is ideal, its velvety fragrance given distinction by a hint of its bright green leaves, and this, too, has coordinated bath adjuncts. Third on the Milkmaid list is its long-pamper herself in the hot weather famous bath cologne, a blend of



born at special prices for summer selling. Either the single items or a matched set make charming hostess gifts, too.

BOTTLE MACHINE
Called the father of mechanical glass, Michael J. Owens was the inventor of the first entirely automatic bottlemaking machine.

FRESH young fragrances are ready from Milkmaid for summer charm and comfort.

Pecan-Date Mousse
Fresh dates make elegant desserts. "Pecan-Date Mousse" is a light, creamy-rich pudding that can be made ahead of time and brought out in all its glory for your best company. This gelatin dessert is delicately flavored with natural sweetness to many delectable, crunchy with pecans sweetened and made chewy with bits of fresh California dates. A one quart mold takes the mixture nicely although you can spoon into dual molds or sherbet glasses if you wish. Garnish each serving with orange-flavored whipped cream or softened cream cheese as a topping for warm gingerbread.

PECAN-DATE MOUSSE
2-3 cup fresh California dates
1/2 cup pecans
1 envelope plain gelatin
1/4 cup cold water
3 eggs, separated
1/2 cup maple-flavored syrup
1/2 teaspoon salt
1/4 teaspoon maple flavoring
1/2 cup whipping cream
Pit and cut dates in small

pieces; chop pecans. Sift gelatin in cold water. Beat egg yolks; blend in syrup, salt and maple flavoring. Beat until thick and lemon colored; add softened gelatin, place over low heat until mixture comes to a boil; stir frequently. Remove from heat and cool. Beat egg whites and cream separately until stiff; fold each into maple mixture; fold in dates and nuts. Turn into a 1-quart mold or individual molds. Chill until firm.

Applesauce Cake
There are countless types of applesauce cakes but we think that this "Berkshire Applesauce Cake" is the most delicious.

BERKSHIRE APPLESAUCE CAKE
1/2 cup shortening
1 cup sugar
1 egg
1 cup thick strained unsweetened applesauce
2 cups sifted cake flour
1 teaspoon salt
1 teaspoon soda

powdered sugar. If you're eating indoors, serve it with a spoonful of sweetened whipped cream flavored with a little grated orange rind. Delicious!

1 teaspoon baking powder
1 teaspoon cinnamon
1/2 teaspoon allspice
1/2 teaspoon nutmeg
1/4 teaspoon cloves
1 cup light or dark raisins
1/2 cup chopped nuts
Cream shortening and sugar together thoroughly. Add egg and beat well. Blend in applesauce. Sift together dry ingredients. Blend into creamed mixture gradually. Stir in raisins and nuts. Turn into greased 8-inch square pan. Bake in moderate oven (350 degrees) 50 to 60 minutes.



This week the value spotlight is on the "Stars-of-the-Food-World" at SAFEWAY

BIG BUYS ON FAMOUS BRANDS!

All-Star Sale

Glittering values like these... mean bigger savings this weekend at Safeway.

Regular 1.12 value. You save 23c

GOLD MEDAL FLOUR

Save more at Safeway on this "Kitchen Tested" Flour

10-lb. bag **89c**

Kitchen Craft Flour

Reg. 1.09 value. You save 24c on this premium quality, enriched flour. It's sifted through pure silk for finer texture. Guaranteed to work wonders with ANY recipe.

10-lb. bag **85c**

FREE! Special Offer

Betty Crocker will refund purchase price on a 1/2 gal. ctn. of your favorite Ice Cream... Get details at Safeway.

BETTY CROCKER CAKE MIXES

Your choice of any Reg. 35c pkg. of this famous cake mix.

2 Reg. 35c pkgs. **59c**

Big, Big Savings on Famous

DEL MONTE CREAMED CORN

This weekend at Safeway

Tender, golden kernels in extra rich cream sauce. A real value.

6 303 tins **\$1.00**

Stock up and Save More on

LIBBY'S TOMATO JUICE

Or Town House

Finest fancy quality at a special low price now at Safeway.

4 46-oz. tins **89c**



Prices in this advertisement are effective through Saturday, August 15 at Safeway in Klamath Falls. We reserve the right to limit. No sales to dealers.

GOLD BOND STAMPS

You get extra dividends with every dime you spend at Safeway

GOLD BOND STAMPS

Big Savings This Weekend At Safeway On The Finest Freshest Coffees.

EDWARDS COFFEE

A superb blend of the world's finest vacuum packed coffee... yet it always costs you less.

1-lb. Tin (limit 2) **63c** 2-lb. (limit 1) **\$1.25**

INSTANT COFFEE

Safeway Maxwell House 6-oz. jar **\$1.19**
Save 98c

MJB Save 20c 10-oz. jar **\$1.69**

Folgers Coffee Limit 2 1-lb. Tin **65c**

Stock up and Save on CHUNK TUNA

White Star on special this weekend only

Sea Trader top quality from the deep sea.

4 No. 1/2 Tins **\$1.00**

4 No. 1/2 Tins **89c**

Look at this savings on famous

PUREX Full strength bleach at a special low price.

Half Gal. **29c** | **BLEACH** So mild it works like magic. Reg. 37c Half Gal. **27c**

Another Great Savings on

HEINZ KETCHUP

World famous for quality. Grand with Safeway meats.

5 14-oz. bottles **\$1.00**

Summer Salads taste Naturally Better when you buy at Safeway

SEEDLESS GRAPES

Sugar Sweet Thompson variety, picked at their peak of flavor goodness and rushed to our stores. Grand for salads or desserts.

3 lbs. **39c**

Watermelons Red Ripe lb. **3 1/2c**

Plump Rio Oso Gems

PEACHES Grand for delicious breakfast dishes, summer salads, or desserts. 2 lbs. **29c**

No. 2 Potatoes White Rose - a real money saver 50 lb. bag **\$1.19**

SAFEWAY

Stock up on Canning Needs at Safeway

Jelly Glasses Famous Ball Per doz. **89c**

Fruit Jars pints \$1.29 Quarts \$1.49 doz. 1 doz. 1

Kerr or Ball Caps Regulars Dozen **39c**

Kerr or Ball Lids Regular dozen 2 for **33c**

Pickling Spice Claremont brand 6-oz. **39c**

Vinegar Piedmont White Gal. **59c** Cider Gal. **69c**

Table Salt No. 1 White Iodized 5-lb. pkg. **23c**

LUCERNE MILK Richer Bonus Quality 3.8 Hom. 2 1/2 Gal. **\$1.01** Ctns.

Mrs. Wright's Bread Enriched white or whole wheat 1ge. loaf **31c**

Curtsy Pastry Oven-fresh Bear Claws pkg. **30c**

Rye Bread Try Skylark for a favor lift 1-lb. loaf **28c**

It's Safeway for "Health & Beauty Aids" Sea & Ski Tanning Cream 4-oz. Btl. **\$1.25** plus tax

Alka Seltzer For upset stomachs large pkg. **54c**

Razor Blades Gillette Blue Blades pkg. of 10 **49c**

Listerine Mouth wash 7-oz. bottle **59c**

Wow; Here's real savings on tenderized Rath's Blackhawk

M-M-M GOOD EATING... GUARANTEED BY SAFEWAY!

There's no waste with a Safeway

Boneless Spencer Steak This lean, tender, "USDA CHOICE" well-aged beef cut is taken from the eye of the standing rib. It's ALL good eating meat. **\$1.49 lb.**

SMOKED HAM

Tender, pink, mild, smoked hams that average from 12 to 14-lbs. each. For sheer elegance there is nothing to compare with a ham from Safeway.

Whole or Full Shank **45c lb.**

Half **45c lb.**

Full Butt Half **49c lb.**

Lean streaked SAFEWAY

Smoked Sliced Bacon Standard layer Pack 1-lb. pkg. **49c** 2 1-lb. pkgs. **95c**

Fillet of Red Snapper Ocean fresh **29c lb.**

You save more on SAFEWAY

Large Bologna

By the piece Heavy smoked tender mild spiced bologna **39c lb.**

Sliced **49c lb.**

Another great meat value on Safeway beef

Pot Roast

Tender, lean "USDA CHOICE" beef, well aged for extra flavor and properly trimmed. Fully guaranteed by Safeway. Blade Cut **45c lb.**

Arm cut **59c lb.** No. 7 Bone cut **49c lb.**

