

Oh Buy!
SNOBOY PLAYMATE



SNOBOY Playmate offer is enclosed in each bag of Snoboy oranges during the current special citrus event sponsored by Pacific Fruit and Produce Company in Klamath Falls.

SNOBOY

The full page ad in color in today's Herald and News pictures tree ripened oranges and lemons with a cellophane wrapped bag of carrots down in the corner.

"Each bag of Snoboy oranges and lemons carries a guarantee of quality—or your money back. A coupon is enclosed in each bag of Snoboy oranges offering a Snoboy Playmate, nearly three

feet tall, a \$3 value for only \$1 with the coupon. Just print name and address on the reverse side and mail with a dollar to Snoboy, Minneapolis 40, Minnesota.

The offer expires on September 30 this year. It is a great gift idea.

Snoboy is the premium pack of Pacific Fruit and Produce Company and is a guarantee of quality in itself.

Citrus fruits are plentiful this summer. Fresh orange juice is delightfully refreshing any time of day. Lemonade is as modern today as in grandmother's day and fresh lemon slices are a must with iced tea and so many things. Look for the Snoboy label when you think of citrus fruits.

Note—if you are not familiar

with the Snoboy Playmate, it is a toy made of Vinylite, easy to inflate and scuff-proof and scratch-proof. It is ideal for the playroom, beaches, pools and yards. Snoboy Playmate wipes clean and is built for hours and hours of rough and tumble action.

JELLY-ROLL

If you are not especially fond of vanilla flavoring, try adding one teaspoon of lemon juice and 1/2 teaspoon of grated lemon rind and omit the vanilla from your standard jelly-roll cake batter.

SALAD DRESSING

To make a honey-lemon salad dressing, combine equal parts of honey, lemon juice and salad oil. Salt to taste.

POTATO SALAD

Potato salad is a favorite with folks who enjoy outdoor eating. Here's an interesting and appetizing way to serve this popular combination: "Party Picnic Potato Salad" is deliciously flavored with California Sauterne wine with some Tabasco sauce, wine vinegar, onion and dill added for zest. Sliced radishes go into the potato mixture along with mayonnaise or sour cream just before serving. Arrange shredded lettuce in a chilled bowl; fill with the salad and cover with sliced fresh tomatoes and cucumbers.

"Party Picnic Potato Salad" goes well with cold meats of all kinds and buttered rye bread. Four chilled Sauterne or Rose

wine for a beverage and feature fresh fruits for dessert. Mid-summer cantaloupe, whole strawberries and fresh figs or plums make a good assortment.

PARTY PICNIC POTATO SALAD

- 1 quart diced cooked potatoes
- 1/2 cup California Sauterne or other white dinner wine
- 2 tablespoons salad oil
- 1/4 teaspoon dill
- 1 1/2 teaspoons seasoned salt
- 2 or 3 drops Tabasco sauce
- 2 tablespoons wine vinegar
- 1 tablespoon instant minced onion
- 5 or 6 radishes
- 3 or 4 tablespoons mayonnaise or commercial sour cream
- Crisp lettuce
- Sliced tomatoes

Sliced cucumbers
Turn potatoes into a bowl. Combine wine, oil, dill, salt, Tabasco, wine vinegar and onion; pour over potatoes and mix lightly. Chill for several hours. Slice radishes thin; add to potatoes along with mayonnaise (or sour cream); mix lightly until ingredients are blended. Line chilled bowl with shredded lettuce; fill with potato salad. Cover top with sliced tomatoes and cucumbers.
Makes about 8 servings.

FRENCH TOAST

For a change, use raisin bread for French toast and add a little grated orange rind to the egg and milk mixture into which you dip the bread slices before sauteing them in butter.

CAFE AU LAIT

If you are taking milk instead of cream in your coffee (for diet purposes), you'll find the beverage will be at its best if you heat the milk, then, using both hands, pour the milk and coffee into the mug at the same time. Make sure your coffee is really strong, because you'll be using just about half milk.

AVOCADOS

Try an avocado sour cream dressing over crisp mixed greens. Just combine mashed avocado with sour cream, lemon juice, grated onion, salt, pepper and a dash of Tabasco.

SAFEWAY

Here's Real Savings on Corn-Fed "Short Shank" Skinned

SMOKED HAM!

WHOLE OR FULL SHANK HALF

Famous brands of short shank, ready to eat or tenderized hams. These tender pink, corn-fed hams are mild smoked, and average from 12 to 16 pounds. For sheer elegance in good eating, there is nothing to compare with ham from Safeway.

FULL BUTT HALF Lb. 49c **lb. 45c**

Here's real savings on tender "USDA CHOICE" FREEZER BEEF

Made fresh daily! It's Safeway for the finest

FRESH GROUND BEEF

Grand for easy to fix burgers, delicious chili con carne, spaghetti sauce or stuffed peppers.

See how you save more on **\$1.45** 3 lbs.

lb. 49c

Beef Rump Roast US CHOICE, grand for slicing in sandwiches **lb. 79c**

Cottage Butts Armour Star cry-a-vac Boneless Pork 1 1/2 to 3 lbs. **lb. 69c**

Sliced Bacon Del Monte Sweetheart fully smoked 1-lb. pkg. **49c**

Rex Sole Fresh caught from Pacific ocean **lb. 45c**

Pork Leg Roast Whole - short shank, 10 to 14 lbs. **lb. 49c**

Tender — meaty "USDA CHOICE" well aged

BEEF ROUND STEAKS

or Swiss Steaks in the whole or half cut with the bone in. **lb. 79c**

HINDQUARTERS

Round, club, T-Bone, sirloin and tenderloin steak, rump roast & ground beef

lb. 69c

FOREQUARTERS

Pot roast, rib roast, Spencer or rib steaks, roast, stew and ground beef.

lb. 45c

FULL BEEF SIDES

Hindquarters and forequarters; all cuts of steaks, roast, stew, and ground beef.

lb. 55c

BEEF ROUNDS

Round steak, swiss steak, sirloin tips, and rump roast.

lb. 65c

Square Cut Chucks

Blade, round bone and cross-rib pot roasts; stew meat & ground beef.

lb. 45c

TRIMMED LOINS

T-Bone, club, porterhouse, top sirloins, and tenderloin steaks.

lb. 98c

Here's your chance to really save on "USDA CHOICE" scientifically aged beef. Pick your favorite cuts. Cut and wrapped FREE... ready for your freezer.



Here's proof that Safeway's your best place to LOWER YOUR TOTAL FOOD BILL!

Warm weather means it's time to stock up on Lucerne Party Pride

ICE CREAM

You'll like the satiny smooth flavor of Lucerne Party Pride's dairy rich, creamy ice cream. Your choice of Banana Nut, Maple Nut, Vanilla, Neapolitan (3 flavors) Choc. Marshmallow, Cherry Caramel, Chocolate Chip Almond, and Centennial Vanilla.



Sold exclusively at Safeway

Half Gal.

89c

More big money savers this weekend at your friendly Safeway.

Grapefruit

Highway brand, fine quality broken segment. Grand served for breakfast, summer salads, and desserts. Stock up now and save more at Safeway.

5 303 tins **\$1.00**

All Green Asparagus

Make a meal a real event with Gardenside brand, cut.

9 303 cans **\$1.00**

Del Monte Catsup

America's favorite tomato catsup. Grand with Safeway meats.

5 14-oz. bottles **\$1.00**

Frozen Lemonade

Refreshing SCOTCH TREAT brand quick-frozen. A real thirst quenching drink for hot weather.

9 6-oz. tins **\$1.00**

Lucerne 12% Half & Half

You'll notice the extra-rich flavor the minute you taste Lucerne's "Bonus Quality", Half and Half on cereals, fruits, etc. A wonderful way to cream your coffee, too.

Full Quart **51c**

- "Zest" Soap** Both size bars **2 for 43c**
- Oxydol** Gets clothes really clean **19-oz. pkg. 37c**
- Liquid "Ivory"** **12-oz. tin 43c**
- Mr. Clean** All purpose cleaner **13-oz. bottle 43c**
- Cigarettes** Popular brands **10-pkg. ctn. 51c**



Bel-air WHOLE FROZEN STRAWBERRIES

Grand with Safeway Ice Cream, Shortcakes, etc.

4 10-oz. pkgs. **89c**



FRENCH FRIED POTATOES

No fuss - no mess... Just heat 'n serve.

3 16-oz. pkg. **39c**

