

Win the Magic Carpet Contest...

GO ANYWHERE IN THE WORLD...FREE!



Exciting new horizons await you in your modern world. How comforting to know that, wherever you are, new Kotex napkins bring you much longer protection, much better protection. The secret is... Kotex now has the Kimlon center. This remarkable new inner fabric greatly increases absorbency, makes Kotex softer, gentler... gives you perfect confidence at all times, both at home and away.



New Kotex Napkins—choice of most women

KOTEX and KIMLON are trademarks of KIMBERLY-CLARK CORP.

5 GRAND PRIZES: 2-WEEK ALL-EXPENSE VACATION FOR TWO

anywhere you choose
via **TWA**

plus \$1000 spending money
plus \$1000 bonus for your
travel wardrobe if your entry
includes the opening flap
from a box of Kotex 48's.

200 Second Prizes

\$94⁰⁰ Polaroid®
Land Cameras



Where in the world do you want to go? You name it—we'll arrange it! Two unforgettable weeks for 2 persons at the place you've always wanted to see—in far-off India or exotic Tahiti—in Africa, Europe, South America or fabulous Japan—any place in the free world you choose! You'll fly in luxurious TWA planes... stay at a deluxe hotel... eat like a queen and go sightseeing... all pre-arranged and paid for PLUS \$1000 spending money.

There are 5 Grand Prizes of free trips for 2 persons in this Kotex contest. Grand Prize winners may take \$4000 in cash if they prefer.

Judging will be based on originality, sincerity and aptness of thought. Winners will be notified by mail. Contest is limited to residents of the continental United States, its territories and possessions. Employees of Kimberly-Clark Corp., its advertising agencies and families are not eligible.

MAIL THIS COUPON TODAY!

Magic Carpet Contest,
Box 6535, Chicago 77, Ill.

Complete this sentence in 25 words or less:

Here's why I want to go to _____
(name of place)

(use plain paper for your entry if you prefer)

NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

Enter as often as you wish! Enclose a Kotex opening flap with each entry. \$1000 cash bonus to Grand Prize winners if flap included is from a box of Kotex 48's.

Entries must be postmarked by midnight, August 31 and received on or before September 8, 1959.