

Business News

By FLORENCE JENKINS

Richfield oil credit cards valid through November have been distributed . . . the steel strike shouldn't interfere with Richfield's credit cards business . . . they are convenient size and made of plastic.

The George Reiling dairy ranch in Poe Valley has been sold to Albert and Eleanor Grant of San Bernardino, Cal., according to Deane Sacher, realtor, 339 E. Main, who handled the transaction . . . the new owners have four children and have taken possession of the property . . . Reiling, who established the dairy in 1945, has been milking 72 head of Holsteins and the ranch is 290 acres in size . . . he says he has retired from the dairy business and they have purchased residential property in Klamath Falls . . . Reiling was one of the founders and a member of the board of directors of the Klamath Basin Grade A Milk Producers Association.

A new Coin-O-Matic Laundry will be opened by Merit Smith, Merit's Electrical Appliances, some time this fall at 4801 So. 6th. . . Coin-O-Matic No. 2 will occupy the premises which at one time housed Schneider Variety. . . "This will be a super duper operation," Smith declared, "with 30 machines and 8 driers . . . 12 machines will be double-load like some of those at Coin-O-Matic No. 1 on East Main. . . will be regular load and there will be 10 automatic Maytags" . . . at the same time he permitted Deane Sacher realtor who is handling his transactions, to announce that Smith has purchased the 50x140-foot lot at the south corner of Blehn and Oregon streets where he expects to establish Coin-O-Matic No. 3 some time next year.

National Denim Week, August 17-22, was the occasion for Daily News Record (a Fairchild Publication out of New York) to run a special section in its July 10 issue . . . a full page ad for Drews Manstore & Boyswear which ran in the Herald and News earlier this year, showing Cecil Drew dressed up for Oregon's centennial, was reproduced . . . the same issue carried a story on Drews' Town & Country checking to catch the 25,000th sale of a pair of Levi's . . . a few weeks ago, Daily News Record ran the picture of the tall cowboy sign in front of Herman's Mens Store in Klamath Falls.

Jack Boyington who recently resigned from the Oregon Food Stores, left last week for Salem where he has accepted a position with Independent Grocers Association (headquartering at Willamette Grocery Co.) as one of two sales service men coordinating sales and service for some 20 independent grocers in that area . . . he was formerly for about four years with Pacific Fruit & Produce Co., both in Portland and Klamath Falls . . . in Portland he was in charge of sales promotion for supermarkets.

Announcement of the opening of Freeman's Saddlery & Western Wear, 4532 So. 6th St., by Mr. and Mrs. Emil Freeman, which appeared in a recent business column, was carried also in the National Denim Week issue of Daily News Record.

Harold Crooker, a produce manager in Klamath Falls for nine years at Safeway Stores, Carter's Fine Foods and Piggly Wiggly successively, is new assistant manager in charge of produce for Piggly Wiggly at Grants Pass . . . while here he was also pastor of the Reorganized Church of Jesus Christ of Latter Day Saints for seven years . . . he is now counselor to the district president of Southern Oregon district of the church which is comprised of the area south of Eugene and from Lakeview to the coast . . . he will assist at the Bend Institute to be held Sept. 6 and 7 at which

NEW ENVOY NAMED
VIENNA (UPI) — Radio Bucharest Thursday night announced the appointment of George Mahovetz as a new Romanian minister to the United States. Mahovetz succeeds Silviu Brucan who will become the Romanian delegate to the United Nations, the broadcast said.

REPUGNANT TO "EGGHEAD"
CHICAGO (UPI) — Scholastic Magazine said a poll of 5,000 high school students showed that it made one-third of them mad to be called "egghead." Second worst word to call the polled students is "spendthrift." The magazine said, but that only gets up the dander of 11 per cent.

• People Read SPOT ADS — you are

time W. Wallace Smith of Independence, Mo., national president, will be guest speaker. . . Crooker was in Klamath Falls briefly last week.

Bids will be opened at 11 a.m., July 27, for construction of a prefabricated steel ground powered equipment shelter at Kingsley Field by the base procurement officer. . . IFB No. 60-1.

Dan Crawford, with Lockwood Graders, Inc., Tulelake, for about a year, has been transferred to the company's headquarters at Gering, Neb., to handle publicity for the organization and to edit its monthly publication, "Potato Horizons," according to Willard Morris, Tulelake manager for Lockwood Graders. . . "He certainly is keeping the Northern California potato growers before the public in that magazine," Morris said on Thursday when he made his first visit to this newspaper office.

To answer a frequent query . . . mail to Crater Lake National Park should be addressed to Crater Lake Rural Station, Klamath Falls, Oregon, according to C. L. Langstet, Klamath Falls postmaster.

Warning . . . comes from Oregon Farm Bureau Federation concerning certain activities in the Klamath Basin-Tulelake area in which a firm allegedly is offering contracts to farmers for production of certified Hannechen barley seed in 1960 . . . the firm names Pendleton as headquarters but Farm Bureau investigation fails to locate such an outfit at Pendleton and its California district office is reported to be in a residence apartment at Fresno . . . according to OSC, only 75 acres of certified Hannechen seed is produced in Oregon . . . the firm apparently wants \$4 per cwt from the growers to bind the contract for delivery of seed which it would purchase on the San Francisco market price . . . however, the Federal-State Market News in California does not issue quotations for seed barley at San Francisco.

Tidewater Oil Co. and Skelly Oil Co. representatives are holding meetings to discuss the basis for a proposed merger, Tidewater president, George F. Getty, has announced.

A real estate management course has been set for Denver for Aug. 17-22 to be given by the Institute of Real Estate Management, F. Orin Woodbury, Salt Lake City, president, announced . . . the course is open to men and women 21 and over who seek additional knowledge and training in management fundamentals . . . further information from IREM, 36 So. Wabash Ave., Chicago 3.

Standard Oil Co. of California has put into operation at its Richmond, Cal., refinery a new \$33 million, 55,000-barrel-a-day fluid catalytic cracking unit designed to convert heavier stocks of petroleum into motor gasoline and aviation fuel . . . the installation occupied 12 acres at the refinery site.

Mike Haggerty, assistant Oregon Centennial state coordinator, will cover the cities from Pendleton west to Portland along Highway 30, between July 20-24, to help local Centennial chairmen complete their plans to welcome the Oregon Wagon Train.

John E. Laing of Portland has been named Southern Oregon representative of C.I.T. Corp., the nation's largest industrial financing firm . . . announcement came from Randolph J. McMaster, assistant vice president and executive head of the company's Portland division. . . Laing will maintain personal contact with business and industry in 20 Oregon counties out of the Portland office which is one of 19 division headquarters offices of C.I.T. Corp.



MISS SISKIYOU, Vicki McCollum, was a recent guest at the meeting of the Dunsuir Toastmasters, introducing her to Bob Davis, newly installed president of the organization. She spoke to the members on her background and on how she won the coveted title which she now holds.

Beauty Queen Gives Talk

DUNSMUIR — Vicki McCollum, Ponders, Miss Siskiyou, was a special guest at the meeting of the Dunsuir Toastmasters held recently at the Ski Bowl Coffee Shop, Mt. Shasta. She spoke on her background and her selection as contest winner. Miss Siskiyou was introduced by Bob Davis, who was installed as president of the club following dinner. Others installed were Dr. Al Mills, first vice president; Sidney Muma, second vice president; Jim Columbaro, secretary; Gerald Spencer, treasurer and Bill Hefflin, sergeant-at-arms. George (Red) Adams, retiring president, served as installing officer.

The next meeting will be a 7:15 p.m. dinner at the Mountain House near McCloud on August 11, with wives of members as guests.

Jim Nile was named best speaker and Lloyd Noble was termed the best evaluator. Bill Hefflin served as toastmaster of the evening and Gerald Spencer acted as general evaluator.

Phone Pole Sale Okayed By PUC

The state Public Utilities Commission recently authorized the Pacific Telephone and Telegraph Company to sell 13 poles standing in the Merrill area to the Columbia Utilities Company for \$100. The poles are part of the Merrill Exchange and of the Klamath Falls-Merrill toll lead. Transfer does not affect subscribers or service and results in more efficient maintenance of the equipment, the PUC decided.

REPLENISHED
New Zealand abounds in fish and trees imported from North America. A natural shortage of fish resulted in "planting" of trout from Canada in its streams and forest depletion brought in such trees as Douglas fir and Monterey pine to build up reserves.

Enjoy the Thrill and Contentment of a New **PIANO or ORGAN** IN YOUR HOME For Years of Pleasure Come in Soon. Easy Budget Terms. **LOUIS R. MANN PIANO COMPANY** 127 N. 7th TU 4-7182

Black Mink, Not Diamonds, Will Be Girl's Best Friend

ROME (AP)—Black mink will be a girl's best companion next winter if not her most valuable friend. Black mink has been made into head coverings and trimmed into collars and cuffs. It shortly will reach vaster proportions, but for now at least, one leading Roman couturiere has used it in small but important accessories as in scarves or in wrist-winding belts. At the dress rehearsal of Mingoli-Gugenheim's autumn-winter collection to be presented to the buyers this afternoon the glistening long-haired fur was tucked into the v of a tailored oxford-grey coat. And a pelt bracketed the forearm of a demure street-length black cocktail dress. Typically elegant and adapted to suit many tastes, the Mingoli-Gugenheim 1960 line is flexible, form-following and tends to be draped above and simple below the waist. Black, in all its dimensions, is the dominant hue with eggplant purple an important contender for attention.

It is the next to last day of the reach unprecedented heights, with at least 10 non-Italian nations represented. Reports from Florence, where another syndicate of Italian designers will pick up the fall fashion spotlight on Monday indicates that attendance there will also

Some high-fashion showing and the turnout of visiting buyers, manufacturers and press has never been greater.

We'll See You at the **JUNIOR RODEO** Tulelake, Calif., Sunday, July 19 Freeman's Saddlery and Western Wear 4532 So. 6th St.

Dance Scheduled At Fort Klamath

FORT KLAMATH—The public is invited to "dance under the stars" at Fort Klamath's Centennial Western street dance Saturday, July 25.

Supper from an authentic chuck wagon will be served from 6:30 to 8:30 p.m., preceding the dance. Price for the chuck wagon supper is one dollar.

There will be booths at which hamburgers, hot dogs, ice cream and cake will be available all evening.

Students of Mrs. Frank Strahan and Mrs. Hollis Kizer, Fort Klamath elementary teachers, will present a Centennial historical program and an exhibition of square dancing.

Bob Strong is general chairman for the celebration. This will be the ninth annual street dance sponsored by the Civic Improvement Club of Fort Klamath.

Levi's or pioneer garb is in order for men and women are urged to dress in Centennial costume.



RICHARD HARDING DAVIS of Dorris was sworn into the Navy at Portland June 30. He was graduated in June from Butte Valley High School. His mother is Mrs. Marjorie Sellars of Dorris.

MOVING? Call TU 2-5282 NORTH AMERICAN VAN LINES

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Electric Fans
Big 10" Size Oscillating Zero Brand The Finest **10⁹⁵**
Extra Safe for Children RUBBER BLADE 10" FAN **17⁸⁸**

HARDWOOD & CANVAS FOLDING CHAIR
Without Back Only **85^c**
That "extra chair" you'll need 1000 times!
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Film Developing Jumbo Prints 8 Picture Roll **39^c**

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In Klamath Falls on Drugs, Prescriptions and Cosmetics.
We Give Gold Bond Stamps
WESTERN THRIFT Headquarters For Your Drug Needs
OPEN WEEK DAYS 8:00 to 10:00 — SUNDAYS 10 to 6

Cool Buys FOR HOT DAYS

Blue Goose Frozen **Strawberries** 10 oz. Pkg. **5 for 95^c**

Jello Asst. Flavors **?**

Tide Giant Pkg. **?**

SUGAR 10 lb. pkg **79^c**

Laura Scudder **Mayonnaise** Qt. Jar **49^c**

Chase & Sanborn Instant **Coffee** 6 oz. Jar **79^c**

Lean, Meaty **Short Ribs** 29^c lb.

Tender, Delicious **Picnics** For Summer Snacks 35^c lb.

Low Cost Fresh **Ground Beef** 49^c lb.

Always Good — Low Cost **Wieners** 1 lb. Pkg. 55^c lb.

Cut Rite **Wax Paper** 125' Roll 25^c

Snider's **Catsup** A Little Hotter 6 FOR 1

Gerber's Strained **Baby Foods** 5 FOR 39^c

Golden Ripe No. 1 — Firm **Bananas** 2 LBS 33^c

Cabbage Summer Slow is Delicious 5^c lb.

Specials For Monday - Tuesday - Wednesday

Low Cost FOODS RIGHT RESERVED TO LIMIT!
Town & Country Shopping Center -- 3800 So. Sixth

BUILDER'S HEADQUARTERS WHERE YOU GET THE BEST FOR LESS!
1 x 12, Random Lengths CEDAR BOARDS \$44 M
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