

Radio-Television Guide For The Week

Editor's Note: The Herald and News is not responsible for last minute changes in the radio and TV schedules. They are published as a public service and are furnished by the various stations involved.

KFJ

MBS & DLBS, 11M KC

JULY 19 - JULY 25

SUNDAY

7:30 News & Weather
7:35 Sunday Music
7:55 News & Weather
8:00 Klamath Temple Hour
8:30 Back To God
9:00 Radio Bible Class
9:30 Youth Soldiers For Christ
10:00 How Christian Science Heals
10:15 Free Will Baptist Church
10:30 Oral Roberts
11:00 News
11:05 J's Sunday Serenade
11:30 News
11:35 J's Sunday Serenade
12:00 News
12:05 J's Sunday Serenade
12:30 News
12:35 J's Sunday Serenade
1:00 News & Weather
1:05 J's Sunday Serenade
2:00 News
2:05 J's Sunday Serenade
3:00 News
3:05 J's Sunday Serenade
4:00 News & Weather
4:05 J's Sunday Serenade
5:00 News & Weather
5:05 J's Sunday Serenade
5:30 News Headlines
5:35 J's Sunday Serenade
6:00 World News
6:15 Stars For Defense
6:30 Serenade In Blue
6:45 Here's To Veterans
7:00 Music For A Sunday Evening
7:30 News Headlines
7:35 Music For A Sunday Evening
8:00 News
8:05 Music For A Sunday Evening
8:30 News
8:35 Music For A Sunday Evening
9:00 News
9:05 Music For A Sunday Evening
9:30 Sign Off

MONDAY

6:00 News
6:15 KFJ Eye Opener
6:30 News
6:35 KFJ Eye Opener
6:50 Farm Report
7:00 Hemingway - DLBS
7:15 Today's Best Buys
7:30 News
7:35 KFJ's Sports Mike
7:45 Local Morning News
8:00 Cliff Engle News - DLBS
8:15 Wayne Loeke Show
8:30 News
8:35 Wayne Loeke Show
9:00 News
9:05 Wayne Loeke Show
9:30 News
9:35 Wayne Loeke Show
10:00 Ten O'clock News - DLBS
10:15 Tello Test - DLBS
10:30 Visit to LaPointe's
10:45 J's Morning Music
11:00 News
11:05 J's Morning Music
11:30 News
11:35 J's Morning Music
12:00 News
12:05 Town and Country Time
12:15 Local Noon News
12:30 Bill McSpadden's Show
1:00 News
1:05 Bill McSpadden's Show
2:00 News
2:05 Bill McSpadden's Show
3:00 News
3:05 Music For You
4:00 News and Weather
4:05 Music For You
4:15 Hemingway - DLBS
4:30 Traffic Jam
5:00 News
5:05 Traffic Jam
5:30 Sports News
5:35 Traffic Jam
5:45 Chevron Headline News - DLBS
6:00 Edw. P. Morgan News - DLBS
6:15 World of Sports
6:30 First Federal News
6:45 The Navy Swings
7:00 News
7:05 Album Party
7:30 News
7:35 Album Party
8:00 News Headlines
8:05 Teen-age Jamboree
8:30 News
8:35 Teen-age Jamboree
9:00 News
9:05 Teen-age Jamboree
9:30 News
9:35 Teen-age Jamboree
10:00 10:00 P.M. Headlines
10:05 Teen-age Jamboree
11:00 News and Weather Report
11:05 Teen-age Jamboree
12:00 Sign Off

TUESDAY

6:00 News
6:15 KFJ Eye Opener
6:30 News
6:35 KFJ Eye Opener
6:50 Farm Report
7:00 Hemingway - DLBS
7:15 Today's Best Buys
7:30 News
7:35 KFJ's Sports Mike
7:45 Local Morning News
8:00 Cliff Engle News - DLBS
8:15 Wayne Loeke Show
8:30 News
8:35 Wayne Loeke Show
9:00 News
9:05 Wayne Loeke Show
9:30 News
9:35 Wayne Loeke Show
10:00 Ten O'clock News - DLBS
10:15 Tello Test - DLBS
10:30 Visit to LaPointe's
10:45 J's Morning Music
11:00 News
11:05 J's Morning Music
11:30 News
11:35 J's Morning Music
12:00 News
12:05 Town and Country Time
12:15 Local Noon News
12:30 Bill McSpadden's Show
1:00 News
1:05 Bill McSpadden's Show
2:00 News
2:05 Bill McSpadden's Show
3:00 News
3:05 Music For You
4:00 News and Weather
4:05 Music For You
4:15 Hemingway - DLBS
4:30 Traffic Jam

5:00 News
5:05 Traffic Jam
5:30 Sports News
5:35 Traffic Jam
5:45 Chevron Headline News - DLBS
6:00 Edw. P. Morgan News - DLBS
6:15 World of Sports
6:30 First Federal News
6:45 The Navy Swings
7:00 News
7:05 Album Party
7:30 News
7:35 Album Party
8:00 News
8:05 Teen-age Jamboree
8:30 News
8:35 Teen-age Jamboree
9:00 "Hi-Fi" Club
10:00 10:00 P.M. Headlines
10:05 Teen-age Jamboree
11:00 News and Weather Report
11:05 Teen-age Jamboree
12:00 Sign Off

WEDNESDAY

6:00 News
6:15 KFJ Eye Opener
6:30 News
6:35 KFJ Eye Opener
6:50 Farm Report
7:00 Hemingway - DLBS
7:15 Today's Best Buys
7:30 KFJ's Sports Mike
7:45 Local Morning News
8:00 Cliff Engle News - DLBS
8:15 Wayne Loeke Show
8:30 News
8:35 Wayne Loeke Show
9:00 News
9:05 Wayne Loeke Show
9:30 News
9:35 Wayne Loeke Show
10:00 Ten O'clock News - DLBS
10:15 Tello Test - DLBS
10:30 A Visit to LaPointe's
10:45 J's Morning Music
11:00 News
11:05 J's Morning Music
11:30 News
11:35 J's Morning Music
12:00 News
12:05 Town and Country Time
12:15 Local Noon News
12:30 Bill McSpadden's Show
1:00 News
1:05 Bill McSpadden's Show
2:00 News
2:05 Bill McSpadden's Show
3:00 News
3:05 Music For You
4:00 News and Weather
4:05 Music For You
4:15 Hemingway - DLBS
4:30 Traffic Jam
5:00 News
5:05 Traffic Jam
5:30 Sports News
5:35 Traffic Jam
5:45 Chevron Headline News - DLBS
6:00 Edw. P. Morgan News - DLBS
6:15 World of Sports
6:30 First Federal News
6:45 The Navy Swings
7:00 News
7:05 Album Party
7:30 News
7:35 Album Party
8:00 News & Weather
8:05 Teen-age Jamboree
8:30 News
8:35 Teen-age Jamboree
9:00 News
9:05 Teen-age Jamboree
9:30 News
9:35 Teen-age Jamboree
10:00 10:00 P.M. Headlines
10:05 Teen-age Jamboree
11:00 News and Weather
11:05 Teen-age Jamboree
12:00 Sign Off

THURSDAY

6:00 News
6:15 KFJ Eye Opener
6:30 News
6:35 KFJ Eye Opener
6:50 Farm Report
7:00 Hemingway - DLBS
7:15 Today's Best Buys
7:30 News
7:35 KFJ's Sports Mike
7:45 Local Morning News
8:00 Cliff Engle News - DLBS
8:15 Wayne Loeke Show
8:30 News
8:35 Wayne Loeke Show
9:00 News
9:05 Wayne Loeke Show
9:30 News
9:35 Wayne Loeke Show
10:00 Ten O'clock News - DLBS
10:15 Tello Test - DLBS
10:30 A Visit to LaPointe's
10:45 J's Morning Music
11:00 News
11:05 J's Morning Music
11:30 News
11:35 J's Morning Music
12:00 News
12:05 Town and Country Time
12:15 Local Noon News
12:30 Bill McSpadden's Show
1:00 News
1:05 Bill McSpadden's Show
2:00 News
2:05 Bill McSpadden's Show
3:00 News & Weather
3:05 Music For You
4:00 News and Weather Report
4:05 Music For You
4:15 Hemingway - DLBS
4:30 Traffic Jam
5:00 News
5:05 Traffic Jam
5:30 Sports News
5:35 Traffic Jam
5:45 Chevron Headline News - DLBS
6:00 Edw. P. Morgan News - DLBS
6:15 World of Sports
6:30 First Federal News
6:45 The Navy Swings
7:00 News
7:05 Album Party
7:30 News
7:35 Album Party
8:00 News
8:05 Teen-age Jamboree
8:30 News
8:35 Teen-age Jamboree
9:00 News
9:05 Teen-age Jamboree
9:30 News
9:35 Teen-age Jamboree
10:00 10:00 P.M. Headlines
10:05 Teen-age Jamboree
11:00 News and Weather Report
11:05 Teen-age Jamboree
12:00 Sign Off

FRIDAY

6:00 News
6:15 KFJ Eye Opener
6:30 News
6:35 KFJ Eye Opener
6:50 Farm Report
7:00 Hemingway - DLBS
7:15 Today's Best Buys
7:30 News
7:35 KFJ's Sports Mike
7:45 Local Morning News

8:00 Cliff Engle News - DLBS
8:15 Wayne Loeke Show
8:30 News
8:35 Wayne Loeke Show
9:00 News Summary
9:05 Wayne Loeke Show
9:30 News
9:35 Wayne Loeke Show
10:00 Ten O'clock News - DLBS
10:15 Tello Test - DLBS
10:30 Visit to LaPointe's
10:45 J's Morning Music
11:00 News
11:05 J's Morning Music
11:30 News
11:35 J's Morning Music
12:00 News
12:05 Town and Country Time
12:15 Local Noon News
12:30 Bill McSpadden's Show
1:00 News
1:05 Bill McSpadden's Show
2:00 News
2:05 Bill McSpadden's Show
3:00 News
3:05 Music For You
4:00 News Summary
4:05 Music For You
4:15 Hemingway - DLBS
4:30 Traffic Jam
5:00 News
5:05 Traffic Jam
5:30 Sports News
5:35 Traffic Jam
5:45 Chevron Headline News - DLBS
6:00 Edw. P. Morgan News - DLBS
6:15 World of Sports
6:30 First Federal News
6:45 The Navy Swings
7:00 News
7:05 Album Party
7:30 News
7:35 Album Party
8:00 News

Cancer Cure Seen Soon

OREGON STATE COLLEGE—A common cold vaccine, effective heart condition drugs and a cancer cure are predicted by pharmacy research scientists to come about during the next five to 10 years.

Dr. Leo Sciuchetti, Oregon State College pharmacy professor, said there will also be a thorough understanding of geriatrics, the aging process.

All of this progress is being made possible through research funds spent by pharmaceutical manufacturers spent 1700 million dollars on research in 1958, an increase of 37 per cent over 1957. And for 1959, the research budget will be close to 200 million dollars. Government research grants almost equal that spent by manufacturers.

For the past 10 years, about 30 entirely new drugs have been introduced each year. Each new drug has about six million dollars of research behind it.

To keep pace with the fantastic changes in store in medical practices during the next decade—the lunar or space age, the practicing pharmacist will have to be better trained so he can better serve his role as "consultant to the physician," Dr. Sciuchetti said.

The geriatric market of those over 65 years of age will be an important factor in future increase of prescriptions, he said. In 1957, there were 14,700,000 persons over 65. In 1975, there will be 21 million. Average medicine expenditure for this group is \$22 a year compared to \$11 for all ages.

Prescription prices have increased mainly because of new and more effective drugs, increased production costs, and increased research. The pharmacist is also entitled to a professional fee for handling the prescription. Dr. Ben F. Cooper, another OSC pharmacy professor, said.

To show the rapid development of new drugs, about 40 per cent of today's prescriptions could not have been filled five years ago. About 80 per cent could not have been filled 10 years ago.

Herman Forslund, pharmacy professor, said the number of U.S. drug stores has not kept pace with population increases. This has resulted in a larger potential customer count per store, which is now 3,200 people for each pharmacy.

EDUCATED TOE

BOSTON, Mass. (UPI)—Charlie Brickley, Harvard's famous field goal kicker, booted a total of 26 field goals during his career.

Business Banned In Ohio Suburb

CINCINNATI, Ohio (UPI)—You can't buy an aspirin or a loaf of bread—or anything else—in the exclusive Cincinnati suburb of Indian Hill.

The community of 2,100 occupies an area one-fourth the size of Cincinnati, which has a population of more than half a million.

Indian Hill has outlawed all business establishments and permits only single family dwelling units.

When the village was first incorporated, a filling station was in operation, but the community purchased and eliminated it.

SOMETHING TO CROW ABOUT!



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1/2 Broasted Chicken With SALAD & ROLL... Only

\$1.35

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