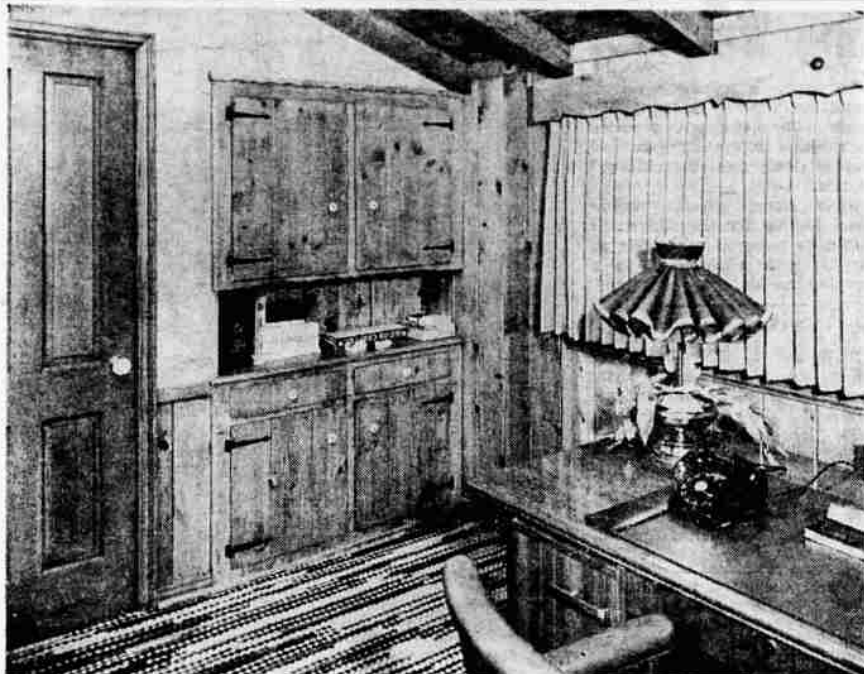




THIS HOMEY DEN has called upon western pine paneling to create a co-ordinated atmosphere. The walls and ceiling are of knotty ponderosa pine and the four-paneled door is made of Douglas fir. The recessed cabinets give good storage area without taking space from the room, and the traditional braided carpet adds a dramatic touch of color.

—Western Pine Association Photo

Paneling "Makes" A Den And Also Its Built-Ins

A den is a refuge—not necessarily for the man of the house alone but for everyone in the family who wishes to escape from everyday hub-bub and from a sense of formality that may prevail elsewhere in the house. For this reason, a den should be inviting, homey, and relaxing.

One of the best ways to achieve this effect at reasonable cost is to use paneling from the western pine region. It will do much more than provide attractive wall covering because the 10 species of wood from this area are ideal for doors, cupboards, other built-in furniture, and plank and beam ceilings. All these things are closely identified with den decor, yet there is tremendous scope in how you use paneling today and you need not be bound by any preconceived ideas.

Color is the big news. With brush-on, wipe-off pigmented stains, your paneling can take on your favorite hue in a natural sort of way that brings out all the nicest qualities in the wood and sets a distinctive note as well. Paneling will work harmoniously with stone or brick, wallpaper, and fabrics of varied weaves or designs. In simple terms, today's paneling and finishes are designed to co-ordinate with other materials.

Quite apart from this, the western pine species are readily available and easy to work with, and they will stand the test of time. Once the final wax finish has been applied, your paneling will demand little care and the hard sur-

face and soft patina of the wood will give you increasing pleasure over the years from the standpoint of durability and beauty.

With western pine lumber you also can make the most of your space by building built-ins. Closets of paneling can hold bulky sports equipment and rainy day gear. Cabinets are ideal for movie equipment, games or hobby supplies. If your den is to serve as an extra bedroom for guests you can design a dresser that resembles a cabinet and will prevent the room from looking like the double-duty room it really is.

Carrying this idea further, you might give thought to a built-in bed that no one will think of by day as anything more than an unusually attractive couch created to tie in with the room's decoration.

Such a unit can be made doubly useful when its paneled back or side walls are lined with shelves, either recessed or hung, to hold books or bric-a-brac. If you recess the bed by building closets or cabinets out into the room at either side, you will create even more storage space, and you might frame the recessed bed with curtains that match window curtains or upholstery material.

Much can be made of a den when you give its design intelligent thought. Your local lumber yard can give you good advice on overall planning and the choice of wood and finishing treatment.

New Name, Old Idea

By K. G. BAGHOTT
Tulelake Farm Adviser

Vertical integration in its various forms has attracted growing interest and concern in farm circles during recent years. What is it?

It is a new name for what has been going on for a long time. It is centralized management over several phases of business. Sometimes it includes the grower and the grocer and all the steps in between. Or it may involve only part of this chain.

Contract farming and buying to specification often are phases of this development. Often the contract is for a given commodity produced on a farm and not for the farm as a whole.

A typical example of vertical

Three Graze Ideas Used

By K. G. BAGHOTT

Tulelake Farm Adviser

Ranchers with irrigated pasture follow one or more of three methods of managing livestock grazing on such pasture.

One method is continuous grazing of an area over the grazing season. There is little or no subdividing of pastures. Animals select first those species and portions of plants which they like the most. This tends to decrease the most palatable plants and increase the unpalatable plants.

A second system, rotation grazing, calls for grazing one area heavily for a period of several days; then shifting the livestock to a different area, and later to others. Such rotation systems differ greatly in number of subdivisions, frequency with which animals are moved, and length of growing intervals between grazings. Irrigation immediately follows the grazing. A regrowth period of 25 days is used by some ranchers, allowing the soil to dry sufficiently, and avoiding compaction from trampling of wet soil.

With the third system, daily ration or strip grazing, the area grazed is restricted to the amount which can be eaten in one day or even in one feeding. Portable electric fences serve to restrict the feeding area. Waste of feed from trampling and from fouling with droppings is kept at a minimum with this method.

More information on irrigated pastures can be obtained from Farm Adviser Office at Tulelake.

Integration is the broiler business in many areas. The feed dealer furnishes the feed, chicks and the litter. The producer furnishes the buildings, equipment and labor. The feed dealer may prescribe how the broilers are to be produced. The feed dealer determines when and by whom the broilers will be processed.

After the sale, the proceeds are divided according to the terms of the contract. Thus several steps in producing, processing, marketing and distribution are controlled by one management, and this is called vertical integration.

TOGETHERNESS

CHICAGO (UPI)—The only two horses on record ever to run dead-heats in succession are Phantom Fox and Boiling Point. On Sept. 10, 1939, the pair finished in a dead heat to place. Seven days later they ran a dead-heat to win.

NEW WRINKLES

NEW YORK (UPI)—Wrinkles may set in your drip-dry garments if you wring or twist them dry. Hang the garments dripping wet, say Michigan State University home economists.

WRESTLER WON 75 STRAIGHT

NEW YORK (UPI)—Frank Gotch, the peerless wrestling champion of all time, engaged in 10 matches between 1899 and 1913 and finished his career with a record of 154 wins and six losses. He suffered his last defeat in 1906 and closed his career with a record of 75 straight victories.

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THE COVER

This week's cover is somewhat of a summer mystery. The dog that graces the page is a Bassett Hound. It belongs to some houseguests of Herald and News photographer Don Kettler. The guests are now gone and Kettler is away on his vacation. So all we can say is that here is a picture of a Bassett Hound. Perhaps we'll be able to clear up the mystery next week.