



GLAMOUR

LONG EYELASHES may be yours by application if not by nature. Elizabeth Arden explains "cool" summer make-up and the technique with false eyelashes.

How do you look in midsummer? Do you accept leathery skin as the price of beach weekends, refuse to give your wardrobe or make-up a mid-season lift? If the answer is yes, you probably feel a good 20 degrees warmer than the thermometer registers, just from the frustration of looking grab.

You can begin a mid-season lift in any number of ways—with a deep red velvet hat to wear through early fall, with a foundation and powder that tone down a suntan to a smooth ivory polish, with a restyling of hair before the September rush to the salons. But, one of the best ways is with a new focus on eye make-

up. Heat, glare and fatigue are reflected first in your eyes. To look crisp and unruined, clearly defined eyes are essential. Besides, with more and more women discovering the pure enchantment of eye make-up, those of us who ignore it will find ourselves lost in the midst of their glamorous glances.

Elizabeth Arden so firmly believes in the importance of eye make-up that she offers over 20 different shades of shadow in addition to pencils, mascara, false lashes and even false brows.

Miss Arden suggests you begin with improvement of skin around the eyes. The most glorious make-up won't conceal dry crinkled skin that comes from too much sun worshiping. The solution is Special Eye Cream, a light astringent

cream that firms tissue, eliminates wrinkles. Apply it each evening, using your ring finger for a light touch around the eyes.

For cool summer eye make-up, strive for clarity, with definite strokes, a more emphatic use of color.

1. Eliminate circles by applying White Liner under the eyes. This opaque base blends with your foundation, takes years from your eyes by lightening the area under them.
2. With a sable tipped brush, shadow your eyes with flattering color. Don't restrict your thinking to just one shade. Vary it to suit your costume, blend two or more to get an individual effect. One of the prettiest approaches is to choose a basic such as "French

Gray" or "Bruf Dore" and extend it from lashes to brows. Place an accent color, maybe "Pearly Green" or "Sea Blue" near the lashes. Women with close set eyes get a marvelous widening effect by applying shadow to the sides, beyond the corners of eyes, avoiding the area near the nose.

3. Line the upper lashes with a dark pencil. Elizabeth Arden's self sharpening Eye Stopper gives an ideal line point. Keep the line near the lashes. There must not be a white space left between the line and lashes, or the illusion of thicker lashes is spoiled.
4. Set to last for the day by lightly applying Invisible Veil powder. Brush away excess with cotton.
5. Add the charm of false lashes.

Those made by Elizabeth Arden are of the finest real hair. Safe surgical glue with a wand applicator comes in each package, can be purchased separately later. To apply just put glue at the base of fake lash, gently press as close to your own as possible. You may want to trim with manicure scissors to make them about a quarter of an inch longer than your own.

6. Mascara should be applied with warm water to both your own and fake lashes.
7. Have perfect eyebrows. Brows that are too thick, too thin or too pale are great beauty spoilers. If your own are difficult, invest in the fake ones created by Miss Arden. They are glued over your own, then touched with an appropriate color of pencil.

OLIVES ARE GOOD WITH EGGS

Next time you scramble eggs, stir in 1/4 cup of ripe olive wedges (Wyandotte, of course). Try some chopped ripe olives in deviled egg sandwich filling, too.

JAPANESE

Japan is currently sending large orders of summer clothing to our shores. The real news is that these garments are made of paper—low-priced, sunfast, durable and claimed to be washable.

Junior Rodeo
Sunday, July 19
12:30 Daylight Saving Time
Tulelake, Calif.

CAKE

Add finely chopped maraschino cherries to chocolate cake batter. Bake as usual. Some of the cherry syrup may be used in a white frosting for the cake and extra cherries make a pretty garnish.

WALLPAPER
30 to 50% OFF
A & B PAINT STORE
1229 E. Main TU 4-3324

Enjoy BEEF to your heart's content!

Special price on tender, beef



Safeway steaks are the perfect answer for all outdoor barbecuing.

Headed by your favorite of favorites...

T-Bone Steaks

Suit the steak lover to a T with this all-time favorite of favorites

A Safeway T-Bone is a very special steak indeed! It's cut from the finest U.S. Choice beef only. It's properly aged just the right amount of days to bring it to its peak of tenderness and flavor. Then we trim away excess fat and bone, leaving only the tender outer portion... more good-eating meat for your money.

98¢
lb.



Pot Roast

Get set for great eating this weekend with a Safeway "USDA CHOICE" aged beef pot roast. Taps for flavor—tops for savings too. Put a couple away in your freezer for later, too.

Blade cut
Arm Cut . . . lb. 59¢
No. 7 Bone cut 49¢ lb. **45¢**

Boiling Beef 19¢
Tender "US CHOICE" blade cuts. lb.

Beef Sausage Safeway brand breakfast roll 1-lb. 39¢
Corned Pork Picnic style 1-lb. 35¢
Pork Liver Fresh slices 39¢
Game Hens Kickapoo brand Cornish 20-oz. ea. 79¢

Boneless Top Sirloin Steaks

\$1.19
lb.

Tender "USDA CHOICE" beef — well aged. All good eating meat

Here's proof you can feed your family better . . . for less money at Safeway!

Save on BETTY CROCKER

Multi-Purpose

BISQUICK

Wow! Look at the terrific savings on this famous biscuit mix . . . Reg. price 47¢

40-oz. pkg. only **29¢**

Enjoy a bubbling glass of thirst quenching

LUCERNE GRAPE or ORANGE DRINK



Refreshing grape made from the finest vine-ripened Concord . . . or the tangy, fresh-squeezed flavor of sun-ripened oranges from California.

Your Choice 2 half gals. **65¢**

Nucoa Margarine Pork and Beans Del Monte Sweet Dills Zippy Pickle Frozen Lemonade Frozen Green Peas

The premium quality margarine at a special low price this weekend.

4 1-lb. pkgs. **\$1.00**

Highway brand plump, tender beans with a generous amount of chunks of pork. Reg. price 5/\$1.00

6 No. 2 1/2 tins **\$1.00**

Reg. 49¢. You save 10¢ on this famous brand.

24-oz. btl. **39¢**

Delicious whole sweet pickles. The finest money can buy. Look at this savings . . . Reg. price 53¢

22-oz. jar **39¢**

Your choice of Bel-Air brand pink or regular premium quality. No fuss. Just add water. Each 6-oz. makes 1 full quart.

7 6-oz. tins **\$1.00**

Bel-Air brand, premium quality peas have a fresh-picked flavor. They're the finest

6 10-oz. **\$1.00**

For happy milk drinking days;

Lucerne 3.8 Milk

Lucerne "Bonus quality" milk gives you more quality milk, yet costs you less. Let your family enjoy Lucerne's "Bonus Quality" milk and all of the other fine dairy products that bear this distinguished Lucerne name.

half gal. **50¢**

Buttermilk Lucerne "Bonus Quality" grand for weight watchers Full Qt. **21¢**



Mint Candies Roxbury Swedish all mints 29¢
After Dinner Mints Roxbury brand 9 oz. 29¢
Cal-Ore Wines Fifth 69¢ 1/2 gal. \$1.39
Western Beer Lucky Lager 12-oz. 6 can \$1.19
"Best" Beer Finest Eastern 12-oz. 6 can 95¢
Pink Camay Toilet Soap 3 reg. 35¢
Ivory Snow For fine fabrics 12 1/2-oz. 37¢
"Duz" Does Everything 56-oz. 89¢
Spic 'n Span Household Cleaner 16-oz. 30¢
Scamper Liquid Detergent 22-oz. 65¢

