

Maybelline PRESENTS

New automatic "MAGIC" MASCARA

with totally NEW
Spiral Brush

\$1 *Lasts for months!*
REFILLS 69¢

REALLY

Waterproofs

without any stinging or smart

Separates and Curls

lashes new gentler, easier way

Darkens

Instantly without a trace of stiffness

Pure and Odorless

Easiest way ever to lovely lashes!

Never has lash-loveliness been so easy, so pleasant, so perfect! New SPIRAL BRUSH supplies exactly the right amount of "MAGIC" mascara... waterproofs, separates, darkens and curls each lash individually, as only the new SPIRAL BRUSH can do. Takes just seconds. No more stuck-together lashes. No more smears, blobs, spots! Never any sting or smart... for new "MAGIC" mascara is so smooth, so safe, so pure... lashes look their longest and loveliest always, never stiff or brittle. Makes you look as if you were born with long, luxuriant lashes! Four beauty-giving shades: Velvet Black, Sable Brown, Midnight Blue, Jade Green.

Maybelline... devoted exclusively to the art of eye beauty!



Self-Sharpener Eyebrow-Eyeliner Pencil, \$1



Twin Refills For Pencil, 43¢



Jewel-Tone Eyeshadow Stick. Choice of 5 flattering shades, \$1



Precision Tweezers, 29¢



Professional Eyelash Curler, \$1

