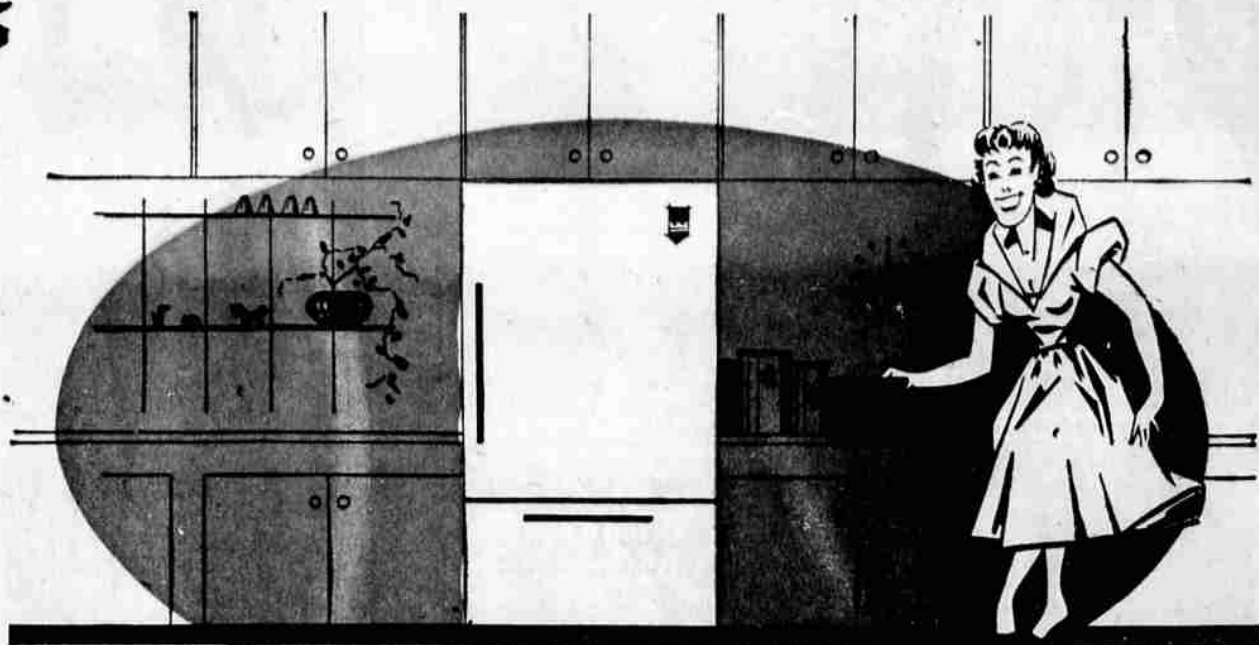
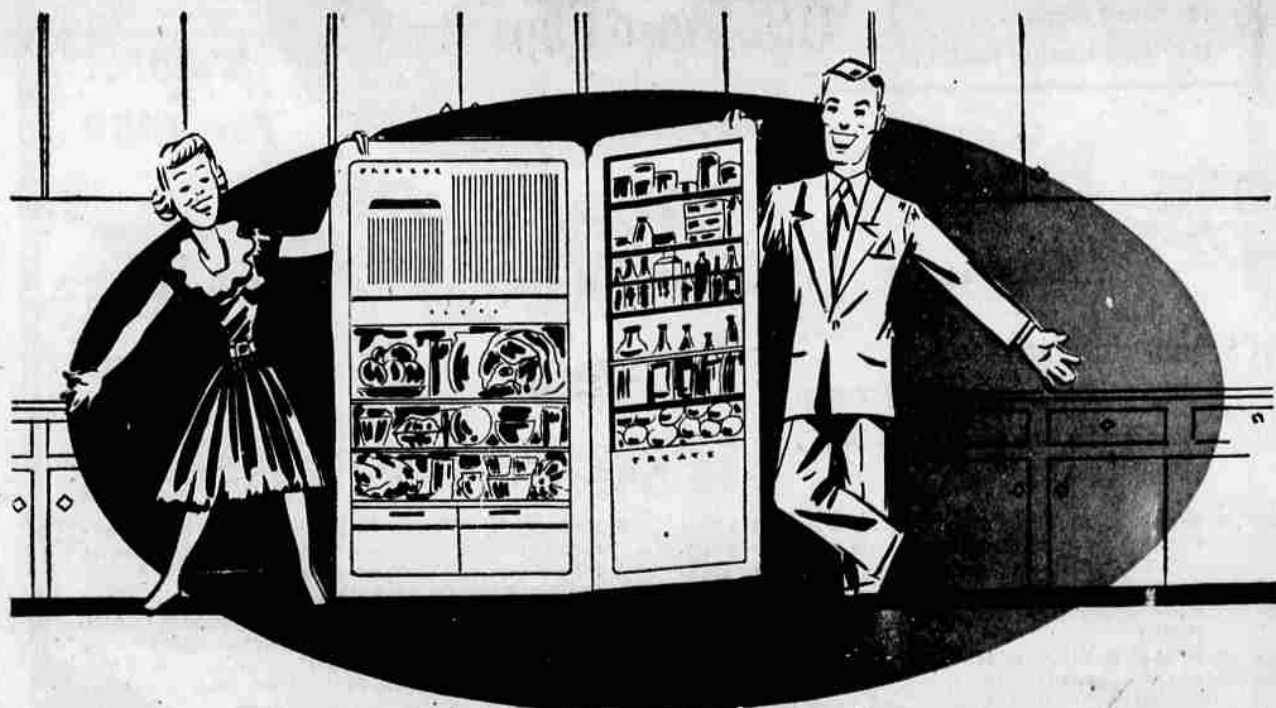


Herald and News

KLAMATH FALLS, OREGON, MONDAY, JULY 6, 1959



Enjoy LEISURE with a FREEZER!



The freezer family has leisure to enjoy all the good things in life. There's less time in meal preparation . . . more time for picnics, weekend trips, and family fun. The lady of the house serves a 7-course meal -- from frozen soup to frozen nuts -- in minutes . . . stays cool on hot summer days. Come on in . . . and discover the secrets of FREEZER-LEISURE . . . a whole new way of life.

The freezer family enjoys better FOOD, too. A home food freezer preserves the field-fresh flavor of fruits and vegetables-the rich flavor of top-quality in-season meats - the exciting flavor of fresh fish and game . . . all year around. And you can do it on less money than it costs to buy lower quality foods in off-seasons.

