

Smart folks know:

BUYING CHILTON CARDS AT HOME COSTS SO MUCH LESS...

At last I've found a way to make extra money *and* help my friends while I do it! You see, Chilton cards are so *different*... in fact, a lot of people have told me they look and feel just like those expensive cards where you pay for a lot of costly advertising. Almost all my friends and relatives bought from me, and they all said they wished they'd known about these beautiful cards years ago! No wonder I'm so glad I sent that Chilton coupon off — and the extra money I earned made my whole family's Christmas the merriest ever!

Why not make extra money yourself...

by providing Chilton "at home shopping service" for your friends!



**ALL 4 BOXES
Yours for only \$1.00**

TOWN AND COUNTRY
Cheery 21-card Christmas Assortment featuring gay outdoor scenes, with jolly verses and jingles. Richly embossed parchment looks much more than its price of \$1.25.

GOLDEN PRIZE
21 colorful Christmas Cards, each one showing a different holiday theme. Deeply embossed — make you want to touch them to enjoy their sculptured beauty. Look like much more than their price of \$1.00.

CHRISTMAS FESTIVAL
21 luxurious Christmas Cards, all different. Striking designs, many with lavish accents of glitter. Embossed on purest white art paper. High-priced quality for only \$1.25.

CHRISTMAS JEWELS
16 deluxe Christmas Cards. Exquisite gold and silver designs embossed on elegant, heavy white paper. Formal and expensive sculptured effect for only \$1.25.



IT'S EASY TO GET STARTED WITH CHILTON'S SPECIAL INTRODUCTORY OFFER! Once you open up these 4 exciting boxes, you'll see immediately why Chilton cards sell themselves! Every design — whether it's an elegant painting or a bright-hearted drawing — is so tastefully attractive and individual that it's almost impossible to choose your favorite! Just feel that rich, expensive paper — a distinctive compliment to the friends who receive Chilton cards.

Within a few minutes you can prove to yourself how easy it is to earn extra money with Chilton cards — just take these 4 boxes next door to your neighbor and make yourself \$3.40 on the spot! People who've never sold before find Chilton cards a pleasure to show, and Chilton's money-making guides show you how to earn \$25, \$50, \$100 and more taking orders for Chilton Greeting Card assortments, Gift Wrappings, Stationery, and Gift Items in your spare time.

SPECIAL INTRODUCTORY OFFER!

ALL 4 BOXES \$1.00
OF CHRISTMAS CARDS
Yours for only

(RETAIL
\$4.75)

This is a special introductory offer for new Chilton dealers only

SEND NO MONEY! Just fill out the coupon and mail it for your 4 boxes of Chilton cards. When you become an active Chilton dealer, you get all 4 boxes for \$1 plus a small mailing cost. You must make money or return the cards and owe nothing. Or, if you prefer, keep them yourself at the regular retail price. Limited offer... only one to a family or household... so mail your coupon today!

"Anybody can sell Chilton cards. I got orders for 23 boxes my first day, and more keep coming!"
S. W.
Long Beach, Calif.

"It's a pleasure to do business with the Chilton company. Their delivery is always so prompt, and I haven't had a dissatisfied customer yet!"
Mrs. J. S.
Cincinnati, Ohio

Chilton

76 Atherton St., Boston 30, Mass. 1812 Roscoe St., Chicago 13, Ill.
IN CANADA: 105 Simcoe St., Toronto 1, Ont.

CHILTON GREETINGS CO., DEPT. 744
76 Atherton St., Boston 30, Mass.
1812 Roscoe St., Chicago 13, Ill.

Please send me the 4 boxes of Chilton Greetings described above. I pay nothing now or when the cards arrive. I understand that the special introductory price to new active dealers is \$1 plus mailing cost and that if I do not sell I may return them without obligation.

NAME _____
STREET _____
CITY _____ ZONE _____ STATE _____
☐ Please send your fund-raising plan for organizations.
IN CANADA: 105 Simcoe St., Toronto 1, Ont.