

Save This Magazine Section All Week

Editor's Note: The Herald and News is not responsible for last minute changes in the radio and TV schedules. They are published as a public service and are furnished by the various stations involved.

KFLW

CBS & ABC, 1450 KC

JULY 5 - JULY 11

SUNDAY

- 8:00 News CBS
- 8:05 Charles Collingwood CBS
- 8:15 Howard K. Smith CBS
- 8:30 Assembly of God
- 9:00 Voice of Prophecy
- 9:30 Trojan Digest CBS
- 10:00 News CBS

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Derby's
126 No. 7th

WE BELIEVE... RADIO SHOULD SERVE THE COMMUNITY!

That is why KFLW brings you, and will continue to bring you

ADULT PROGRAMMING

HEARD ON KFLW REGULARLY:

- 7 A.M. LOCAL NEWS
- 12 NOON LOCAL NEWS
- 5:55 P.M. LOCAL NEWS
- BASIN BRIEFS 5:15 P.M.
- LOWELL THOMAS 5 P.M.
- FRANK GOSS 7:30 & 5:45 P.M.
- HARRY BABBITT 7:45 P.M.
- PAYLESS SIDEWALK SHOW 12:15 P.M.
- TOM HARMON 5:30 P.M.
- MUSIC FOR DINING 6:00 to 7:00 P.M.
- PORTLAND BASEBALL 8:00 P.M.
- RECORDS FOR PEOPLE WHO LIKE MUSIC

— Following the ballgame.

RICHFIELD REPORTER — Following the ballgame.

NO ROCK & ROLL

— at any time whatsoever!!

KFLW - CBS

1450 KC.

- 10:05 Our Sunday Best
- 10:30 University Explorer CBS
- 10:45 The Older You Grow CBS
- 11:00 Klamath Lutheran Church
- 12:00 News CBS
- 12:05 Our Sunday Best
- 12:20 Salt Lake Tabernacle CBS
- 1:00 News CBS
- 1:05 Invitation to Learning CBS
- 1:30 Radio Bible Class ABC
- 2:00 Old Fashioned Revival Hour ABC
- 2:30 Capitol Clockroom CBS
- 3:00 Hour of Decision ABC
- 3:30 Leading Question CBS
- 4:00 News CBS
- 4:05 Our Sunday Best
- 5:00 News CBS
- 5:05 Johnny Dollar CBS
- 5:30 Suspense CBS
- 5:55 News Analysis CBS
- 6:00 News

- 6:05 Gave Gur Will Travel CBS
- 7:30 Gumbo CBS
- 7:50 News CBS
- 7:55 News Analysis CBS
- 7:58 Mitch Miller CBS
- 7:55 News Analysis CBS
- 8:00 News
- 8:05 Newport Jazz Festival
- 9:00 Baseball: Vancouver at Portland
- 9:00 Richfield Reporter CBS
- 9:15 Face the Nation CBS

MONDAY

- 6:00 News CBS
- 6:05 Rise 'N Shine
- 7:00 Breakfast Edition News
- 7:15 Weathercast
- 7:20 Breakfast Broadcast
- 7:30 Frank Goss CBS
- 7:45 Harry Babbitt CBS
- 8:00 News CBS
- 8:05 Rusty Draper CBS
- 8:10 Yours For A Happy Day
- 8:25 Shopping News
- 8:30 World News and Weather
- 8:35 Yours for - Happy Day Cont.
- 9:00 News CBS
- 9:05 Breakfast Club ABC
- 10:00 News CBS
- 10:05 Right to Happiness CBS
- 10:15 Second Mrs. Burton CBS
- 10:30 Music
- 11:00 News CBS
- 11:05 Whispering Streets CBS
- 11:15 Couple Next Door CBS
- 11:20 Helen Trent CBS
- 11:45 Pat Buttram CBS
- 12:00 News - Noon Edition
- 12:15 Payless Sidewalk Show
- 12:30 Galen Drake CBS
- 1:00 News CBS
- 1:05 Arthur Jodfrey CBS
- 2:00 News CBS
- 2:05 House Party CBS
- 2:30 Young Dr. Malone CBS
- 2:45 Ma Perkins CBS
- 3:00 News CBS
- 3:05 The Feminine Touch
- 3:30 Are Ya Listening?
- 4:30 Basin Breakdown
- 5:00 Lowell Thomas CBS
- 5:10 Sports Time CBS
- 5:15 Basin Briefs
- 5:30 Tom Harmon CBS
- 5:45 Frank Goss CBS
- 5:55 Hometown News
- 6:00 Sports Book
- 6:05 Music for Dining
- 7:00 Business News CBS
- 7:05 Amos 'N Andy CBS
- 7:30 News Analysis CBS
- 7:35 Andy Griffith Show CBS
- 7:40 Burns & Allen CBS
- 7:45 Bob & Ray CBS
- 8:00 Records for People who like Music
- 8:00 Richfield Reporter CBS
- 10:15 Records for People Who Like Music
- 11:00 World News and Weather
- 11:05 Records for People Who Like Music

TUESDAY

- 6:00 News CBS
- 6:05 Rise 'N Shine
- 7:00 Breakfast Edition News
- 7:15 Weathercast
- 7:20 Breakfast Broadcast
- 7:30 Frank Goss CBS
- 7:45 Harry Babbitt CBS
- 8:00 News CBS
- 8:05 Rusty Draper CBS
- 8:10 Yours For A Happy Day
- 8:25 Shopping News
- 8:30 World News and Weather
- 8:35 Yours for - Happy Day Cont.
- 9:00 News CBS
- 9:05 Breakfast Club ABC
- 10:00 News CBS
- 10:05 Right to Happiness CBS
- 10:15 Second Mrs. Burton CBS
- 10:30 Music
- 11:00 News CBS
- 11:05 Whispering Streets CBS
- 11:15 Couple Next Door CBS
- 11:20 Helen Trent CBS
- 11:45 Pat Buttram CBS
- 12:00 News - Noon Edition
- 12:15 Payless Sidewalk Show
- 12:30 Galen Drake CBS
- 1:00 News CBS
- 1:05 Arthur Jodfrey CBS
- 2:00 News CBS
- 2:05 House Party CBS
- 2:30 Young Dr. Malone CBS
- 2:45 Ma Perkins CBS
- 3:00 News CBS
- 3:05 The Feminine Touch
- 3:30 Are Ya Listening?
- 4:30 Basin Breakdown
- 5:00 Lowell Thomas CBS
- 5:10 Sports Time CBS
- 5:15 Basin Briefs
- 5:30 Tom Harmon CBS
- 5:45 Frank Goss CBS
- 5:55 Hometown News
- 6:00 Sports Book
- 6:05 Music for Dining
- 7:00 Business News CBS
- 7:05 Amos 'N Andy CBS
- 7:30 News Analysis CBS
- 7:35 Andy Griffith Show CBS
- 7:40 Burns & Allen CBS
- 7:45 Bob & Ray CBS
- 8:00 Baseball: Portland at Seattle
- 8:00 Richfield Reporter CBS
- 10:15 Records for People Who Like Music
- 11:00 World News and Weather
- 11:05 Records for People Who Like Music

WEDNESDAY

- 6:00 News CBS
- 6:05 Rise 'N Shine
- 7:00 Breakfast Edition News
- 7:15 Weathercast
- 7:20 Breakfast Broadcast
- 7:30 Frank Goss CBS
- 7:45 Harry Babbitt CBS
- 8:00 News CBS
- 8:05 Rusty Draper CBS
- 8:10 Yours For A Happy Day
- 8:25 Shopping News
- 8:30 World News and Weather
- 8:35 Yours for - Happy Day Cont.
- 9:00 News CBS
- 9:05 Breakfast Club ABC
- 10:00 News CBS
- 10:05 Right to Happiness CBS
- 10:15 Second Mrs. Burton CBS
- 10:30 Music
- 11:00 News CBS
- 11:05 Whispering Streets CBS
- 11:15 Couple Next Door CBS
- 11:20 Helen Trent CBS
- 11:45 Pat Buttram CBS
- 12:00 News - Noon Edition
- 12:15 Payless Sidewalk Show
- 12:30 Galen Drake CBS
- 1:00 News CBS
- 1:05 Arthur Jodfrey CBS
- 2:00 News CBS
- 2:05 House Party CBS

- 2:30 Young Dr. Malone CBS
- 2:45 Ma Perkins CBS
- 3:00 News CBS
- 3:05 The Feminine Touch
- 3:30 Are Ya Listening?
- 4:30 Basin Breakdown
- 5:00 Lowell Thomas CBS
- 5:10 Sports Time CBS
- 5:15 Basin Briefs
- 5:30 Tom Harmon CBS
- 5:45 Frank Goss CBS
- 5:55 Hometown News
- 6:00 Sports Book
- 6:05 Music for Dining
- 7:00 Business News CBS
- 7:05 Amos 'N Andy CBS
- 7:30 News Analysis CBS
- 7:35 Andy Griffith Show CBS
- 7:40 Burns & Allen CBS
- 7:45 Bob & Ray CBS
- 8:00 Baseball: Portland at Seattle
- 8:00 Richfield Reporter CBS
- 10:15 Records for People Who Like Music
- 11:00 World News and Weather
- 11:05 Records for People Who Like Music
- 12:00 Sign Off

THURSDAY

- 6:00 News CBS
- 6:05 Rise 'N Shine
- 7:00 Breakfast Edition News
- 7:15 Weathercast
- 7:20 Breakfast Broadcast
- 7:30 Frank Goss CBS
- 7:45 Harry Babbitt CBS
- 8:00 News CBS
- 8:05 Rusty Draper CBS
- 8:10 Yours For A Happy Day
- 8:25 Shopping News
- 8:30 World News and Weather
- 8:35 Yours for - Happy Day Cont.
- 9:00 News CBS
- 9:05 Breakfast Club ABC
- 10:00 News CBS
- 10:05 Right to Happiness CBS
- 10:15 Second Mrs. Burton CBS
- 10:30 Music
- 11:00 News CBS
- 11:05 Whispering Streets CBS
- 11:15 Couple Next Door CBS
- 11:20 Helen Trent CBS
- 11:45 Pat Buttram CBS
- 12:00 News - Noon Edition
- 12:15 Payless Sidewalk Show
- 12:30 Galen Drake CBS
- 1:00 News CBS
- 1:05 Arthur Jodfrey CBS
- 2:00 News CBS
- 2:05 House Party CBS
- 2:30 Young Dr. Malone CBS
- 2:45 Ma Perkins CBS
- 3:00 News CBS
- 3:05 The Feminine Touch
- 3:30 Are Ya Listening?
- 4:30 Basin Breakdown
- 5:00 Lowell Thomas CBS
- 5:10 Sports Time CBS
- 5:15 Basin Briefs
- 5:30 Tom Harmon CBS
- 5:45 Frank Goss CBS
- 5:55 Hometown News
- 6:00 Sports Book
- 6:05 Music for Dining
- 7:00 Business News CBS
- 7:05 Amos 'N Andy CBS
- 7:30 News Analysis CBS
- 7:35 Andy Griffith Show CBS
- 7:40 Burns & Allen CBS
- 7:45 Bob & Ray CBS
- 8:00 Baseball: Portland at Seattle
- 8:00 Richfield Reporter CBS
- 10:15 Records for People Who Like Music
- 11:00 World News and Weather
- 11:05 Records for People Who Like Music
- 12:00 Sign Off

FRIDAY

- 6:00 News CBS
- 6:05 Rise 'N Shine
- 7:00 Breakfast Edition News
- 7:15 Weathercast
- 7:20 Breakfast Broadcast
- 7:30 Frank Goss CBS
- 7:45 Harry Babbitt CBS
- 8:00 News CBS
- 8:05 Rusty Draper CBS
- 8:10 Yours For A Happy Day
- 8:25 Shopping News
- 8:30 World News and Weather
- 8:35 Yours for - Happy Day Cont.
- 9:00 News CBS
- 9:05 Breakfast Club ABC
- 10:00 News CBS
- 10:05 Right to Happiness CBS
- 10:15 Second Mrs. Burton CBS
- 10:30 Music
- 11:00 News CBS
- 11:05 Whispering Streets CBS
- 11:15 Couple Next Door CBS
- 11:20 Helen Trent CBS
- 11:45 Pat Buttram CBS
- 12:00 News - Noon Edition
- 12:15 Payless Sidewalk Show
- 12:30 Galen Drake CBS
- 1:00 News CBS
- 1:05 Arthur Jodfrey CBS
- 2:00 News CBS
- 2:05 House Party CBS
- 2:30 Young Dr. Malone CBS
- 2:45 Ma Perkins CBS
- 3:00 News CBS
- 3:05 The Feminine Touch
- 3:30 Are Ya Listening?
- 4:30 Basin Breakdown
- 5:00 Lowell Thomas CBS
- 5:10 Sports Time CBS
- 5:15 Basin Briefs
- 5:30 Tom Harmon CBS
- 5:45 Frank Goss CBS
- 5:55 Hometown News
- 6:00 Sports Book
- 6:05 Music for Dining
- 7:00 Business News CBS
- 7:05 Amos 'N Andy CBS
- 7:30 News Analysis CBS
- 7:35 Andy Griffith Show CBS
- 7:40 Burns & Allen CBS
- 7:45 Bob & Ray CBS
- 8:00 Baseball: Portland at Vancouver
- 8:00 Richfield Reporter CBS
- 10:15 Records for People Who Like Music
- 11:00 World News and Weather
- 11:05 Records for People Who Like Music
- 12:00 Sign Off

SATURDAY

- 6:00 News CBS
- 6:05 County Agent
- 6:10 Rise 'N Shine
- 7:00 News - Breakfast Edition
- 7:15 Weathercast
- 7:20 Breakfast Broadcast
- 7:30 Frank Goss CBS
- 7:45 Changing Time CBS
- 8:00 News CBS
- 8:05 Yours For A Happy Day
- 9:00 News CBS
- 9:05 Man Around the House CBS
- 9:20 Magazine Newstand
- 9:30 Steve Lawrence Show
- 10:30 News CBS

- 10:05 Our Saturday Best
- 10:30 Our Saturday Best
- 11:00 News CBS
- 11:05 America Sings
- 11:30 Heartbeat Theater
- 12:00 News-noon Edition
- 12:15 Basin Breakdown
- 12:30 Basin Breakdown
- 1:00 News CBS
- 1:05 Basin Breakdown
- 2:00 News CBS
- 2:05 Basin Breakdown
- 3:00 News CBS
- 3:05 Dance Orchestra CBS
- 3:30 Air Force Show
- 3:45 "Meet the Newcomers"
- 4:00 News CBS
- 4:05 Saturday at the Chase CBS
- 4:30 Program Notes
- 4:45 Words of Life
- 5:00 News CBS
- 5:15 Basin Briefs
- 5:30 Tom Harmon CBS
- 5:45 Frank Goss CBS
- 5:55 Hometown News
- 6:00 Sports Book
- 6:05 Music for Dining
- 6:55 Sports Time CBS
- 7:00 News CBS
- 7:05 News Analysis CBS
- 7:10 Saturday Nite Dance Party
- 8:00 Portland at Vancouver
- 10:00 World News and Weather
- 10:05 Records for People Who Like Music
- 11:00 World News and Weather
- 11:05 Records for People Who Like Music

NY, Montreal Seaway Urged

NEW YORK (UPI) — In August, 1956, a retired Army officer broke a toe and was forced to stay in his New York apartment for many weeks.

Rather than remain idle, Col. William L. Rich, a consulting engineer and investment counselor, let his thoughts turn to a visit he had recently made to the St. Lawrence Seaway construction site in upper New York State.

As a former transportation chief for the New York Board of Trade, Col. Rich believed the new Seaway was going to hurt the Port of New York.

Some estimates are that there will be a reduction of 3,500 waterfront jobs and a loss of 15 million dollars in payroll alone.

Rich began studying maps to see how to turn this potentially harmful project to New York's advantage. He hit upon an idea: why not tie the Port of New York into the St. Lawrence Seaway? This could be done by means of a 450-mile New York-Montreal Seaway, utilizing the Hudson River, the Champlain Canal, Lake Champlain and the Richelieu River in Canada.

In December, 1956, Rich began circulating a among influential Americans his eight-page report, "A Program to Restore New York to its Former Position as the Greatest Seaport in the World."

His report said a New York-Montreal Seaway, tied into the St. Lawrence at Sorel, about 45 miles northeast of Montreal, would enable ocean liners and cargo carriers to save 2,800 miles on every New York-Montreal round trip by eliminating the voyage around Newfoundland.

He said the seaway also would provide an unlimited supply of fresh water for cities adjacent to the Hudson River, would open new sites for industrial plants, provide new access routes to Midwest cities, offer new horizons for scenic tours.

Shortly after releasing his report, Rich learned that in 1937, Army engineers had surveyed the route for a New York-Montreal Seaway, found it practicable, but suggested that action be postponed until the dream of a St. Lawrence Seaway became a reality.

"We're ready for the New York-Montreal Seaway now," says Rich, who is 69, jovial and filled with enthusiasm and optimism for his pet project. "And by the way," he added, "imagine how pleased I was when I discovered the Army survey reached the same conclusions I arrived at in my study."

Rich said, "This New York-Montreal Seaway would open up the entire route to new industrial development. New York would stretch right up to Montreal. And New England would benefit with more industrial development, too."

He said the Canadians are eager for the New York-Montreal Seaway because a "golden triangle" industrial area is blossoming in the Contrecoeur-Varennes - Vercheres area south of Montreal.