

# The Herald and News

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Entered as second class matter at the post office at Klamath Falls, Ore., on August 29, 1936, under act of Congress, March 3, 1879.

### SERVICES:

ASSOCIATED PRESS UNITED PRESS  
AUDIT BUREAU OF CIRCULATIONS  
Serving Southern Oregon And Northern California

### Subscription Rates

CARRIER	
1 MONTH	\$ 1.50
6 MONTHS	\$ 9.00
1 YEAR	\$18.00
MAIL	
1 MONTH	\$ 1.50
6 MONTHS	\$ 9.50
1 YEAR	\$19.00

## Too True

By BILL JENKINS

Being a firm believer in letting the one who can do the best job of it do the talking I'll leave the greater part of this space up to another writer today.

Lucius Beebe, publisher and co-owner of the Territorial Enterprise (Largest Weekly Circulation In The Entire American West) down in Virginia City, Nevada, has hit the nail exactly on the head in the June 19 issue of the lively paper.

I take the liberty of quoting him at some length here on the subject of dogs.

"The scientific probability that after a few more generations of what passes for 'progress' and association with articulate human beings the race of dogs, not all dogs will be able to speak and converse vocally has been advanced by a learned British scientist, Sir Ronald Fisher, before a medical congress in Australia.

"This could well be a major catastrophe for everyone concerned.

"Its catastrophic possibilities will be apparent to anyone upon a moment's reflection. What sane and well adjusted dog, for example, listening to the repetitious imbecilities of his supposed betters wants to join in their idiot conversations? Speech would be an abatement of dignity and integrity unthinkable to the superior canine intelligence.

"A good dog and an understanding master—and there should be no others—can communicate with each other perfectly and there is no need for Bowser to be able to circulate among the neighbors the patent mendacity that he isn't understood at home and is miserably underfed.

"Worst of all, from the doggy point of view, speech might easily reverse the present altogether satisfactory relationship in which the master deludes himself that he is boss man and Bowser his intelligent slave. This has been carefully cherished and cultivated by generations of pets and is the thesis upon which the entire dog-man status is predicated. Given speech and the consequent capacity for making a fool of himself, a dog might easily demonstrate past all doubting that his intelligence is no greater than a man's or even, conceivably, less. No dog in his right mind is going to prejudice his enviable social and economic position just for the sake of exchanging breakfast table insults with a human meal ticket who doesn't even know where his bones are buried.

"The whole project is preposterous and detrimental to the best interests of animals in general and dogs in particular. No doubt the learned Sir Ronald has heard all about it by now—from his own Rover."

## Odds 'N' Ends

By FLOYD L. WYNNE

The new shift of the city from fringed parking tickets to those where you have to put on the postage, has occasioned a somewhat costly receipt from Nevada.

In the mail recently at the traffic division desk was a parking ticket from a Nevada resident that required 29 cents in postage due. It was charged to the city frank.

The envelope contained 30 pennies, carefully glued to a sheet of paper.

Net profit to the city from such a fine was mighty small.

Incidentally, the new change promises to save the city taxpayers a considerable amount, and that's always welcome news.

Newspaper advertising is extremely effective, but there is the case of a recent item which was advertised by a Klamath merchant that was perhaps too effective.

Noel Flynn of Payless Drug recently included an ad in the Herald and News as follows: "Deluxe plush skunks \$1.98."

A note from our Lakeview correspondent, Jo Deely, says: "The enclosed ad is being questioned by some of the residents of Plush! You might tell Noel that he shouldn't try to sell his native county so short! They are a little concerned, too, as to the 'deluxe' variety."

Flynn, incidentally, comes from the Lake County area.

Governor Mark Hatfield will be officially opening the Johns-Manville plant today. He arrived from Salem Tuesday morning and was to officiate at the opening ceremonies at the plant at about 11 a.m.

But, for a while, it was uncertain whether or not he would be available to do the honors.

It wasn't that he had another

state engagement, but rather an engagement that simply refused to be tied down to a day and time.

The Johns-Manville date threatened for a while to play second fiddle to the stork, but at last reports, the governor was going to be here anyway.

As of Monday afternoon, the stork hadn't arrived for the Hatfields, and Governor Mark was hoping he would delay his visit for just a little longer.

Ever wonder how the photographer sometimes happens on the scene of some of the accident or fire shots that we print?

Take for instance the pictures of the McCollum fire that were printed in Monday's issue.

Otto Ellis was called sleepily out of bed at about 4 a.m. Monday morning, and told about the fire. He took some shots and waited until daylight to get some better ones.

"Who got him out of bed? Well, I called him at 4 a.m."

"Who called me? Charlie McFarlan of Station KFLW."

"I don't know who called him."

One of the most apt quotes I've found lately is this one, "Most of us like a person who comes right out and says what he thinks—especially when he thinks what we think."

## News Cost

By FLORENCE JENKINS

A lot of words are being written about a law under consideration by Cuba's revolutionary regime to charge people for society items published by the press. One peso each for names, adjectives, pictures on society pages would jump to 100 pesos if mention of nobility is included. Pictures may go as high as 10 pesos per square inch.

Our local financial advisers couldn't guess today's value of the rebel peso (probably it will change by tomorrow, anyhow), but whatever the value, the whole theory back of charging for publication of news is cockeyed.

It is a misconception which has been hard to dispose of. It has been only a matter of a little more than 10 years, for example, that arrivals in Mexico City by air could get their names printed in Mexico City newspapers without somebody paying for the publication. Usually, it was the airline involved, but of course the name of the airline was not mentioned as that would commercialize the news item.

United Air Lines Hamp Macomber, who was transferred from Portland to Chicago just a few months ago, was the airline official who finally broke the impasse in Mexico City. He was, for six or seven years, head of LAMSA, United's Mexican subsidiary which has since been sold to a Mexican airline.

Speaking of United Air Lines, we're going to miss them—and Stan Randolph, who has been a mighty nice person to do business with while he has been local manager.

Increased service is one element of progress, of course, and the West Coast crowd are our friends, too, but we always feel a touch of sadness at the departure of anyone we like from Klamath Falls.

## Times Have Changed

By NELSON REED

Just because my first name is Nelson is not the only reason that it tickled me no end when Ingemar knocked Floyd gooly in the third round.

The Swede had gone about his business of training without a lot of fuss and foolishness. About all he had to say was that he was going to win. He wasn't silly enough to show off his now famous right hand by knocking out

a lot of dumb sparring partners. What a monkey he made out of most of the experts!

But I am sure that in addition to that right he had a "secret weapon" that any oldtime fighter, or lumber piler or steel ganger would know about. We feel sure he took the fight "on contract."

Any American fighter like Floyd Patterson who has come up recently in an economy where everything is paid for by the hour at the going union scale just couldn't stand up against a "square head" who was used to doing things "contract."

If you don't think so, ask any oldtimer who bucked that kind of competition in the woods around here 30 years ago. Those Svenskas could fall more trees, buck more logs, lay more steel, and pile more lumber "on contract" in one day than any other breed of timber beasts could do in three, on hourly wages.

Times have sure changed around K.F. Thirty years ago if a Swede had won the heavyweight championship of the world all the lumber operations would have to shut down for a week. The cops would have to put on an extra shift and the "defrosting room" down in the cooler would be really loaded. Now a mere handful of Ingemar's fellow countrymen stand around outside the poolhalls and beer joints, chirping in their singsong voices through a mouthful of noose. Sure they are pleased but "by jimminy" they aren't just about to lick some other "feller" who says Ingemar couldn't have licked John L. himself or Jack Dempsey even.

## Pelican Theater

By FRANK ELEAZER

WASHINGTON (UPI)—The way things are going the most spirited patriotic display around here on July 4 will take place on the roof of the capitol.

Starting at 12:01 a.m., when the new 49-star flag becomes official, a crew of maybe 10 capital police will lay aside their law books and pistols and spell each other for hours running flags up and down a battery of five flag poles.

According to capitol architect J. George Stewart, this could go on through the dawn's early light, all day, and maybe into the night, depending on certain factors like whether you, too, want to get into the act.

Based on present indications, at least 1,000 scout troops, legion posts, chambers of commerce, and ordinary taxpayers are hoping to acquire the first 49-star flag to be flown over the capitol.

Barring acts of God, like thunderstorms, Stewart will see to it they all get it, almost. Specifically, each applicant will receive a 49-star flag duly certified to have been flown over the capitol the first day on which this was legal. Of course the first, first flag to be flown over the capitol will go to the new state of Alaska.

Stewart won't like me for this, but actually it still isn't too late to put your name in the pot.

An air mail special to your congressman, enclosing \$5.00 to cover the cost of a brand new, beautiful, 5 by 8 flag, or \$2.35 for one just as pretty but only 3 by 5, is all that's required.

Just tell him you want a flag that has flown over the capitol on the Fourth of July. He will buy the flag in the House stationery store (and those prices are about half what you would pay elsewhere) and pass it along in its red, white and blue box to the architects office.

As of Monday, that office was awash in red, white and blue boxes, awaiting the historic day.

Of course, there are always some people who have to be different. They are asking for the last 48-star flags to be flown over the heads of the Congress on July 3. But to get in on this you will have to supply your own flag. The stationery store is sold out of these old-fashioned models.

Congress got into the flag business so long ago nobody remembers when. The original idea was to award some worthy group the tattered remains of the big 8 by 12 flags that fly rain or shine and 24 hours daily from the East and West fronts of the capitol.

But these didn't wear out fast enough to meet the demand. So along about 1937 some bright member just bought a new flag and took it to the people in charge.

"Just let it flutter a minute, and then give me a letter to certify that it did," he requested.

The word got around and Congress' flag business has been flying high ever since. Last year 2,850 emblems went out, each with an appropriate letter from Stewart, certifying to its historic flight.

Stewart, in his letter, doesn't actually say how long the flag flew in its honored position.

## They'll Do It Every Time

By Jimmy Hatlo



## Aide Chosen For Reception

Eva M. Cook and Fred W. Heard, co-chairmen of the Appling weekend planned by local Republicans, July 11-12, announced today that Mrs. Ann Watters had been appointed chairman of the public reception.

The reception honoring Secretary of State and Mrs. Howell Appling Jr., will be held at the Winema Hotel in the Camas Room at 8 p.m. They stated, "This is a fine opportunity for the people of the Klamath Basin to meet the secretary and his wife, Jane Elizabeth. The trip will be his first visit since Gov. Mark Hatfield appointed him last January."

Co-chairmen Cook and Heard stated that the potluck picnic is scheduled for Sunday, July 12, at 1:30 p.m. in the Main Park.

Cyprus, in the Mediterranean, had been administered by the British 81 years before it was granted independence this year.

Mrs. Helen Hoffman has been named entertainment chairman. Mrs. Hoffman says that the program will center around a Centennial theme. Local composers are contributing their efforts to the program. Marie Obenchain will be the accompanist.

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## SHORT RIBS

By Frank O'Neal

