



Ready to Romp...
He's had his
FRISKIES!

...the extra-energy, lean red meat* dog food

Lots more energy for your dog with Friskies! Because there's lots more nourishment in Friskies - up to twice that of many other dog foods. The reason? Friskies is packed with lean red horse meat* - not just padded. Friskies is complete - with

every vitamin, mineral, energy food a dog is known to need. (Proof: a coveted U. S. Government seal on every can.) Treat your dog to the real meat dog food he loves... Friskies - made to the highest standards of **Carnation**



For variety, feed these other fine Friskies products

FRISKIES CUBES - 6-color... 6-flavor bite-size morsels.

FRISKIES MEAL - meaty taste, meaty aroma, completely nourishing. Mixes instantly.

Keep your dog frisky with **FRISKIES!**



Serious mermaids take to Cole of California's multi-striped suit with camisole top fashioned of knitted elasticized cotton (\$23).

INDEPENDENT (Continued)

There could have been trouble if Billy had been allowed to get away with boasting. "She's such a baby! I crossed the street alone two years before she did!"

Rivalry within a family on such a basis can have serious consequences. Comparisons with other children may discourage a child rather than help him toward independence.

"Janie put on her galoshes when she was three, but here you are a big boy of four asking for help," does not help butterfingering little Eddie to accomplish what is still an impossibly hard task for him. All he gathers from the comparison is that he is somehow inadequate and not admired, and that he can never catch up with his dextrous sister.

Mary at 13 may be quite ready to act as baby-sitter for her little brothers. Another girl the same age may be overwhelmed if this same responsibility is demanded of her.

All of us are proud and happy when our children excel in skills and independence, leadership and popularity, but we can cause real trouble if we expect all children to conform to the same pattern or standards.

"Oh, Mother! You treat me like a baby!" is the routine protest of the teen-ager who