

**SHOCK-
CUSHIONED
EASY-RATIO
STEERING!**

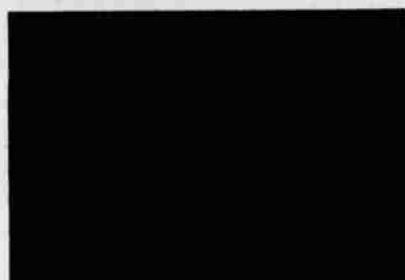
Next thing to power steering for smooth, effortless handling.

Up away from road fumes COWL-LEVEL INTAKES (a) keep your passengers comfortable; FRONT AIR SCOOPS (b) keep your carburetor air cooler.

CLEAN AIR



STURDINESS AND STYLE OF BODY BY FISHER
Chevy's Slimline design begins with solid ideas about beauty.



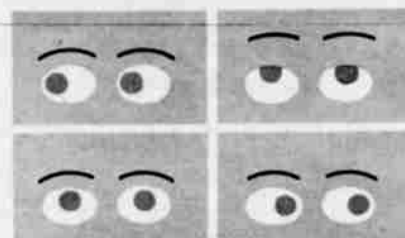
more
hat
room



more shoulder
room

more elbow room

more
hip room
and
even more
room
for
feet

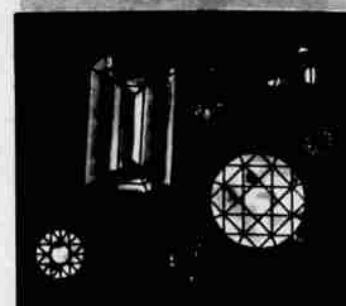


VAST NEW VISIBILITY

Areas have been expanded up to 50% with Safety Plate Glass all around.

NO WAX

Just a bath will keep your new Chevrolet sparkling and beautiful. Its durable acrylic lacquer finish, offered on no other low-priced car, eliminates all waxing and polishing for up to 3 years.



MORE PEOPLE LOVE CHEVIES



The best seller for ♥♥♥ the best of reasons — a lot of car at a low price!

TURBOGLIDE — smoothest, quietest automatic transmission — or trusted than ever POWERGLIDE

stylish rear deck holds more luggage



FINE FABRICS

Durable, color-rayed upholstery, carefully tailored snug to the windows.



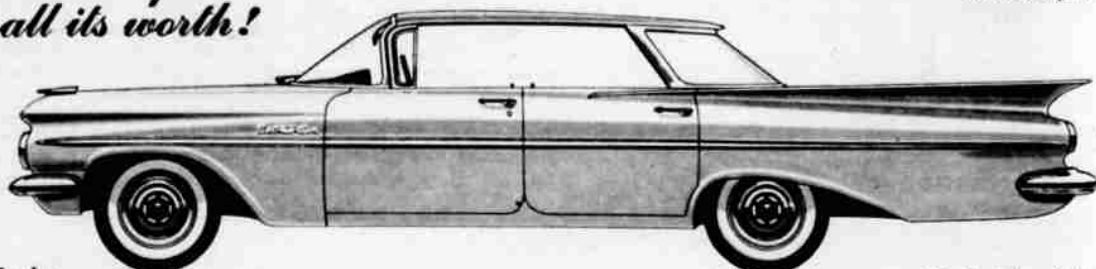
CHEVROLET

*the car that's
wanted for
all its worth!*

Chevrolet's the only car in its field with satin-smooth, riveted-to-the-road Full Coil suspension. Or, for a ride that rivals the costliest cars, you can have gentler-than-ever Level Air Ride.*

**REMARKABLY SMOOTH
FULL COIL SUSPENSION**

*extra-cost option



See your local authorized Chevrolet dealer

Bel Air 4-Door Sedan