



ART LESLIE, Drews' Town and Country manager, is shown after he and his staff finished hanging the big seven-foot Levi's sign in front of the store in the Town and Country shopping center last week. The sign is painted on Levi's regular blue denim — guaranteed to last. With the big increase in sales of Western wear, Leslie expects to sell the store's 25,000th pair of Levi's sometime in July and a big event (including prizes) is planned for the lucky customer.

LEVI'S BEST SELLERS

Drews' Manstore & Boys Wear and Drews' Town & Country are checking their records with the Levi Strauss & Company people in San Francisco to get a close estimate on the date the Town & Country store can expect to sell its 25,000th pair of Levi's.

Art Leslie, manager of the store, estimates it will be sold just before the annual professional rodeo sponsored by the Klamath Basin Roundup Association on July 24, 25 and 26. Conferences are being held by Leslie with Greer and Lloyd Drew to determine what will be suitable awards to be given to lucky purchaser of Levi's No. 25,000 at the South Sixth Street store.

Drews' Town & Country will complete four full years of operation this fall and Leslie says Western sales this year are just about

double last year's volume during the same period.

"Levi's outsell every other Western wear item, too," he commented. "As a matter of fact, Hank Biehnman, who calls on us for Levi's, says there is probably only one retail outlet in Northern California and Oregon which beats us in sales volume."

Levi's are popular for riding, sports and work clothes and local retailers say that a great many rodeo fans wait until they get to Klamath Falls to outfit themselves in Western clothes.

Levi Strauss & Company has donated sterling silver buckles and Levi's to both major rodeos being held in Klamath Falls this July.

The first event will be held as the national finals of the National Intercollegiate Rodeo Association, hosted by the OTI rodeo group, July 2, 4 and 5. College teams will come from nearly half of the states in the nation to compete in the finals at Klamath County Fairgrounds.

The professional rodeo, held here the last weekend in July, is the first of a three-event circuit with rodeos at Eugene and Redmond completing Oregon's Golden Triangle Rodeo. Each year, it brings top talent National Rodeo Association contestants.

And of course every one of them wears Levi's.

VEGETABLE

Serve chilled vegetables on a hot day instead of a hot vegetable dish. Any of the raw, finger-eating vegetables are crisp and refreshing. The platter might include wedges of raw cabbage and cauliflower flowerettes interspersed with radishes and carrot sticks for color contrast. The main course vegetable might be a serving of chilled canned Blue Lake green beans, topped with Thousand Island dressing and garnished with hard cooked egg slices and ripe olives.

Time to Freeze STRAWBERRIES!

Use VAPO CANS



Try SIESTA... You'll agree it's the coffee-est of the Caffeine Free!



New Exclusive "Heart of the Bean" Process gives you flavor to spare!

Tired of weak flavor? Try All-New Siesta, a truly different caffeine-free coffee. Siesta's secret method gives you real coffee flavor—without the caffeine that can jangle your nerves, add to sleepless nights. Your taste can't tell it's decaffeinated. Your nerves can!



All-New SIESTA

ZUCCHINI
Make the most of the squash season. Baked stuffed zucchini is a perennial favorite. Cut each squash in half lengthwise and fill with an onion bread stuffing flavored with crumbled cooked bacon and chopped ripe olives. Bake 30 minutes in 350 degree oven.

JULY 6 **SUMMER TERM** JULY 6
ENROLL NOW!

★ Secretarial and Accounting Courses
"The Trend Is Toward The Trained"
Robertson School Of Business

411 Main

Klamath Falls

Phone TU 2-4126

Send A Kid To Camp

Jet
Pup
Sale



11-4
Friday, So. Sixth
Saturday - Both
Stores

10¢ Each

Enjoy a delicious JET PUP snack and help send a youngster to summer camp. Net proceeds from this sale go to the BOY SCOUTS, GIRL SCOUTS, CAMPFIRE GIRLS, SALVATION ARMY AND YMCA camp funds. At both stores.

GUARDED FLAVOR!
FLAY-R-PAC
FROZEN FOODS

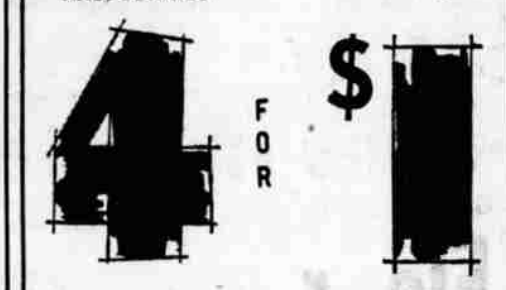
SALE!

Fill Your Freezer

- CORN 10-oz.
- PEAS 10-oz.
- French Fries 10-oz.
- HASH BROWNS 10-oz.
- Chopped Spinach 10-oz.
- Peas & Carrots 10-oz.
- SPINACH 10-oz.
- Potato Patties 10-oz.
- SQUASH 14-oz.
- Sauerkraut 10-oz.



- BRUSSEL SPROUTS 8-oz.
- CAULIFLOWER 10-oz.
- LIMAS 10-oz.
- BABY WHOLE OKRA 10-oz.
- RASPBERRIES 10-oz.
- FORD HOOK 10-oz.
- BABY LIMAS 10-oz.
- PEAS 16-oz.



Flav-R-Pac

LEMONADE

Flav-R-Pac

ORANGE JUICE

Blue Goose Fancy Valencia

ORANGE JUICE

BLUE GOOSE

PEAS

Regular or Pink

9¢

12-oz.

2.79¢

6-oz.

5¢

Grade A
Small Sieve
Special Intro. Price

10-oz.

7¢

Chet's 12-oz.

Tamales

Chicken, Beef or Turkey

3 for \$1

Chet's 8-oz.

Meat Pies

Chicken, Beef or Turkey

4 for \$1

Chet's 11-oz.

Dinners

Turkey, Chicken Swss Steak or Ham

59¢

Bradley's

PIES

All Flavors Choice

49¢

BIG-Y THRIFT DEPARTMENT

Reg. 49c Value
Yukon

JO JO

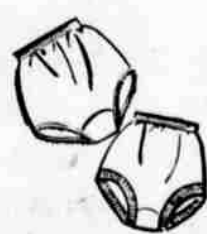
Newest Toy Sensation

25¢

Children's Rayon

PANTIES

5 Pr. 88¢



Fancy Printed, No-Iron

Baby Doll

P.J's

88¢

For Cool Slumber



Sizes 6 to 14

Men's Zippered
Golf Jackets S.M.L. **1.98**

For Patio - Picnics
Straw Mats 3'x5' **3 for \$1**

Reg. 2.79 Auto
Visor Pack Sunglasses, Case, Pen **88¢**

Complete with bullets - 2-gun
Gun & Holster Set **1.88**

Reg. 59c Latex Seamless
Fun Ball 15" Size **39¢**

White Star
TUNA

1/2 Tins **31¢**

5-oz. Box
Woolfoam **39¢**

Wonderfood
MARSHMALLOWS 12 oz. **23¢**

Scott Family Size 50 Count
NAPKINS 2 for **37¢**

Stienfelt's
KRAUT 2 303 tins **29¢**

Tasty Diet Sugar-free
PEACHES 303 tin **29¢**

Lawn food, Golden
VIGORO 25 lbs. **2.38**

O' Cedar
Furniture Polish 16 oz. **59¢**

Van Camp's Vienna
SAUSAGES **25¢**

Van Camp's
Spanish Rice 5 15 oz. \$ **1**

Snow's
CLAM CHOWDER No. 1 Tin **29¢**

Snow's Minced
CLAMS No. 1/2 Tin **29¢**

Spea's
VINEGAR Qt. **23¢**

Steero Beef
BOUILLON CUBES 12 Pack **23¢**

Scotties 400 Count
TISSUES **29¢**

Purex 1/2 Gallons **35¢**