

LAXATIVE SLAVERY CAN BE DANGEROUS

Start breaking bad habits tomorrow with a safe, appetizing cereal food

Corrects constipation caused by lack of bulk

Millions of people become addicted to laxative drugs without quite realizing it.

They begin by taking a pill or a dose of medicine whenever they miss a day. And soon, because they find themselves off schedule more and more often, they are taking harsher and harsher laxatives in larger and larger amounts.

They forget the warning of doctors that this slavery to laxatives can do serious damage to the digestive system.

It is welcome news to these "addicts" that there is a safe, natural way to break the

chain laxative habit. Yes, it can usually be corrected the Kellogg's All-Bran way.

You see, one of the common causes of irregularity is lack of bulk in the diet. And Kellogg's All-Bran is whole bran—nature's best bulk-forming food. Just a half-cup of Kellogg's All-Bran with milk gives you all the good bulk food needed each day for natural regularity.

Insist on the Original

If you'd like to free yourself from laxative slavery, try eating Kellogg's All-Bran for just 10 days. Just be sure you get the original All-Bran—Kellogg's All-Bran. It's America's favorite whole bran cereal by 3 to 1!

50 LARGE NEW TOWELS 2¢.

NEW Unwoven, Pressed Cotton and Rayon



Unretouched Photo: Our 50 Towels for \$1.00 Offer Astonishing but EVERY WORD GUARANTEED TRUE! World's greatest towel offer bar none—50, yes 50, marvelous, large, brand new (not seconds) in beautiful colors and white... only \$1.00 (plus 25¢ for postage and handling) or \$1.25 in all! We sell at staggering low prices because we buy huge quantities direct from MILLS—more than 22,500,000 Towels since 1963! If you're not thrilled and delighted, return Towels—keep 10 Free for your trouble—and we'll cheerfully refund purchase price. Order NOW before offer is cancelled. No C.O.D.'s.

50-TOWEL CO., Dept. A-500, Box 881, St. Louis, Mo.

FREEDOM IS NOT FREE!

70 million oppressed people behind the Iron Curtain know freedom is not free. They'd love to buy freedom but—they can't. Only your dollars can keep the spirit of freedom alive in these people! Your dollars pay for Radio Free Europe's equipment, announcers, news experts. Remember: Freedom is not free! Your truth dollars are needed to keep Radio Free Europe broadcasting behind the Iron Curtain!

Send your truth dollars to **CRUSADE for FREEDOM**, care of your local postmaster.



Listerine stops bad breath 4 times better than tooth paste!

- Tooth paste is for your teeth; Listerine is for your breath. Germs in the mouth cause most bad breath. You need an antiseptic to kill germs.
- Always reach for Listerine after you brush your teeth. No tooth paste is antiseptic, so no tooth paste kills germs the way Listerine Antiseptic does... on contact, by millions.
- Listerine stops bad breath four times better than toothpaste—nothing stops bad breath as effectively as the Listerine way.

Reach for **Listerine**

... your No. 1 protection against bad breath

PEBBLE TOSS

Nat Bradford

Here's a fine outdoor game that any number can play! The boundary lines should be 20 or 25 feet apart. Mark a 0 about every five feet of your playing space. Each boy or girl takes a pebble and stands behind the line. The pebble is tossed to the first 0—and the player who gets nearest wins a point. Then they all aim for the second 0, and then the third and fourth and fifth.



Junior Treasure Chest

Edited by MARJORIE BARROWS, Editor of The Children's Hour

FLAG DAY

(Looking Glass Rhyme)

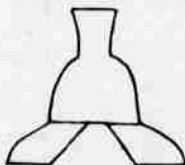
W look up as you see
Stripes
AND give a sudden cheer
Because we know we've two
new stars
And our Flag Day is here!

Let's Draw a Sphinx

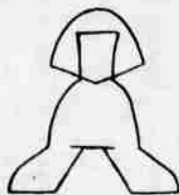
Ann Davidow



The old stone Sphinx sits still amid
The shadows of a pyramid.



For centuries she's sat there mum
And will for centuries to come.



With all her secrets left unsaid,
The Sphinx, a lion with human head,



Guards the Valley of the Nile,
Smiling her mysterious smile.

WHAT ANIMAL IS IT? Ruth Dixon

What cunning babies this animal has! Four to ten of them are born in a grass nest built by their mother. This nest is usually in a hollow tree or else in a hole in the ground.

These tiny babies with arched backs, long pointed noses, fluffy fur, and bushy tails grow fast. In two months you'll find them waddling out at night and digging up grubs and beetles with their big paws. Later on they eat wasps—stingers and all—and catch mice and grasshoppers.

Just after sunset they wake from their all-day nap and in single file go hunting for their supper. Sometimes they are captured and become good pets. Sometimes trappers catch them and sell their fur. Often, unless they kill chickens, the farmers like them. They eat insects that hurt the crops.

There's one thing about them that makes most people and animals avoid them. It is a secret weapon they only use when frightened. Whee! It keeps off their enemies, too.

Guess the animal's name and color the picture correctly!



THIS ANIMAL IS A _____
MY NAME _____ AGE _____
STREET _____ CITY _____
ZONE _____ STATE _____
MY NEWSPAPER IS _____

Contest Rules

Guess the animal's name and color the picture neatly in its true colors. Send within one week to Ruth Dixon, Junior Treasure Chest, Family Weekly, P.O. Box 7740, Chicago 80, Ill. Be sure to send your name, age, and address with your page. Prizes will be awarded to two boys and two girls for the best entries. Try your luck! You may be a winner.