

Merrill Pharmacy
Veterinary Supplies
Merrill, Oregon Phone 2451

J. W. Kerns
Oregon, Ltd.
734 So. 6th Phone TU 4-4197

Merrill Lumber Co.
Building Supplies
Merrill, Oregon Phone 2321

Albers, Feed
And Farm Supplies
2710 So. 6th Phone TU 4-8300

Pelican Tractor and Machinery Company
5629 So. 6th Phone TU 2-3701

Pacific Supply Co-Op
Poultry and Dairy Feeds
1537 So. 6th Phone TU 4-4411

Klamath-Lake Nat'l. Farm Loan Assn.
133 So. 9th Phone TU 4-6476

Klamath Production Credit Association
135 So. 9th Phone TU 4-6424

Swan Lake Mldg. Co.
3226 So. 6th Phone TU 4-5145

M. L. Johnson, Inc.
Hail - General Insurance
434 Main Phone TU 4-5113

1st Nat'l. Bank of Ore.
Klamath Falls - South 6th - Merrill
Member of F.D.I.C.

Currin's for Drugs
Veterinary Supplies
840 Main Phone TU 2-3475

U.S. Nat'l. Bank of Portland
Klamath Falls Branch 8th & Main
Town & Country Br. 3618 So. 6th
Phone TU 4-3191 and TU 4-5186

Dairy Queen
Tops for Refreshing Dairy Products
On E. Main - Across from Mills School

Acme Concrete
"You've Seen the Rest,
Now Try the Best"
1920 Washburn Way TU 4-3226

California-Pacific Utilities
Your Gas Company
1011 Main Phone TU 4-5175

Basin Milk Transport
Specialized Hauling - Milk - Dairy Products
223 No. Spring St. Ph. TU 2-1817

Grigsby's Smoke House
Custom Killing, Cutting, Wrapping and Curing
Rt. 3 Box 66 Old Midland Road
Phone TU 2-0769

WILLARD HOTEL
Home of all types conventions
2nd & Main Phone TU 4-4161

Canvas & Leather Shop
Saddles - Canvas Dams - Repairs
2964 So. 6th Ph. TU 4-6660

Herald and News
Basic Advertising Medium of the Klamath Basin
Main & Esplanade Ph. TU 4-8111

IS THE DAIRY INDUSTRY IMPORTANT? WHAT DO YOU THINK?

SUPPOSE YOU AWOKED
ONE MORNING AND
FOUND THIS MESSAGE IN
PLACE OF YOUR DAILY MILK...



SALUTE THE DAIRY INDUSTRY!

JUNE IS DAIRY MO.

WHAT WOULD YOUR LIFE BE LIKE WITHOUT DAIRY PRODUCTS??

NO MILK . . . NO BUTTER . . . NO EGGS . . . NO FOOD AT ALL REQUIRING ANY OF THESE PRODUCTS! Better than half your daily requirements of vitamins and minerals come from dairy products, about 93% of your calcium comes from the same source . . . in other words, soft rubbery bones, sooner or later no teeth, malnutrition, sickness . . . death! Dairy foods are important . . . they are probably the most important part of your diet. YOUR DAIRY INDUSTRY PROVIDES HEALTH AND HAPPINESS FOR THE NATION, AND . . . THIS BUSINESS IS AN IMPORTANT PART OF OUR COMPLEX ECONOMY . . .

NOW! WHAT DO YOU THINK? IS IT IMPORTANT? YOU BET IT IS!

International Paper Co. Long Bell Division
Main & Spring Phone TU 4-3144

Sears Roebuck & Co.
Everything For Farm & Home
133 So. 8th Phone TU 2-4481

Dr. D. R. Thorsness
OPTOMETRIST
Standard Optical
715 Main TU 4-8322

Montgomery Wards
Clothing - Hardware - Furniture
9th and Pine TU 4-3188

Freeman Saddlery and Western Wear
4532 So. 6th

Ed's Shoe Shop
Home of DR. POSNER'S
Shoes for Children
1022 Main TU 4-6021

J. C. Penny Co. Inc.
Your Clothing Headquarters
705 Main TU 4-5171

CRATER LAKE MACHINERY
CATERPILLAR TRACTORS
1410 So. 6th TU 2-2544

Juckeland Motors
INTERNATIONAL TRUCKS
11th & Klamath TU 2-2581

Don Potter Mach. Co.
John Deere Equipment
Klamath Falls & Tulelake

Canvas & Leather Shop
Saddles - Canvas Dams - Repairs
2964 So. 6th Ph. TU 4-6660