

New Plan covers everything except mental illness and normal childbirth—

**YOU COLLECT
\$100 EACH WEEK IN HOSPITAL
FOR ANY OTHER CAUSE
that originates after date of your policy
UP TO 50 WEEKS—\$5,000.00**



*No waiting periods!
No exclusions!
No limitations!*

FREE! Get this Actual Sample Policy to Read At Home!

You must see this sensational new \$100 a week hospitalization policy to believe it! That's why we are willing to place an actual sample copy in your hands so you can read it in the privacy of your own home.

When you see the policy, Form 39, you will find that it is the simplest, most clear-cut straightforward plan you've ever heard of. In less than 150 words of plain English, Form 39 binds the Company, if you qualify, to pay you a flat \$100 for each week you are confined in any regular hospital for any accident or illness originating after the date of your policy, excepting only mental illness and normal childbirth. Otherwise, there are no waiting periods, no exclusions, no limitations.

Even if all your expenses are paid by other policies, by Workmen's Comp. or by V. A., you still get the entire \$100 a week. The money goes direct to you—not to your doctor or hospital unless you so specify. Use the money any way you wish—or even put it in the bank. The policy is renewable at the option of the company but you may cancel any time you wish.

Be one of the first to read this advanced modern type of hospital insurance. To get a **FREE SAMPLE POLICY** simply fill in and mail the handy coupon. No cost. No obligation. And this is **NOT** an application for insurance. Get a Free Sample Policy right away. Then decide if you want this extra protection for yourself or for any member of your family.

Bankers Life & Casualty Company, Dept. 1550
4444 W. Lawrence Avenue, Chicago 30, Illinois

Gentlemen: Please see that I get a printed sample copy of your \$100 a week hospitalization policy, Form 39, with **FREE** information on rates.

Name _____
Address _____
City _____ Zone _____
or R.F.D. _____ State _____



09-0069



THE WHITE CROSS PLAN

Sponsored by

BANKERS LIFE & CASUALTY COMPANY

An Old-Line, Legal Reserve Stock Company

Home Office: Chicago 30, Illinois