

SAFEWAY

First to Safeway-then to your favorite picnic spot!

COTY'S Muguet des Bois (lily-of-the-valley) is a fragrant reality of the love-in-the-air mood of Springtime. Shown is Muguet des Bois in Coty's handy Spray Parfum Purser, the pressurized flask that releases the refreshing scent at a fingertip touch.

FRAGRANCE

Being lucky in love may be a matter of perfume magic — who knows? If you're the type to take no chances, you are apt to be a fan of Coty's "love and luck" fragrance, Muguet des Bois (lily-of-the-valley).

In the French tradition, Muguet des Bois is always reintroduced on May Day by its maker, Coty. On this day, as well as on every day right through the year, the delicate scent of lily-of-the-valley casts its special spell of love and good fortune. Prettily packaged in pink and green, Coty's Muguet des Bois presentations are perfect complements to the season's fresh-looking fashions. They're especially cherished as a fragrant reminder for Mothers Day and, of course, for brides and graduates.

Designed particularly for the toilet water lover (and what woman doesn't adore it?) is Coty's large "economy" size flask. It comes with both a regular bottle cap and an interchangeable Lock Atomizer top that meters out a fine spray and prevents the delightful contents from leaking or evaporating.

For those who prefer a heavier concentration of scent, Muguet des Bois perfume — also in the convenient Lock Atomizer presentation — is available in either a 1½ ounce or one ounce bottle.

Pressurized flacons are obviously "the thing" this year. Coty again proves it's so with their Spray Parfum Purser. Just the touch of a fingertip and the refreshing fragrance is instantly and evenly released from this handy take-me-everywhere flask.

A duo of "go-together" bath and beauty essentials are also featured in the captivating Muguet des Bois scent. Toilet Water with Dusting Powder and Toilet Water with Lotion are delectable bath accessories destined to please even the most discriminating of women.

Only in America

Two competitive U.S. food companies will combine efforts this summer to give Soviet homemakers an on-the-spot look at how quickly and easily U.S. homemakers prepare a wide variety of convenience food products.

At the request of the U.S. government, General Foods and General Mills have joined together to undertake the assignment of putting on continuous food demonstrations at the six-week American National Exhibition in Moscow opening on July 25.

These two food companies will be sending to Moscow more than seven tons of Birds Eye Frozen Foods and Betty Crocker Cakes — an assortment of more than 140 different food items totaling more than 17,000 packages.

Barbara Sampson, Birds Eye home economist for General Foods, has been appointed chairman of these demonstrations. She will be working in close association with Marylee Duerhing of General Mills, supervisor of product counters in the Betty Crocker Kitchens.

Miss Duerhing and Miss Sampson — assisted by a staff of five Soviet girls and one Russian-speaking American girl — will conduct demonstrations continuously 11 hours a day, seven days a week, during the six week exhibit to an estimated total audience of three-and-a-half million Soviet visitors.

The Soviet visitors will be able to witness the wonders of easy-to-prepare cake, frosting, cookie, pastry mixes and quickly prepared frozen fruit, fruit juice, vegetable, meat, poultry, fish and specialty products, including complete frozen dinners. They will not only be able to see but also touch, smell and taste these typical U.S. foods.

Since food is the largest industry in the United States, officials for the American National Exhibition in Moscow were particularly anxious to have American food demonstrated to the Soviet people. This on-the-spot look at kitchen activities of a U.S. home-maker will help meet the exhibit objective: "To increase understanding in the Soviet Union of the American people, the land in which we live, and the broad range of American life, including American science, technology and culture," since food is one of the universal common denominators of understanding.

Dessert mixes and frozen foods were deemed especially suitable products for demonstration in Moscow in view of their wide use in the United States and the dramatic appeal and versatility of their convenience.

The American food demonstrators and their staff will be working in an area especially designed and equipped by the Whirlpool Corporation, featuring appliances found in typical American homes.

Both Safeway stores in Klamath Falls will be OPEN SATURDAY

Be sure to have plenty of Mrs. Wright's fresh bread and Lucerne "Bonus Quality" milk on hand for the weekend.

FREE One carton of six - new Canada Dry grapefruit drink (12-oz. bottles) when you buy one carton at the regular price. - ONLY 55¢ plus tax.

Use this handy check list. Make sure you have everything you'll need for your holiday picnic

- | | | |
|--|--|--------------------|
| ☐ Nalley's Potato Chips | In the handy 3-cello packs in each 11-oz. pkg. | ea. 59¢ |
| ☐ Hamburger or Hot Dog Buns | Stein's pkg. of 8 | ea. 34¢ |
| ☐ Mrs. Wright's Bread | Save 2¢ on each loaf of white or wheat | lge. 31¢ |
| ☐ Skylark's Multi-grain Bread | Always fresh | 1 lb. 29¢ |
| ☐ Zippy's Sweet Relish | Finest fancy quality | 12-oz. bottle 25¢ |
| ☐ Morehouse Mustard | Add flavor to cold cuts or wieners | 20½-oz. jar 25¢ |
| ☐ Heavy Duty Foil | Reynolds brand. Keeps foods fresh. 18 in. wide | ea. 63¢ |
| ☐ Charcoal Lighter Fluid | A must for barbecuing | 32-oz. tin 59¢ |
| ☐ Hot-Glo Briquets | Burns slowly and evenly | 10-lb. bag 95¢ |
| ☐ Neet-Heat Briquets | Diamond Charcoal | 28-oz. bag 39¢ |
| ☐ Hi Ho Crackers | Famous thin, crisp "oven fresh" created by Sunshine | 1 lb. 35¢ |
| ☐ Fluff-i-est Marshmallows | All white Fresh Cello | 1 lb. 35¢ |
| ☐ Western Can Beer | Rainer, Blitz, Olympia Lucky Lager, 12-oz. tin | 6 can \$1.19 |
| ☐ "Best" Eastern Beer | Enjoy its cool-satisfying flavor, plus the savings | 6 can 95¢ |
| ☐ Sharp Cheddar Cheese | Safeway brand carefully aged | Approx. 20-oz. 75¢ |
| ☐ Mild Cheddar Cheese | Safeway brand mellow flavored | Approx. 20-oz. 63¢ |
| ☐ Mild Longhorn Cheese | Safeway brand | Approx. 12-oz. 69¢ |
| ☐ Lucerne Orange Drink | Ready to pour | Half gal. 33¢ |
| ☐ Kool Aid | Here's a refreshing drink that mixes instantly. 11 wonderful flavors | 6 pkgs. 29¢ |

LUCERNE Party Pride ICE CREAM

Here's another picnic must, for picnic fun. Satiny-smooth, extra rich, brick Vanilla, Chocolate, Neapolitan, (3-flavors, vanilla-chocolate-strawberry) Stage Coach Vanilla, and Almond Chip, the "feature of the month". Be sure you include this delicious ice cream on your picnic list. You'll be mighty glad you did.

LUCERNE Cottage Cheese

Voted the best in Oregon 3 years in a row is proof that this is top quality. Perfect for tasty picnic salads, desserts, etc. Your choice of creamy large curd, former style small curd, chived or Lo-Cal.

Full pint 29¢ Full quart 55¢ 4 lb. plastic reusable dish 1.19

DILL PICKLES Your choice of the finest fancy, regular or Kosher style Zippy dills, at a special holiday price. 56-oz. jar 59¢

RIPE OLIVES Delicious Town House brand. Plump, meaty olives from Calif. 5 No. 1 tins \$1.00

HI-C ORANGE LEMONADE Here's a real picnic must. Tangy, refreshing. Loaded with Vitamin C. 3 46-oz. tins 85¢

CRACKERS Wonderful tangy Bel-air Lemonade. Your choice of regular or pink. Quick frozen 10 6-oz. tins \$1.00

SODA POP Tea Timer brand, thin, crisp oven-fresh party crackers. In cello, stay-fresh packets. full lb. 29¢

Cragmont's refreshing 12-sparkling flavors are a picnic must! 6 quarts plus deposit \$1.00

Marshmallow Treat

Cookies

You'll love our Melrose brand pink, white or toasted oven-fresh cookies. Here is a real picnic favorite. pkg. of 24's 45¢

M-D brand, white paper

Napkins

Satiny smooth, white paper napkins at a special holiday price now at Safeway. Be sure they are on your picnic list. Large pkg. of 80 9¢

It's time again to enjoy cool, crisp, red-ripe

WATERMELON

Luscious sugar-sweet beauties from the sun-drenched Imperial Valley. Each and every melon is the choice specially selected for its firmness, even color, and excellent flavor. There is no guessing with a Safeway melon. They are guaranteed 100% perfect. Be sure your picnic list includes a beautiful Safeway watermelon.

Whole Melons 6¢ lb.

Cut Melon Any size pieces lb. 7¢

Bananas

Leaf Lettuce

Cantaloupes

It's Safeway for Fresh Golden

SWEET CORN

6 ears 49¢

FRESH EGGS Cream O' Crop LARGE "AA" 2 Doz. 85¢

Prices in this advertisement are effective through Saturday, May 30th at Safeway in Klamath Falls. We reserve the right to limit. No sales to dealers or to their representatives.

SAFEWAY

Be sure to include BLUE BELL **Potato Chips**

Always fresh and crispy and at their peak of flavor goodness. Save on the large 11-oz. pkg. (with 3 separate stay fresh cello packs) for only 59¢ ea. or 3 ¾ oz. pkg. 19¢

MORE PICNIC SUPPLY VALUES

Mullen 9-in. Save 7¢ each	pkg. of 80	82¢
Save-Put 9 in. size	pkg. of 30	49¢
Diamond brand	pkg. of 8	29¢
Tucker Pic. Pos. brand	Set of 22	89¢
Picnic Time brand	pkg. of 2	39¢
Disc brand	pkg. of 6	15¢
Disc brand	pkg. of 6	19¢



BAR-S "HOLIDAY" or DEL MONTE "SWEETHEART" **FULLY COOKED, DEEP SMOKED BONELESS HAM**

Here is the finest skinned, defatted whole or half hams, perfect for your holiday picnic. There's no fuss or bother with one of these tender, ready-to-eat hams. They are so tender they slice like butter. 79¢ lb.

TOWER BRAND, PICNIC PERFECT **Skinless Wieners**

Everybody loves hot dogs... especially when made with tender, meaty Tower brand wieners. These plump and juicy, full flavored wieners have lots of lip-smacking goodness. Same delicious flavor whether served hot or cold

2 lb. pkg. 98¢

OUR MONEY-BACK GUARANTEE

If for any reason whatsoever, you should be dissatisfied with any purchase you made at Safeway... the money you spent on your purchase will be refunded without fuss or quibble.

PORK & BEANS Highway Brand

Plump, full-flavored beans with a generous amount of pork chunks in each tin.

10 No. 300 tins \$1.00

Van Camp's

Serve 'em hot or cold, either way they're great for picnic eating. Save at Safeway.

Thrifty New Family-size 7-lb. tin

79¢

CUCUMBER CHIPS

BARBECUE SAUCE

Zippy brand, fresh pack. They're the finest money can buy. 56-oz. jar 85¢

Famous Chris & Pitts. Regular or hot. Save more at Safeway. 12 oz. Bottle 43¢

Perk up hearty appetites with plump, tender

FRYERS

Be sure your Memorial Day picnic includes Safeway fried chicken sizzling on invitation to mighty good eating. M-m-m, crusty-brown outside... tender, juicy, rich-flavored inside. It takes mighty good chicken to fry up so extra tempting and that's the kind of chicken Safeway sells. We start by selecting just the top-quality poultry. They're so good that we say: "Unless it pleases you 100% — all your money will be refunded." Their average weight is from 2 to 2½ lbs.

Manor House Cut up Fryers lb. 39¢

Fresh whole drawn fryers lb. 35¢

More Wonderful News from SAFEWAY Here is an opportunity for you to get

100 EXTRA! Gold Bond Stamps

With special "GOLD" and "STAMPS" stickers available at stores and service stations giving Gold Bond Stamps

SEE THE SPECIAL GOLD BOND AD ON PAGE 3-B OF THIS NEWSPAPER FOR COMPLETE DETAILS

Get "STAMPS" Stickers at Safeway

FAMOUS MANOR HOUSE BRAND, FROZEN

MEAT PIES

Take your pick of delicious Chicken, Turkey or Beef in rich sauce, and topped with a light crispy crust. Just cook 'n serve... Here's a meal in itself.

4 8-oz. pies \$1.00

Van Camp's PORK AND BEANS IMPROVED PREPARED WITH TOMATO SAUCE

AYER Moonlight

Something new has come into every woman's life and will dominate make-up fashions through the coming season... and that "something" is a subtle, moonlight look in lipsticks. This sudden switch from the vivid reds, pinks and oranges that lips have been wearing for the past 30 years seems a little incredible at first glance but is now being enthusiastically accepted throughout the USA, which it reached from Paris via Rome.

At first eagerly adopted by the younger set, in Continental circles, it proved so exciting when worn with new fashions in the Paris openings by famous mannequins that word of all ages has come to enjoy the novelty of lips made glamorous by colors closer to the natural, and even conservative ladies are asking for the new "moonlight pastels" of Harriet Hubbard Ayer, the famous Purely Pink, the delicate Orange Glory, the tender French Lilac and the tropical charm of Bermuda Coral.

In addition to these exquisite, flattering shades, Harriet Hubbard Ayer has created a colorless lipstick, White Magic, which can be used with any color, even the most intense red, pink or orange, to give the new pale moonlight look. Used before the deeper shade is applied, it softens the color. Used afterward, it lightens and gives a luminous high-lighted look. Like all Ayer's lipsticks, these combine creamy consistency with firmness enough for crisp outlines, have lasting color that does not fade or change under any lighting, actually moisturize and soften the lips.

Another important fashion and beauty aspect of these new shades is the use of a deeper shade to outline the lip-line, with one of the new pale shades for the fill-in. For instance, let the lovely Simply Pink outline the lips, while the new light Purely Pink fills in, or use the bronze-like Lucky Penny to outline lips in a deeper shade, such as Roulette Red, then cover all except the very edges with White Magic, thus achieving the two-toned effect that beauty experts advocate.

However, the darker outline is a very advanced fashion trend and not advised for any but the most beautiful lips. On the contrary, the lighter shades, without any edging, are very becoming to the lips and lack perfection, and give terrific emphasis to the eyes.

For the first time in generations the eyes now have more drama than the lips, giving an entirely new point-of-interest to the face. Heavily accented lashes, abundant use of eye shadow and much stronger eyebrows are all part of this trend. This carries the attention to the features, and following the fashions established by the famous Alexandre of the Harriet Hubbard Ayer Paris Salon, who created the coiffures for all the leading French couture showings, her hair-do's assume more importance than they have shown in years, subtly shaped but without any pinheads of curls and waves.

Summer Party Punch

Fruit flavors and wine are a natural combination for summer punches. Here's a pretty pink one made with tangy grapefruit-pineapple juice concentrate, California Rose wine and strawberry or raspberry sherbet. Simply whip all ingredients together in a blender until frothy or beat with rotary beater. It's that easy! Turn even the hottest day into a pleasant one with a glass of "Summer Party Punch". Delicious by itself, you'll discover it goes well as a beverage with thin sandwiches, a crisp salad or simple cakes or cookies.

SUMMER PARTY PUNCH

1 (6-ounce) can frozen grapefruit-pineapple juice concentrate
3 cups chilled California Rose wine
1 cup cold water
1 cup sugar
1 pint strawberry or raspberry sherbet

Combine all ingredients in blender and whip until smooth. If blender is not available, shake vigorously in covered jar or beat with rotary beater. Makes about 1½ quarts.

PRESIDENTIAL PICKLES

George Washington was a pickle enthusiast. So was John Adams. In fact, the pickle patch was an important adjunct to good living on all of the great old plantations.