

REDUCE AS YOU WALK

"REDUCE-EZE" WONDER GIRDLE TAKES 4 INCHES OFF!

Instantly Slims Your Waist 2 Sizes! Get set for a thrill the moment you put on your new "Reduce-Eze", the lightweight, comfortable wonder girdle that slims inches from your waist instantly—molds tummy, hips and thighs in a smooth unbroken line! Gives you that "tiny-silhouette" appearance without effort or diet on your part.

Makes Inches Vanish Magically As It Holds and Molds! No steel, no bones, no buckles, no laces, no adjustments. Uniquely designed "Reduce-Eze" helps you reduce as you walk by gentle diagonal control and balanced pressure against fatty bulges. Hidden sheet rubber is covered with soft cotton flannel to absorb excess perspiration as you reduce. Pin point porous weave allows air to circulate and cool you all summer. Washes beautifully, drip-dries fast. Over 1 million sold!



4" No-Roll Waist Band G-L-V-A-S As You Bend—Never Pinches! Side Zipper for On-Off Ease!

\$8.98 VALUE—NOW ONLY \$5.98

IN 8 SIZES—Regular or Panty Girdle Style

ORDER BY PRESENT WAIST SIZE: 24-26, 27-28, 29-30, 31-32, 33-34, 35-36, 37-38, 39-40.

Satisfaction guaranteed or money back

510 Spencer Bldg., Atlantic City, N. J.

SPENCER GIFTS

FOR A LOVELIER FIGURE STARTING NOW, SEND TODAY!

SPENCER GIFTS,
510 Spencer Bldg., Atlantic City, N. J.

Please send "Reduce-Eze" wonder girdle. Name _____
at once. My present waist size is _____. Address _____
☐ Regular ☐ Panty Girdle with full length thigh control. _____
☐ I enclose \$5.98. You pay postage. _____
☐ I enclose \$1. Send C.O.D. I'll pay balance plus any postal charges. City _____ Zone _____ State _____
I must be delighted with my "Reduce-Eze" or I may return it within 5 days for a refund.

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RHEUMATIC ARTHRITIC PAINS

Nothing else is faster, safer, more effective in relieving pain than DOLCIN. That's why you should try DOLCIN tablets whenever moderate pains and discomforts of arthritis, rheumatism, sciatica or muscular aches occur. The DOLCIN formula has helped millions of men and women...is prescribed by many doctors...used in scores of hospitals. Try DOLCIN®...the world's best-known and most widely-used product in its field...today.

Eye Miseries?

● Bathe eyes with relaxing LAVOPTIK Eye Lotion. Prompt relief for sore, itchy, burning eyes. Get LAV-OP-TIK Eye Lotion today. Handy free eye-cup included. Depend on 46 years success. LAVOPTIK in the pale blue package. Act now for eye relief. All druggists.

INSTANT RELIEF FOR ATHLETE'S FOOT ITCH

this "hospital-tested" way!

AMAZING MEDICATED CREAM DESTROYS FUNGI ON 60-SECOND CONTACT!

At first sign of agonizing toe itch, thousands now use amazing Ting Antiseptic Medicated Cream! Hospital-tested Ting brings remarkable relief three ways: (1) Instantly relieves awful itching and soothes sore, burning skin! (2) On 60-second contact, destroys fungi that cause Athlete's

Can't Sleep?

Until recently, the only way to induce sleep was to drug the mind. Now comes safe, hospital-tested Dormin, using the newest sleeping principle. With Dormin you have nothing to fear—no dangerous narcotics, no habit-forming barbiturates, no tranquilizers. Yet Dormin was proved remarkably

effective in 9 out of 10 clinical cases.

Try one or two Dormin capsules as directed. Clinical studies show that is usually enough to bring sleep quickly. Ask for Dormin, the original sleeping capsule—no prescription needed. Only \$1.00 at all good drug stores.

DORMIN

NAGGED BY BACKACHE?

—why put up with sluggish kidneys...when relief is often so swift and easy to obtain?

Backache, dizziness, lack of energy, restlessness, getting up nights, may be caused by functionally sluggish kidneys, mild bladder irritation.

For 50 years people have found swift, effective relief with DeWITT'S PILLS. This famous diuretic stimulant (1) flushes congestive waste material out of kidneys;

(2) increases circulation of blood through the area; (3) reduces irritation of kidneys and bladder; (4) fights infection and resists reinfection.

You can see that DeWITT'S PILLS are at work when "the blue comes through." Get DeWITT'S PILLS today without prescription.

De WITT'S PILLS... "the blue comes through"



Quips and Quotes

Girl with a Fan (Baseball fan, that is)

A homer, an error, A strike or a ball, She couldn't care less About it all; But she sits with him, smiling, Beguiling, bewitching— Carefully Pitching.

—Eunice Landfield



"Roger doesn't like cake."

A La Cart

The vehicle I drive That costs the most per mile Is the basket I push Down the supermarket aisle.

—Lavonne Mathison

Fare Exchange

Near the end of a hot afternoon, a crowded bus was boarded by an extremely stout, good-natured lady who made her way to the only vacant seat. In sitting down, she encroached on part of the seat occupied by a sophisticated young woman, bony enough to model for a fashion magazine.

After several jolting stops, the amply proportioned woman got up to leave, much to the relief of the skinny one. The latter couldn't resist a parting comment. "It's a good thing the bus company doesn't charge by the pound!" she sneered.

"I'll say!" said the fat woman. "Why they couldn't afford to stop and pick you up!"

—Mary Jane McKinney

I'll Never Make a Decent Liar

"Passing a car on a curve, officer? I'm afraid you must be mistaken."
"Don't give me that! It was a green car—about a mile back."
"That car was blue!"

"Who shall I say is calling? . . . Just a minute . . . She says—er, she isn't in right now."

"Say, pal, could you come over and give me a hand getting out that old tree trunk? Shouldn't take more than 10 minutes."

"Gee, Bill, I'd like to, but I've got this bad ankle. Can barely walk. Besides, I've got a handball date at three o'clock."

"How come you didn't answer the phone when I called before? Too lazy to get off the couch?"

"Was that about 10 minutes ago?"

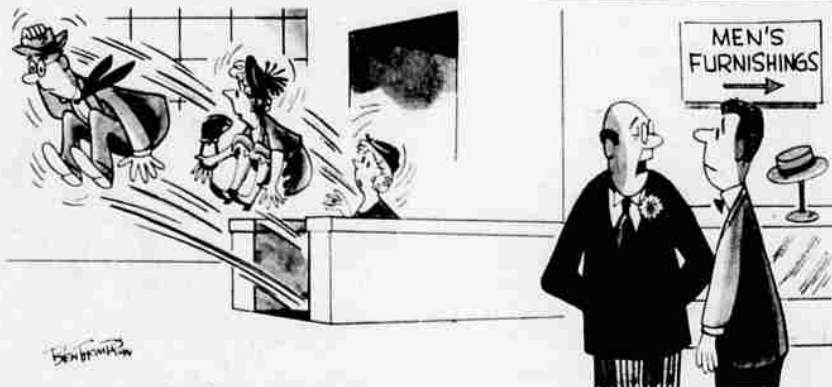
"That's right."

"I didn't hear it."

"Which of his paintings did you prefer, the landscape or the nudes?"

"Well, I didn't pay much attention to the three nudes."

—Parke Cummings



"Ashley, see if you can slow down the escalator a bit!"