

WAKE UP THE SLEEPING BEAUTY IN YOUR SKIN



PRAISE REMOVES THE SOAP AND COSMETIC FILMS THAT HIDE YOUR NATURAL BEAUTY.

THE TOTALLY NEW KIND OF SOAP

Every woman has a natural beauty sleeping inside her skin. Are you going to let yours sleep for the rest of your life? Wake it up!

Wake up to Praise! The totally new kind of soap! New mild Praise uncovers your natural beauty. Its unique action deep-cleans away soap film and cosmetic film that other soaps don't even touch.

Its miracle lather removes bacteria that cause skin blemishes and body odors.

Leaves nothing on you but a cleaner, healthier skin.

Want proof you can see? It's in your own bathtub. Unlike ordinary soaps, Praise leaves *no bathtub ring*. That's how you know it's so different. That's how you know it can't leave a soap film on you.

Perhaps best of all—this new kind of soap is a miracle of mildness. Praise is packed with rich cold cream.

Wake up the sleeping beauty in your skin! With Praise! It's a totally new kind of soap!

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