

CREDIT

Jewelers

ROGERS JEWELRY CO.
Famous for Diamond Values

Folding Campstools
Canvas Seat - Wood Frame
Reg. 3.95

88¢

Western Belt Buckles
Many Styles
Reg. 5.00

88¢

GRAND OPENING

**NO MONEY DOWN!
NO INTEREST!
No Carrying Charges**

Graduation Special!



Men's or Ladies
17-JEWEL WATCHES

11⁸⁸

No Money Down

Boils water in 2½ min. for Instant Coffee or tea

ELECTRIC "Instant Kettle"
22K GOLD TRIMMED
DECORATED
GLAZED CERAMIC!



Separate Insulated Base!
Safe on Your Best Table!
Holds 4 Cups of Water!
Turns Off or On at a Touch!

Is less than the time it takes you to get the table ready for instant coffee or tea. It's so easy to use, it's a real housewife's helper. It's beautifully decorated, 22K gold trimmed CERAMIC, with safe, non-slip, electrical base. A real household treasure, especially at graduation!

Special at only \$1⁸⁸

717 MAIN ST.
Our Big Grand Opening Sale Continues with the Greatest Savings Ever. Come See!

ANNOUNCING THE ALL NEW Sunbeam Rollmaster ELECTRIC SHAVER



SPECIALY PRICED FOR ROGERS GRAND OPENING

Reg. 24.95 NOW

12⁸⁸

Enjoy new shaving comfort with the finest multiple-head electric shaver made.



SMART NEW GIFT CASE Complete with sample of Sunbeam Electric Pre-Shave Powder Stick

- New Smooth Rolling-Edges give more comfortable shaves
- New Triple-Twin shaving head gives closer shaves
- New rolled inner shaving edges give "irritation free" shaves
- New powerful Sunbeam-built motor gives faster shaving action

IT PAYS FOR ITSELF IN ONE USING - SAVES BACK-ACHES - SAVE WORK

\$59⁹⁵ VALUE SHETLAND-AUTOMATIC DISPENSER ELECTRIC TWIN BRUSH POLISHER-SCRUBBER-RUG CLEANER

Automatically Dispenses Rug Shampoo--Wax--Or Scrub Solution



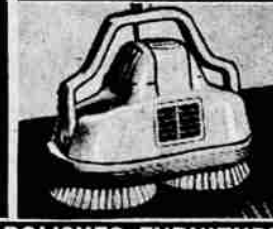
FACTORY GUARANTEED SALE
Stupendous
Nationally Advertised



SCRUBS FLOORS

POLISHES & WAXES

SHAMPOOS RUGS



CLEANS RUGS POLISHES FURNITURE

26⁸⁸

\$59⁹⁵ Value YOU SAVE \$33⁰⁷

NO MONEY DOWN \$1.00 A WEEK

Now, Every Home Can Own America's Most Complete Electric Home Appliance



Now, every home can have CLEAN floors - spotlessly shampooed rugs and polished furniture without drudgery - without back-aches - without heartstrain. The SHETLAND does every floor job ELECTRICALLY - easily and quickly. It's self-adjusting to every type and thickness of rug. It's gentle, maintaining all the luster, color, nap and pattern saving years of wear. It's waxing and polishing action on any kind of wood, linoleum, rubber or tile is enduring. Its scrubbing is so easy a child can do it. The Dispenser releases shampoo, wax or scrub solution -

- * Twin-Brush Electric Polisher & Scrubber
- * Powerful 110 Volt AC-DC Motor
- * Detachable Handle
- * 18 ft. Rubber Cord
- * 2 Scrubbing & Polishing Brushes
- * 2 Roll Buffers
- * Exclusive Rug Cleaner Attachment
- * Automatic Dispenser

3 Ways to Buy - COME IN - PHONE TODAY

ROGERS JEWELRY CO.
Famous for Diamond Values

717 Main St.

TU 4-4663
Phone Sunday 9am to 5pm
Special Operators On Duty

Mail me the SHETLAND Electric Polisher, Scrubber and Rug Cleaner at your friend's winning sale price of 26.88 will pay for it \$1.00 a week.

PRINT Name: _____ (If married, give husband's first name)

PRINT Address: _____

City: _____ Zone: _____ State: _____

Employed by: _____ How: _____

Tie Bar & Cuff Links
Reg. 5.00

88¢

TV Lamps
Reg. 2.95

88¢

3-Piece Tool Set

- Hammer
- Insulated Magnetic Screwdriver
- Electricians Pliers
- All Full Size

88¢

The Perfect Graduation Gift



4 Speed electronic-portable PHONOGRAPH with Automatic Record Changer

Handsome 2 Tone luggage case
V-M record changer. Treble-bass control. Automatically shuts itself off. Plays all size records, intermixed. Luggage-type, two-tone case. Twin sapphire "permanent" needles. Amazing true Hi-Fi!

\$54⁵⁰

\$1.00 A WEEK

NO MONEY DOWN!

ROGERS JEWELRY CO.
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717 Main



7x35 precision color-corrected BINOCULARS

\$11⁸⁸