

Husbands Treat and Brag About Wives Who Stretch Family Income With Herald and News Classified Ads



If there's a wife in your neighborhood whose husband seems to brag about her pretty regularly and brings her thoughtful little gifts - she's probably using Herald and News Classified ads to make their income do more.

More smart wives than ever regularly check family possessions, and sell the things not being used. They do it with quick acting low cost Classified ads. They sell sports equipment, furniture, appliances, outgrown clothing, tools and many other things too.

They dial TU 4-8111 for a helpful Ad Writer. A Want Ad is only 25 cents per word on the special 7 day plan that is the smart way to make sure all the interested buyers get a chance to see their offer.

Why don't you start today on this smart, modern way to live better. Check the things you'd like to sell - then dial TU 4-8111 between 8:30 A.M. and 5:30 P.M.

**Yes . . . Herald and News Classified Ads are
DEFINITELY
Income Stretchers for Smart Women**