

Summer Dress Sale!



Brand new styles... many flown in via American Airlines' AIRfreight from America's fashion centers

Misses', juniors', women's half sizes

Beloved shirtwaists! Easy-on cool styles! Cool sleeveless hits! Gay sunback dresses! Slim sheath dresses! Even jacket dresses!

788
Usually 9.98-12.98

Hurry in today! Don't waste a precious minute for every dress in this tremendous selection is a beautiful value! Many styles are wash and wear, drip-dry, little or no-iron. Cottons, miracle blends! Prints, solids, woven patterns in juniors, misses, half sizes.

Made by America's most famous maker of quality fabric footwear

Sale! fabric Skips



FOR MEN, BOYS: SELLS NATIONALLY AT 4.95
FOR WOMEN, GIRLS: SELLS NATIONALLY AT 3.95
FOR CHILDREN: SELLS NATIONALLY AT 3.50

For men, big boys: Breeze-cool woven cotton duck, with ribbed rubber soles, heels. Nylon thread stitching, reinforced binding. Blue, brown, grey, 6 to 12.

344
Wards regular low price 3.99

RED HOT SPECIALS

244
Wards regular low price 2.89-2.99

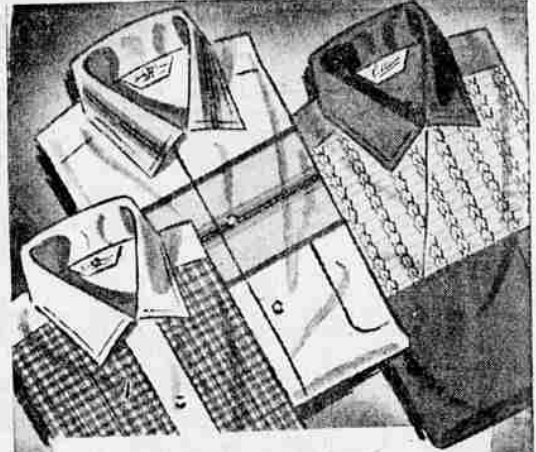
Women, girls, children: Army cotton duck—wears twice as long as ordinary fabric! Softly cushioned insoles, rubber soles. Red, blue, others. Small 5 to women's 9.

WARDS MONTGOMERY WARD

MAY SALE DAYS

USE OUR CONVENIENT CREDIT PLAN

Starts Wed. May 13th till Sat. May 23rd
Shop Wards for the greatest savings in town—today and every day in May



Men! Our BIGGEST sport shirt SALE ever!

USUALLY 2.98 and 3.98

199

Most are wash 'n' wear—need little or no ironing. Short sleeves, dozens of styles and colors, deluxe tailoring. Cottons, rayons, silk blends... every one first quality, by leading hi-fashion maker.

No-iron slips... Reg. 3.98. Dacron-nylon-cotton. Shadowproof. 32-40. **2.99**

Nylon bouffant... Reg. 3.98. Tied nylon net, nylon tricot top. Colors S, M, L. **2.99**

Cotton gowns... Reg. 1.98. Large variety—no-iron pique, batiste, prints. 32-40. **1.48**

RED HOT SPECIALS

Perfect quality 15-denier, 60-gauge nylon sheers

Usually 3 prs. 1.95

Full fashioned!

Light or dark seams!

3 prs. 1.25

SPECIAL PURCHASE! Glamorous 15-denier, 60 gauge sheers plus fashion-favored dark seams! If you prefer light seams, we have them, too. Buy a wardrobe-full in the new summer shades. Sizes 8 1/2 to 11.

Only TRU-COLD refrigerator freezers have REVOLUTIONARY CYCLE-COLD new cooling system that saves time, food, money



SALE!
BIG 13 cu. ft. COMBINATION

\$299

WITH TRADE

• no down payment with trade

• Big 101-lb. separate freezer

Exclusive TRU-COLD cycle-cold. Plus, 3 adjustable shelves for flexible storage; glide-out crisper; 6 shelved door, 3 egg racks, butter keeper.

CYCLE-COLD COSTS LESS, GIVES MORE
Temperature varies less than 2° top to bottom. Automatic defrost—no mess in food section.

SAVES TIME
Cook beverages from 90 to 45° cold in 10 to 15 min. faster than other leading brands.

SAVES FOOD
Keeps 38° cold 31 to 60% faster after 2 minute opening.

SAVES MONEY
13 to 41% less electricity than other brands—on your electric bill.

- choose a Montgomery Ward brand and you buy the best
- 1 Tested, guaranteed and sold only by Wards. Wards guarantees satisfaction or your money back.
- 2 Wards small down payment and convenient terms. \$5 down on appliances up to \$200, \$10 down over \$200.
- 3 Wards FREE delivery and nationwide service. No charge for delivery—we service what we sell.

SALE! Girls' washable no-iron knit shirts
99c
Bright new styles in cool cotton mesh knits. Gay color combinations. Machine washable, fast drying, need no ironing. 7-14.

Usual 3.98 washable cool cotton dresses
2 for \$5
Pretty checks, exciting prints, gay solids. Many styles, beautifully made, carefully detailed. Get set for summer! 7 to 14.

SAVE \$25—husky 24" rotary mower
Regularly \$4.95
\$59
• Work-saving 2 1/2 hp engine
• 14-gauge stamped steel deck
• Convenient snap-off handle
• Free leaf mulcher included
This husky beauty with its powerful engine and extra-wide cut saves you time, effort! Adjustable blade level trims your lawn the way you like it!

SALE! Permanent style Aluminum Awnings
Crown panel design for maximum ventilation. Won't rust or warp. Custom or stock sizes. Color choice. Auto-type finish.
15% OFF

SALE! Wards 17-jet steam 'n' dry iron—like 14.95 name brand!
Longer lasting bodierized, machine welded frame. Chrome safety coater. Breaks, non-skid. Riverside tires. Boys—red, girls—blue.
1088

Lowest price ever on Wards boys', girls' 26-24" bikes
Longer lasting bodierized, machine welded frame. Chrome safety coater. Breaks, non-skid. Riverside tires. Boys—red, girls—blue.
3388

SALE! Sea King 12-hp twin motor
\$285
ONLY 10% DOWN—\$16 a month
• Was \$350, Save \$65
• Speeds from 1 1/2 to 22 mph
• Stall-proof idling control
• Separate 6-gallon fuel tank
It's cradled in rubber to reduce vibration and noise. Includes safety lock for safer shifting. And it's adaptable to remote control units.

Bonus offer! 21" AIRLINE* TV, antenna, porta-cart
Cart adds portability to console-like performance. Fringe-area chassis, tube saver.
17988

SPECIAL! SIGNATURE 11 lb. deluxe automatic washer
Washes family size load sparkling clean, yet saves \$23 a year on soap and water.
19988

SALE! 15 cu. ft., 525 lb. TRU-COLD upright freezer
Refrigerated shelves insure uniform cold. FREE 5 year food protection policy.
299

SALE! 36" "GOLD STAR" matchless gas range
Thermal eye burner ends pot-watching. Aluminum griddle converts to 5th burner.
\$179

SALE! Girls' usual 2.98 cool cotton dresses
2 for \$3
Many styles in cool, sun-bright colors. Lace trims, full tiered skirts, dainty details. Every dress washable. 3 to 6x.

SALE! Girls' 2-piece pedal pusher play sets
188
Many styles in gay colors. Cool, wash-bright cottons. Outstanding values at Wards extra low prices. Sizes 7 to 14.

SALE! Girls' washable cotton pedal pushers
99c
Carefully tailored in sturdy woven cotton plaids. Elastic back waist, button trim. Machine washable. 7 to 14.

SALE! \$5.59 Certified Super House Paint
444
Single gallon... 4.88
• Linseed oil base
• Higher coverage, lower cost
• Field tested for 15 years
• Compare with 7.35 brands
Certified Super House is highly durable and weather-resistant. Super is self-cleaning, retains its color and wears evenly. It's easy to apply.

SALE! 24" grill usually 39.95
2488
• Wards lowest price ever!
• Big 12" stainless steel head
• Guaranteed not to burn out
• UL approved motor turns spit
Has everything—beefy, strength, big cooking capacity. Heavy-gauge blue bowl, chrome spit, adjustable grille, handy shelf, and more.

Rayon-Orlon® print blankets
9.94
Usual 12.95 "Victoria" brand "hand screen" floral, 90% Acrilan®, 10% Orlon®, beige, pink, blue, 72 x 90".

Save '6 on automatics
23.94
Reg. 29.95 Single control, twin size. 50% Acrilan® blend, machine washable. 5-year guarantee.

Orlon® plaid blankets
10.94
Usual 15.95. Machine wash. Non-allergenic, moth resistant! Coral/green, chocolate/gold. 72 x 90".

Warm Dacron® comforters
12.94
Non-allergenic! Machine-washable. Flocked screen print nylon cover. 72 x 84". Pillows—pair 9.94.

18-pc. Lurex towel set
9.94
Glamorous borders sparkle with Lurex. Six 22 x 44" bath towels, face towels, cloths. 6 colors.

Heirloom bedspreads
12.94
Usually 14.95! "Lady Elegant" woven cotton, machine washable, no-iron. Reversible. Fringed. Full, twin.

SALE! Summer bargain all steel folding 3-pc. patio group
Beautiful "copper-tone" finish with white table top. Weatherproof vinyl chair seats and backs. Table 19" high, folds.
1188

Women's first quality elastic-leg briefs
Classic style on sale when you need them. Seamless rayon, for smooth fit. White, S,M,L.
5 for \$1

50c Dozen holds your sale priced blankets until November 1st
FOR A LIMITED TIME ONLY!

100% Virgin Acrilan® washable blankets
66 x 90" **1094** 80 x 90" **1395**
Cozy warm! Bathing suits, shrinkage, mildew. Nylon blend all around. Twin size usually 13.95, Full size usually 15.95.

Three groups, each... 2488
\$3 DOWN \$5 A MONTH
Choose: (1) Lounge and two chairs, (2) Two lounges (3) four chairs
Choose aluminum and wabbling furniture for a carefree summer. So lightweight, it goes anywhere. Won't fade in sun or rust in rain. Folds easily. Choose adjusts to 4 positions. Green/white or yellow/white webbing.

2
Choose: (1) Lounge and two chairs, (2) Two lounges (3) four chairs

3
Choose: (1) Lounge and two chairs, (2) Two lounges (3) four chairs

1
Choose: (1) Lounge and two chairs, (2) Two lounges (3) four chairs

2
Choose: (1) Lounge and two chairs, (2) Two lounges (3) four chairs

3
Choose: (1) Lounge and two chairs, (2) Two lounges (3) four chairs