

"DENNIS THE MENACE"



I TOLD THE KIDS HOW GOOD YOU WERE AT GIVIN' RUFF A BATH!

Reporter Gives Summary Of How To Find A Job

By WARD CANNEL
NEA Staff Correspondent

NEW YORK (NEA) — Wanna job? Another job? A better job? Well, it's not so much what you know. More likely it's how fast and sure you can find the soil underbelly of that fearfully composed professional scrutinizer — the personnel director.

Here's how.

To begin with, consider the results of the just-completed survey conducted by the Industrial Relations News, a respected voice that has questioned its long list of personnel department subscribers according to IRN:

The hirer (whose title can range from Employment Director to Industrial Relations Supervisor to Vice President in Charge of Personnel) has had his job almost 10 years, spends about 50 hours each week at it, and usually makes between \$10,000 and \$18,000 per year.

If he's a vice president, he probably makes more which is a nice thing for him because he very likely has not had as much formal

Oklahoma Tornado Victims Tell Harrowing Experience

STONEWALL, Okla. (AP) — Lillian Thompson looked over wreckage on the tornado-scarred hills around her home near here Sunday.

At her feet were a few dishes, some clothing and the door of the house where she and her husband lived. The rest of the structure was scattered over the countryside.

A stray pig wandered in the Thompson farmyard. Mud-covered and weary, Mrs. Thompson talked with friends.

"I had time to get to my shelter. Then I heard it coming over," she said, referring to the tornado which had killed 5 of her neighbors and injured 9 others in the community of Frisco.

"It sounded like a thousand winds blowing in all directions at the same time. I couldn't keep my lamp lighted. I kept trying to keep that lamp lighted but it would blow out. It isn't so bad with light, you know," she explained.

Her husband nodded. He was working in nearby Ada, Okla., when the twister hit Saturday night.

"We were running around like crazy — everyone yelling for Lillian," he said.

"Then she came out of that shelter. I saw that corrugated tin door open and I started laughing. Lillian was all right. She was fine."

W. W. Scarbrough, a neighbor of the Thompsons, looked over on a hill a few hundred yards to the southeast. L. Tom Daniel, an oilman in these parts, had lived there. He was dead, three members of his family hospitalized.

Geneva, Switzerland, was once annexed by France.

Mrs. Thompson gathered up some clothing and said "Guess we'll have to build another house sometime." She glanced at the clouds. "Only now we'd better get this stuff in a truck. It looks like rain."

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Leaders Eye Pat Brown As Possible Candidate

WASHINGTON (AP) — California's Gov. Edmund G. (Pat) Brown is beginning to get some close attention as a possible 1960 Democratic vice presidential candidate.

Brown's recent indications that he is beginning to take himself seriously in this connection have proved disturbing to some of the more active aspirants for the party's presidential nomination. They would like to annex California's hefty convention vote for themselves.

If Brown can get divergent California Democratic factions behind him for a favorite son designation he will be nominally in the race for the presidential nomination itself.

As long as he can keep the California delegation behind him, it won't be able to start a swing toward some major candidate for the top prize. In such a case Brown would be in a trading position that might make him an attractive candidate for second place.

With Brown keeping himself in the picture, presidential aspirants



PERSONNEL employees of large companies feel their department is a dead end.

education as, let's say, a manager or supervisor. Only directors make more than vice presidents.

It's an even bet that he's the son of an executive or of an unskilled laborer. It's two-to-one he has at least one college degree.

It's anybody's guess what he majored in; but odds are against personnel or industrial relations.

But enough of the armor-plate — and on to the Achilles' heel.

The fellow who evaluates you and how you'll fit into the company probably doesn't like the way he fits into the company, especially if the firm has 6,000 or more employees.

At that size, IRN reports, the personnel department seems like a dead end to its chief. Unless he leaves, he feels, he will never get ahead into the more important jobs.

The way he looks at it, the business of evaluating you and your future is pretty far down on the prestige ladder. In the largest companies, IRN says, the hirer feels lost. In the smaller firms, personnel is a stepping stone to bigger things.

No matter what the company size, personnel people have learned to picture themselves as "necessary evils," unrecognized for their efforts; unable to measure their effectiveness; always having to sell

their ideas to top management. Ask the man who hires and he'll tell you he'd rather be in the finance department, production, sales or maybe—someday if his luck is good—in public relations.

"It should be duck soup for any green kid to can almost every personnel man into giving him a job," according to William A. Douglass.

Douglass should know. He's president of Careers, Inc., which distributes job opportunity information free to college men and people. The information is authorized and paid for by personnel departments of contributing companies. Consequently, Douglass sees a lot of hirers.

"The best technique," he said, "is intelligent questions. You begin with: 'I read your president's speech yesterday and I was especially interested in his remarks on...'"

"The personnel guy probably hasn't read the speech—if he knows there was a speech. So, you've got him on the defensive, which is a position he's used to in his own company."

The second way, Douglass said, is the status technique.

"You find out how long he's been with the firm and then you say: 'What impressed you about the company; why did you decide to stay on?'"

"After all," Douglass said, "he doesn't get much chance to talk about himself and his achievements. Besides, he's constantly interviewing people who don't really know what kind of job they want, unless maybe a spot in the personnel department."

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Yanks Asked To Join Bank

WASHINGTON (AP)—President Eisenhower asked Congress today to approve U.S. participation in establishment of an inter-American development bank.

For the United States to join, Eisenhower said "will be a most significant step in the history of our economic relations with our Latin-American neighbors."

Establishment of the billion-dollar bank was recommended by representatives of the 21 American republics after a three-month conference here starting last Jan. 8. The participating nations would provide the capital.

The United States would invest 450 million dollars. The Latin-American republics would put up the rest.

The President said he is strongly of the opinion the United States should support creation of the bank because of this country's special relationship with Latin America, and because of "the pressing economic and social problems in the area."

Eddie Buys Home For Bride-To-Be

LAS VEGAS, Nev. (AP)—Eddie Fisher has bought a \$68,000 house here for his bride-to-be, Elizabeth Taylor.

Fisher said he had been looking for a house ever since he came here six weeks ago for a hotel engagement and to establish six-week residency so he could obtain a divorce from Debbie Reynolds.

Miss Reynolds had gotten a divorce in California but it will not be final for a year.

Fisher winds up his show to-night and plans to file and obtain his divorce Tuesday. If all goes according to plan, he and Miss Taylor will be married in the afternoon.

FFA DELEGATES

ETNA—Russell Smith and Roy Collins were elected to attend the Future Farmers of America statewide convention at San Luis Obispo from May 5 to May 8. The two boys are members of a committee to decide the requirements that all outstanding chapters must fulfill for the coming year.

LAST 2 DAYS!
Opens 6:45

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DADDY-O

Name Schedule For Blood Bank

ETNA—Mrs. Donald King, president of the Scott Valley VFW Auxiliary sponsoring the Scott Valley Blood Bank, announces it will be held on Wednesday, May 13, noon until 7 p.m. at the office of Dr. G. P. Ashcraft in Etina.

In 1958, Scott Valley residents donated 113 pints of blood and it is hoped that for 1959 donations will exceed this amount.

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S & W COFFEE 2 lb. Tin **79c**

PUREX 1/2 Gal. **33c**

KARO SYRUP Red Label 1/2 lb. **28c**

GERBER'S Baby Food STRAINED 1079c

IXL Chili Con Carne 40-oz. Tin **73c**

SNOW'S Clam Chowder 15 oz. **29c**

SNOW'S Minced Clams 1/2s **31c**

CUT-RITE Wax Paper 125 Ft. **29c**

SNOWDRIFT Shortening 3 lb. Tin **59c**

Wesson Oil qt. **49c**

ENERGY BLUE DETERGENT
Giant Pkg. **59c**
Green Giant **PEAS**
No. 303 5 for \$1.00
Tin **5**

Niblets CORN Vacuum Pack
12-oz. can 5 for \$1.00

Good Luck Margarine 3 lbs. **85c**

HORMEL'S Vienna Sausage 1/2s **25c**

Reynold's Aluminum Foil 25 ft. **33c**

Wyandotte Ripe OLIVES
Medium 7-oz. **25c**

Lindsay Ripe OLIVES
Large No. Tin **33c**

Skippy DOG FOOD
No. 1 Tall Tins 11 for \$1

Nalley's Banquet DILLS 24 oz. **41c**

TREND Liquid Detergent 22 oz. **53c**

Fresh Stalk Celery ea. **10c**

Ashland Rhubarb lb. **5c**

Sirloin Steak Economy—All excess fat and bone removed **69c** lb.

T-Bone Steak Economy—All excess fat and bone removed **79c** lb.

Boiling Beef Plate and Brisket Cuts **19c** lb.

Queen's Taste Margarine P K G S **7** \$1

Market - Maple Flavored SYRUP 24-oz. **29c**

Bountiful - All Green Asparagus Picnic tins 5 for \$1

White Star TUNA Chunk 1/2s **25c**

Underwood's Deviled Ham 1/4s 2 for **45c**

Puss 'n Boots CAT FOOD No. 1 Tin **2/29c**

Dr. Ross DOG FOOD No. 1 Tin **2/29c**

Scot TOWELS 150 Count **23c**

Scot TISSUES 4 Roll Pack **49c**

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