

Imagine "Touring" FRANCE for only 10¢



YOU marvel at the Arch of Triumph. Planned by Napoleon, this enormous monument marks an Unknown Soldier's grave.



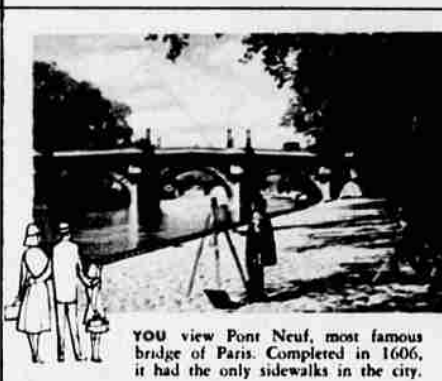
YOU stroll along the magnificent tree-lined Champs Elysees, and visit favorite haunts like this charming sidewalk cafe.



YOU bask in the sun of the French Riviera, fabulous playground of glittering celebrities, royalty, and fun-loving millionaires.



YOU visit the Louvre. Now a world-famous art museum, it was originally a fortress, and later served as a palace of kings.



YOU view Pont Neuf, most famous bridge of Paris. Completed in 1606, it had the only sidewalks in the city.

THE AMERICAN GEOGRAPHICAL SOCIETY



Invites you to accept this exciting "Tour" of France **Plus** A GIANT FULL-COLOR WALL MAP OF THE WORLD

A Combined \$3.00 Value for only 10¢

To introduce You and Your Family to a Wonderful New Way to Learn About...

Our Fascinating World

YES, just one dime takes you on a "magic carpet" tour of France. Without stirring from your home you will gaze down upon the lights of Paris from the Eiffel Tower... stroll through the magnificent palace of Fontainebleau... explore the glorious Louvre... linger on the sun-drenched beaches of the Riviera.

THE AMERICAN GEOGRAPHICAL SOCIETY

ETY makes this generous offer to acquaint you with a new kind of home education hobby — an exciting way for young and old to learn about the people and lands of our wonderful world.

How You "Visit" a Different Land Each Month

Each month you receive a set of full-color photographs and an informative illustrated guide-book album with spaces for mounting the prints. By

means of these prints and albums, prepared under the guidance of American Geographical Society experts, you and your family "visit" a different country every month. You go sightseeing in strange cities. In quaint little villages you observe native costumes, customs, and crafts. An expert on the region spins stories of great battles, national heroes, ancient legends. You pore over maps showing principal cities, rivers, mountains.

Helps Children in Later Life, Too!

Here is an educational hobby for the whole family. It will give your children a tremendous advantage not only in school but in later life, in a world where other countries are only hours away by air. And you, yourself, will find this an enjoyable way of planning trips — or re-living them.

Just Mail Shipping Label With Only Ten Cents

To acquaint yourself with this new project, accept the offer described here. There is no cost or obligation whatever — this is merely a "demonstration" offer. If, however, you are delighted with your trial package and do wish to continue on your "trip around the world," you pay only \$1 for each monthly tour thereafter. And you may cancel at any time. Mail Shipping Label NOW. AMERICAN GEOGRAPHICAL SOCIETY'S Around the World Program, Dept. 9-FWB-3, Garden City, N.Y. (Same offer in Canada. Address 105 Bond St., Toronto 2. Offer good only in U.S.A. and Canada.)

Here's What You Get for Only A Dime:

(A \$3.00 Value)

- 1 25 breathtaking FULL COLOR prints of France's most fascinating sights.
- 2 Authoritative album on France in which to mount pictures, plus informative text on France's history, customs, arts, legends, geography, etc.
- 3 Giant MAP OF THE WORLD, in beautiful color, prepared by leading geographical experts. Opens to 31 1/2" wide! A magnificent wall decoration. Retail value \$2.00.

In addition, if you decide to continue, you will receive Free a beautiful green-and-copper colored album case large enough to hold a number of albums.



Tear Out and Mail This Entire

SHIPPING LABEL

Postmaster: This parcel may be opened for postal inspection. It contains 25 Full-Color Prints; Illustrated Guide-book Album on France, and a Wall Map of the World.

American Geographical Society's
Around the World Program
Dept. 9-FWB-3, Garden City, N.Y.

TO: Your Name.....

Address.....

City.....Zone.....State.....

DO NOT DETACH

Terms of this offer:

- 1 - You will send me the sample package described here to keep for only 10¢.
- 2 - If I do not wish to continue after examining this package, I will simply notify you.
- 3 - If I do decide to continue, I understand you will send me an album and color-print set each month for only \$1 plus few cents shipping. Later, you will send me a library case for my albums.
- 4 - I need not take any specific number of albums and may resign at any time.

(Same offer in Canada. Address 105 Bond St., Toronto 2. Offer good only in U.S.A. and Canada.)