



see insect signs?



spray ISOTOX—



get the blooms
you planted for!

ISOTOX sprays 43 different bugs away—gives you the answer to most pests that plague the average garden. ISOTOX Garden Spray contains 3 different insecticides—lindane, malathion, and DDD—a powerful combination for insects. Simply put ISOTOX in the ORTHO Spray-Ette; attach to your hose and spray. The cost? Less than 10¢ per sprayed gallon!

Stops aphids, Japanese beetles, thrips, red spider mites, lace bugs, caterpillars and many more.

U. S. REG. U. S. PAT. OFF. 197078



California Spray-Chemical Corp.
A subsidiary of California Chemical Company • Richmond, Calif.; Washington, D. C.

A talk with a friend

The Longest Journey

IT'S JUST A MATTER of time until an earthman will shoot 250,000 miles through space and set foot on the moon. The entire world will herald this historic voyage as the most difficult trip man ever made.

But I think there's one even more difficult—and it's only about two or three feet. It's the distance between a warm bed and a cold floor just after the alarm clock sounds.

It's a long hard trip and even though most of the world has to make it every day I have yet to meet anyone who ever enjoyed it.

Man is basically a creature of the night. If you don't think so, try to get a schoolboy to go to bed at night—then try to get him up in the morning.

Many people can't understand why the world's activity has to start so early in the morning. I know why. It was all started years ago by a highly unpopular fellow. He had no friends and nothing to do at night so he just went to bed early. At sunrise he had had plenty of sleep so he arose and went to work. The rest of the world, in order to compete with him, had to get up early, too—and we've been doing it ever since.

This modest column can never change the routine, but I do have a suggestion or two that might make it a great deal more interesting. The trick is to turn your day around and indulge in some of your evening pleasures first thing in the morning.

Take the family swimming before breakfast. Invite nearby neighbors in for a rousing polka party. Have a cook-out under the trees. Light a fire in the fireplace and tell ghost stories. Switch your meals around and have your favorite dinner recipe for breakfast. Or put Mitch Miller's recording of "March from the River Kwai" on your hi-fi and march around the house. Or drive over uncrowded roads to a good fishing spot and get a few lines wet before it's time to start your regular work routine.

The stimulation of a morning dip, the thrill of pulling a fish from the sparkling morning stream, the spicy scent of chicken cacciatore wafting from the kitchen, the rhythm of a martial air sweeping through the house—what pleasant lures to make you travel that "longest journey" with zest and excitement.

You have to get up anyway, so you might as well look forward to pleasure instead of staring at that cold friendless floor.

Richard Kern

