

WORLD'S BEST SELLING CARS



Ford 9-passenger Country Squire

WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS

Your bigger-than-ever savings start here...during

# DIVIDEND DAYS at your Ford Dealer's

1959's biggest success story has sparked the world's greatest selling spree. Ford is first in sales! That's why your Ford Dealer is making bigger-than-ever *dividend deals* on these dividend cars. In Ford, you get the car that was awarded the Gold Medal for styling at Brussels. You get the car built for people with more room, more comfort, more convenience. You get the car built for savings, too, with lower to-begin-with prices and a host of extra dividends *built in!*

**Come in and sample our stock!**

Save on list price on every model, up to \$102.75 on a Fairlane 500 with heater, radio and automatic transmission; save up to \$219.85 with air conditioning.

SAVE UP TO \$62 MORE ON OTHER ACCESSORIES

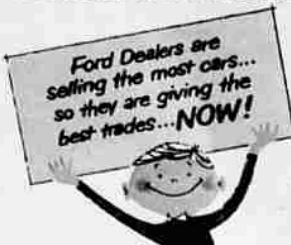
SAVE ON ALUMINIZED MUFFLERS THAT NORMALLY LAST TWICE AS LONG AS ORDINARY MUFFLERS ON OTHER CARS

SAVE ON THE STANDARD SURE-STARTING 66-PLATE BATTERY FORD OFFERS IN PLACE OF THE USUAL 54-PLATE TYPES.

SAVE UP TO \$55 A YEAR ON REGULAR GAS AND FEWER OIL CHANGES

SAVE ON FORD'S AMAZING NEW DIAMOND LUSTRE FINISH THAT NEVER NEEDS WAXING

Ford Dealers are selling the most cars... so they are giving the best trades... **NOW!**



the  
**59 FORDS**