Save This Magazine Section All Week

Editor's Note: The Herald and News is not responsible for last minute changes in the radio and TV schedules. They are published as a public service and are furnished by the various stations involved.

KVIP-TV

REDDING, CALIFORNIA
MAY 10 - MAY 16

SUNDAY

8:45 Leo Durocher Warm Up
8:55 Baseball Philadelphia at Pittsburgh
12:00 Stage 7 — TBA
2:00 Meet The Press
2:30 Christian Science Program
2:45 Film Fare
3:00 This Is The Answer
3:30 Through The Porthole
3:45 Town Crier
4:00 Omnibus
5:00 Medic "Someday Will Laugh"
5:30 Chet Huntley Reporting
6:00 Red China Up To Date
6:30 Steve Allen Show — Color
7:30 Tombstone Territory
8:00 Chevy Show — Color
9:00 20th Century Theater "Boy with Green Hair"—Robert Ryan, Pat O'Brien, Barbara Hale
10:30 Late News

MONDAY

10:00 Shasta TV Classroom
10:30 It Could Be You
11:00 Queen For A Day
11:30 Haggis Baggis
12:00 Music Bingo
12:30 From These Roots
1:00 Day In Court
1:30 Gale Storm Show
2:00 Beat The Clock
2:30 Who Do You Trust
3:00 American Bandstand
4:00 Jerrio & Friends
4:45 Robin Hood "The Wanderer"
5:15 NBC News
5:30 TBA
6:00 McKenzie's Raiders
6:30 Navy Log "Man From Mars"
7:00 Restless Gun
7:30 Wells Fargo
8:00 Peter Gunn
8:30 Lawrence Welk Plymouth Show
9:30 Late Show "Lady From Louisiana"—John Wayne, Ray Middleton, Dorothy Dandridge
11:00 Late News

TUESDAY

10:30 It Could Be You
11:00 Queen For A Day
11:30 Haggis Baggis — Color
12:00 Music Bingo
12:30 From These Roots
1:00 Day In Court
1:30 Gale Storm Show
2:00 Beat The Clock
2:30 Who Do You Trust
3:00 American Bandstand
4:00 Jerrio & Friends
4:45 Ramar of the Jungle "White Savages"
5:15 NBC News
5:30 Amos 'n' Andy
6:00 DA's Man
6:30 Colt 45
7:00 Steve Canyon
7:30 Jimmy Rodgers
8:00 The Californians
8:30 Bob Cummings Show
9:00 MGM Theater "Bathing Beauty"—Red Skelton, Esther Williams, Basil Rathbone
11:00 Late News

WEDNESDAY

10:30 It Could Be You
11:00 Queen For A Day
11:30 Haggis Baggis — Color
12:00 Music Bingo
12:30 From These Roots
1:00 Day In Court
1:30 Gale Storm Show
2:00 Beat The Clock
2:30 Who Do You Trust
3:00 American Bandstand
4:00 Jerrio & Friends
4:45 Sargeant Preston "Luck of the Trail"
5:15 NBC News
5:30 Burns & Allen
6:00 Casey Jones "Death Rides the Tender"
6:30 Wagon Train
7:30 Price is Right — Color
8:00 Milton Berle — Color
8:30 Bat Masterson
9:00 Late Show "Margin For Error" — Joan Bennett, Milton Berle, Otto Preminger
10:30 Late News

THURSDAY

10:00 Shasta College
10:30 It Could Be You
11:00 Queen For A Day
11:30 Haggis Baggis — Color
12:00 Music Bingo
12:30 From These Roots
1:00 Day In Court
1:30 Gale Storm Show
2:00 Beat The Clock
2:30 Who Do You Trust
3:00 American Bandstand
4:00 Jerrio & Friends
4:45 TBA
5:15 NBC News
5:30 Union Pacific "To The Death"
6:00 Ellery Queen
7:00 Walt Disney Presents
8:00 M Squad
8:30 TBA
9:00 San Francisco Beat "The Harlan Case"
9:30 Adventure Theater "Johnny Angel"—George Raft, Hoagy Carmichael, Signe Hasso
11:00 Late News

SATURDAY

9:50 Leo Durocher Warmup
10:00 Baseball — Cleveland at Boston
1:00 Shasta TV Classroom
2:00 TBA
2:30 Tactic
3:00 True Story
3:30 Detectives Diary
4:00 Country Style USA
4:15 Wrestling From Chicago
5:15 Dan Smoot Report
5:30 Northwest Passage — Color
6:00 Pat Boone Chevy Show
6:30 People Are Funny
7:00 Perry Como Show — Color
8:00 Glencannon
8:30 Cimarron City
9:30 Late Show "Wheel of Fortune" — John Wayne, Frances Dee, Edward Ellis
11:00 Late News

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Songs You Never Heard

HOLLYWOOD (UPI)—Disk jockey Ira Cook of station KMPC in Hollywood is beginning to wonder how clearly his voice is "getting across" to his fans.

One listener wrote in asking him to play "the wonderful ballad the late Ezio Pinza sang in 'South Pacific' called ,Some in Chatham England.'

From Hollywood there was a request for Pete's Floor (Petite Fleur) and from nearby Whittier, a listener wrote asking Ira to play "my favorite song—'Smokettes in Your Eyes.' "

TREES GROW IN PHILLY

HOLLYWOOD (UPI) — Warner Brothers technicians don't see much difference between New York and Philadelphia, except for a few trees and flower boxes.

A typical Philadelphia street was needed for a scene in "The Philadelphian." The problem was solved by technicians who simply added three trees and four flower boxes to the studio's New York street scene.

NEATNESS A MUST

HOLLYWOOD (UPI) — Murray Hamilton, who plays a G-man in "The FBI Story," found he had to visit a barber before he could start work on the film.

It seems the FBI, like the armed forces, insists on trimmed hair, and Hamilton looked a little shaggy.

IN CHARACTER

HOLLYWOOD (UPI) — Frank Watkins plays a submarine gunner's mate in "Up Periscope." He served as a submarine gunner's mate in World War II for four years.

BUSY SEASON

HOLLYWOOD (UPI)—Gary Cooper and Maria Schell, on location in Yakima, Wash., for "The Hanging Tree," never signed so many autographs before in one place—and they had little choice.

The cast and crew stayed at the Chinook Hotel—the same place where, during their stay, there were conventions of 3,000 Eagles, 2,000 druggists and 1,000 Rainbow Girls.

READ CLASSIFICATION NO. 41
"RADIO-TV-MUSIC"
In The CLASSIFIED SECTION OF TODAY'S Herald and News

AIR CHARTER - AIR AMBULANCE
ANYWHERE - ANYTIME

"Meets Your Schedule!"

This is to notify you that we now have one of the most efficient charter and air-taxi airlines in the business, especially for YOU! We can offer you charter flights to ANYWHERE to meet YOUR schedule. Klamath Aircraft Service recently purchased a 150 HP Piper Commanche. This is one of the roomiest four place single engine airplanes on the market today.

Example - Reno, 24.67 Per Seat

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★ IT'S COMFORTABLE
★ AND IT'S FUN!

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Radio Schedules

KLAD

Music and News

SUNDAY

5:30 Sign On, John McAlpine Show
6:30 Rocky Riverbottom Bash
7:25 News
8:25 News
8:30 John McAlpine Show
7:27 News
7:30 John McAlpine Show
7:55 Weather
8:00 John McAlpine Show
8:25 News
8:30 John McAlpine Show
9:25 News
9:30 John McAlpine Show
9:55 Weather
10:00 John McAlpine Show
10:25 News
10:30 John McAlpine Show
11:25 News
11:30 John McAlpine Show
11:55 Weather
12:00 Fritz Egger Show
12:25 News
12:30 Fritz Egger Show
1:25 News
1:30 Fritz Egger Show
2:25 News
2:30 Fritz Egger Show
3:25 News
3:30 Fritz Egger Show
4:25 News
4:30 Fritz Egger Show
4:45 Basin Briefs
4:50 Fritz Egger Show
5:00 Sign Off

MONDAY

6:30 Sign On Rocky Riverbottom Bash
6:25 News
7:30 Rocky Riverbottom Bash
7:55 Weather
8:00 Rocky Riverbottom Bash
8:25 News
8:30 Rocky Riverbottom Bash
9:25 News
9:30 Rocky Riverbottom Bash
9:55 Weather
10:00 Rocky Riverbottom Bash
10:25 News
10:30 John McAlpine Show
11:25 News
11:30 John McAlpine Show
11:55 Weather
12:00 John McAlpine Show
12:15 Market Reports
12:20 John McAlpine Show
12:25 News
12:30 John McAlpine Show
1:25 News
1:30 Lee Craig Show
2:25 News
2:30 Lee Craig Show
3:00 Bargain Roundup
3:10 Lee Craig Show
3:25 News
3:30 Lee Craig Show
4:25 News
4:30 Lee Craig Show
4:45 Basin Briefs
4:50 Lee Craig Show
5:00 Sign Off

TUESDAY

6:30 Sign On Rocky Riverbottom Bash
6:25 News
6:30 Rocky Riverbottom Bash
7:25 News
7:30 Rocky Riverbottom Bash
7:55 Weather
8:00 Rocky Riverbottom Bash
8:25 News
8:30 Rocky Riverbottom Bash
9:25 News
9:30 Rocky Riverbottom Bash
9:55 Weather
10:00 Rocky Riverbottom Bash
10:25 News
10:30 John McAlpine Show
11:25 News
11:30 John McAlpine Show
11:55 Weather
12:00 John McAlpine Show
12:15 Market Reports
12:20 John McAlpine Show
12:25 News
12:30 John McAlpine Show
1:25 News
1:30 Lee Craig Show
2:25 News
2:30 Lee Craig Show
3:00 Bargain Roundup
3:10 Lee Craig Show
3:25 News
3:30 Lee Craig Show
4:25 News
4:30 Lee Craig Show
4:45 Basin Briefs
4:50 Lee Craig Show
5:00 Sign Off

WEDNESDAY

6:30 Sign On Rocky Riverbottom Bash
6:25 News
6:30 Rocky Riverbottom Bash
7:25 News
7:30 Rocky Riverbottom Bash
7:55 Weather
8:00 Rocky Riverbottom Bash
8:25 News
8:30 Rocky Riverbottom Bash
9:25 News
9:30 Rocky Riverbottom Bash
9:55 Weather
10:00 Rocky Riverbottom Bash
10:25 News
10:30 John McAlpine Show
11:25 News
11:30 John McAlpine Show
11:55 Weather
12:00 John McAlpine Show
12:15 Market Reports
12:20 John McAlpine Show
12:25 News
12:30 John McAlpine Show
1:25 News
1:30 Lee Craig Show
2:25 News
2:30 Lee Craig Show
3:00 Bargain Roundup
3:10 Lee Craig Show
3:25 News
3:30 Lee Craig Show
4:25 News
4:30 Lee Craig Show
4:45 Basin Briefs
4:50 Lee Craig Show
5:00 Sign Off

THURSDAY

6:30 Sign On Rocky Riverbottom Bash
6:25 News
6:30 Rocky Riverbottom Bash
7:25 News
7:30 Rocky Riverbottom Bash
7:55 Weather
8:00 Rocky Riverbottom Bash
8:25 News
8:30 Rocky Riverbottom Bash
9:25 News
9:30 Rocky Riverbottom Bash
9:55 Weather
10:00 Rocky Riverbottom Bash
10:25 News
10:30 John McAlpine Show
11:25 News
11:30 John McAlpine Show
11:55 Weather
12:00 John McAlpine Show
12:15 Market Reports
12:20 John McAlpine Show
12:25 News
12:30 John McAlpine Show
1:25 News
1:30 Lee Craig Show
2:25 News
2:30 Lee Craig Show
3:00 Bargain Roundup
3:10 Lee Craig Show
3:25 News
3:30 Lee Craig Show
4:25 News
4:30 Lee Craig Show
4:45 Basin Briefs
4:50 Lee Craig Show
5:00 Sign Off

FRIDAY

6:30 Sign On Rocky Riverbottom Bash
6:25 News
6:30 Rocky Riverbottom Bash
7:25 News
7:30 Rocky Riverbottom Bash
7:55 Weather
8:00 Rocky Riverbottom Bash
8:25 News
8:30 Rocky Riverbottom Bash
9:25 News
9:30 Rocky Riverbottom Bash
9:55 Weather
10:00 Rocky Riverbottom Bash
10:25 News
10:30 John McAlpine Show
11:25 News
11:30 John McAlpine Show
11:55 Weather
12:00 John McAlpine Show
12:15 Market Reports
12:20 John McAlpine Show
12:25 News
12:30 John McAlpine Show
1:25 News
1:30 Lee Craig Show
2:25 News
2:30 Lee Craig Show
3:00 Bargain Roundup
3:10 Lee Craig Show
3:25 News
3:30 Lee Craig Show
4:25 News
4:30 Lee Craig Show
4:45 Basin Briefs
4:50 Lee Craig Show
5:00 Sign Off

SATURDAY

5:30 Sign On, Lee Craig Show
6:25 News
6:30 Lee Craig Show
7:25 News
7:30 Lee Craig Show
7:55 Weather
8:00 Lee Craig Show
8:25 News
8:30 Lee Craig Show
9:00 Top Thirty
9:25 News
9:30 Top Thirty
9:55 Weather
10:00 Top Thirty
10:25 News
10:30 Top Thirty
11:25 News
11:30 Top Thirty
11:55 Weather
12:00 John McAlpine Show
12:25 News
12:30 John McAlpine Show
1:25 News
1:30 John McAlpine Show
2:25 News
2:30 John McAlpine Show
3:00 Bargain Roundup
3:10 John McAlpine Show
3:25 News
3:30 John McAlpine Show
4:25 News
4:30 John McAlpine Show
4:45 Basin Briefs
4:50 John McAlpine Show
5:00 Sign Off

Family Cost Stays Level

ST. PAUL (UPI)—Americans will spend about the same amount of money for goods and services for family living in 1959 as they did last year, according to a report by the Institute of Agriculture at the University of Minnesota.

Increases in the cost of medical care, new housing and education will be offset by a predicted decrease in food costs. Clothing prices, with the exception of shoes, which will go up, should not vary much from last year, the institute added.

The price of household appliances is expected to continue downward, as it has since 1953. The report said this is due to an increase in the number of discount houses and the inability to enforce fair trade laws in many states.

But the economists said education costs will rise because of the great numbers of students seeking higher education. Increases in the costs of basic supplies and in the number of persons needing medical care will also create bigger doctor and hospital bills.