

CONGRATULATIONS TO ROGERS JEWELRY
We Are Proud to Have Been Chosen
GENERAL CONTRACTOR

FOR THIS EXCELLENT MAIN STREET IMPROVEMENT

For Quality Workmanship on Residential, Commercial & Industrial Construction or Remodeling - Check With Us First - Free Estimates

KERR CONSTRUCTION CO.

Rt. 3, Box 288 Chas. W. Kerr Ph. TU 4-9661 or TU 4-6156

WIRING AND FIXTURES

For the New Rogers Jewelry Store were furnished and installed by Shaffer Electric.

For Free Estimates on all your Electrical Needs - Call Us!

SHAFFER ELECTRIC
 Town & Country Ph. TU 4-3497

Building Materials
 For the New Home of **ROGERS JEWELRY**

Were Furnished by

HOME LUMBER & SUPPLY

2384 So. 6th Ph. TU 4-3146
 Where You Always Get Quality Materials

LOOK

At the beautiful **NEW WINDOWS** at **ROGERS JEWELRY**.

For Estimates For Glass For Your Home or Business - Call Us First

KIMBALL GLASS CO.

321 Walnut Ph. TU 4-7378

REFRIGERATED AIR CONDITIONING AND STEAM HEAT

In The Wonderful New Rogers Jewelry Store Were Installed by

N. R. KIMES PLUMBING & HEATING
 2720 So. 6th Phone TU 4-8620

NOTICE The Beautiful PAINT JOB

At the New Home of **ROGERS JEWELRY**

Then call for a Free Painting Estimate on Your Home or Business Property

Robert R. Derby
 4627 Douglas Ave. Phone TU 4-9468

BEST WISHES TO ROGERS ON THEIR GRAND OPENING

— from a friend

THE OUTSTANDING SHEET ROCK FINISHING

of the New Rogers Jewelry Store Is Another Example of the Superb Workmanship of

Vernon Van Camp SHEET ROCK FINISHER
 4525 Onyx Ph. TU 4-9737

We Are Proud That Rogers Jewelry Is One Of The Progressive Firms Who Have Proved That Newspapers are the Basic Advertising Medium

Herald and News

CREDIT Jewelers



NOW! 717 MAIN

Electric "Coach" Clock Bright Gift Finish
 Save \$10.00
 Made to sell for \$19.95
\$9.95
 50¢ A WEEK

BIG GRAND OPENING SALE

NEW LOCATION
 717 MAIN ST.

LOOK!

HEAVY! BIG ELECTRIC SKILLET

YOU'LL KNOW THE NAME!
 11 1/2" Large Size
 NOW **\$8.**
 INCLUDES COVER!

Lady Winsted ALL 'N ONE Giant Grill 'n Waffler

WHY PAY MORE REG. \$29.95
\$13.88

- Thermostatic heat control insures perfect cooking.
- Signal light tells when to cook.
- 167 sq. inch cooking surface, equals three 10" skillets.
- Top layer flat for double cooking surface.
- 8 large pockets, 16 hamburgers at once.
- U.L. 6' cord attached, 1200 watts, AC only.
- Full one year warranty.

17 J. WATCHES \$19.75 Open an account.

ALUMINUM and CRYSTAL GLASS CAKE SAVER
 only **88¢**

DIAMOND WATCHES \$29.75 Pay \$50 a week.

NATIONALLY FAMOUS Handy-Hannah PORTABLE ELECTRIC MIXER
 Special at only **11.88**
 50¢ A WEEK
 Compare with \$19.95 and mixers of... more

DIAMOND PAIR \$49. Open an account.

3 PIECE HOME TOOL SET
 only **88¢**

10 DIAMOND SET \$79. Pay weekly.

EVERBRITE "KITCHEN QUEEN" Automatic Electric "Pop-Up" TOASTER
 in KITCHEN COLORS wonderful gift at a low price!
 Only **\$6.88** 50¢ A WEEK
 Choose light, dark or medium toasts and up to 10 toasts to perfect toast! Handily stored in triple chrome plate for lasting finish! Perfect for gift giving! Marvellous saving!

TIE BAR & CUFF LINKS 1.00 Set
WESTERN BELT BUCKLES 1.00 Ea.
Quick Boiling ELECTRIC CERAMIC POTS 1.88 For Tea Kettles

ALL-PURPOSE "Hat Box" ZIPPER CASE
 Light Weight! For Traveling!
 Roomy! For Overnight!
88¢

NO MORE costly dish breakage! LOWEST PRICE set of its kind anywhere!
67 UNBREAKABLE Trumpet DINNER SERVICE
 Ware Molded of DOW'S TYRIL® new miracle
88¢

COMPLETE Service for 8
67 UNBREAKABLE DINNER SERVICE
 of HALF the PRICE of \$39.95
19.88
 All 67 Pieces for only
\$1.00 A WEEK

T.V. LAMPS CERAMIC SWAN 88¢

EKCO NON-SPATTER EGG BEATER AND BOWL SET
 ONE QUART SIZE
88¢

With Nationally Advertised Luggage Selling up to \$90.00
13.88

\$19.95 1.00 Week
8-Piece KITCHEN CUTLERY
 only **88¢**

6 DRAWER, ALL HARDWOOD SEWING CHEST
 only **88¢**

FAMOUS LANDERS STEAM & DRY ELECTRIC IRON
50% Off LIST PRICE
NOW \$8.

DESK & PEN SET
 Colors Galore! Beautiful To Give!
88¢

CREDIT Jewelers
ROGERS JEWELRY CO.
 NOW! 717 MAIN