



**PERSONALIZE** your spring salads with your favorite herbs. The Crescent Manufacturing Company suggests experimenting with such herbs as Whole Savory, Marjoram, Sweet Basil. In making up a savory dressing for your salad, Taragon is another useful herb in salad dressing and the variety is actually limited only by your own taste and imagination.



**SERVE** this All-Purpose Cheese Spread on crackers, as a dip or as a stuffing for celery. Instant minced onion, a chicken bouillon cube, dried dill and pimiento the cream cheese. The photo and recipe suggestions are courtesy of California Foods Research Institute.

### CHEESE SPREAD

It's a spread, a dip or a stuffing for celery—and it's easy to make! This "All-Purpose Cheese Spread" is a delight for snacks, for it's so versatile. Cream cheese serves as a base for the mixture; the seasonings are what "make" the spread. They're ingredients you can always have on hand — instant minced onion, a chicken bouillon cube, some dried dill and canned pimiento — and they add up to excellent flavor. Instant minced onion is so easy to use, and has uniformly mild yet true onion flavor. Not only do you eliminate the work of preparing raw onion—and one especially likes to avoid that chore—

but its gentle flavor is a much-valued asset where it's served in an uncooked mixture such as this. Clip the recipe to make for your family or for entertaining. It's so simple, and needs so few ingredients, you'll make it over and over.

stand a few minutes. Soften cheese and gradually blend in onion mixture. Add dill and pimiento, and mix well. For a softer dip, thin with a little milk or cream to desired consistency. Makes about 1 cup.

### KRAFT OIL

The new package for Kraft Oil is being introduced in Klamath Falls by Kraft Foods. In following today's trend to lightness in figures, fashions and foods, the new package is being presented as the "Light Touch Oil" for today's lighter salads, frying and baking. The bottle has been redesigned with a "shoulder" for easier grip. It can be firmly and conveniently grasped without fear that it will slip from a person's hand. The fluted neck of the bottle adds to its attractive design. Featured on the reverse side of the label are full color illustrations of salads, bakery and fried foods. The oil is bottled in both quart and pint sizes with a colorful yellow special lined screw cap to insure freshness.



**NEW AND OLD CONTAINERS** for Kraft Oil are shown here. The new bottle at right displays to advantage the clear, light oil.

### CRESCENT HERBS

Crisp and cracklin' with a piquant flavor—the main requirements for a tossed green salad: crisp greens, sunshine fresh, that virtually snap when you break them into the bowl, colorful vegetable garnishes of your choice, and your personal touch, a spicy dressing, styled especially for this salad.

Simplicity with a dash of the dramatic is the keynote for many high-style fashions and so it is with a salad dressing. Simplicity—a basic oil and vinegar dressing—combines with the dramatic—a combination of one or two of your favorite herbs or spices to make a salad that is completely individual. The fun of this salad dressing is that each time you make it, you vary the seasonings—either to suit your taste, or to satisfy a curious streak. That "curious" streak can lead to all sorts of interesting experiments as far as spices and herbs are concerned for not only do salad dressings accommodate themselves to experiments, but also meats, other vegetables, fruits, and desserts lend themselves to the skillful hands of the chef. Remember, though, to use a sparing touch when experimenting, for seasonings were meant to enhance food, not disguise it. Whether you're an "old-hand" at the culinary art, or just a beginner, you'll find many pleasant hours ahead of you when you begin to "spice" your food.

### SWEET BASIL DRESSING

1-3 cup white vinegar  
2-3 cup salad oil  
1/4 teaspoon garlic salt  
1 teaspoon Crescent Whole Sweet Basil  
1/4 teaspoon Crescent Gourmet Grind Black Pepper  
1/4 teaspoon salt

Combine all ingredients and shake well. Can serve immediately or let stand few hours. Makes 1 cup dressing. Equal amounts of Crescent Whole Marjoram or Crescent Whole Savory may be substituted for Sweet Basil. Serve over fresh green or vegetable salad.

Select from the following ingredients for the salad: Romain, leaf lettuce, bib lettuce, head lettuce, spinach, endive, cabbage, watercress, tomatoes, cucumbers, radishes, green onion, green pepper, celery, cauliflower, carrots.

### Fresh, tender asparagus spears

take on a new meaning when swathed in melted butter and toasted Crescent Sesame Seeds. Fresh vegetable relishes can be wonderfully good to eat when sprinkled with Crescent Flavor-All, instead of salt.

### SHERRY

Sherry, named after the town of Jerez in southern Spain, is produced in a tiny vineyard area there restricted by law, totaling less than 21,000 acres, all of which would fit into Manhattan Island.



### ORANGES

Sunkist—Juice Size

19¢ Doz.

CUCUMBERS Medford 3 for 10¢  
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Dundee No. 2 1/2 Whole APRICOTS 3/89¢  
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### Coffee Klatch Special FLOWER GARDEN COOKIES

You can make these pretty-as-a-picture cookies every tint you'll find in a flower garden with Crescent Food Colors and Sprink. Cut the cookies in flower shapes, ice in varied flower colors and decorate with Sprink. Or make a flower outline with Sprink on round cookies. Get the recipe at your favorite store now.



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