



GIFT OF FRAGRANCE
makes sweet music for Mothers Day and Christian Dior's Diorissima Eau de Toilette is a lush and lavish floral bouquet that spans the scale of flower notes from orange blossom to rose, from muguet to hyacinth, from carnation to heliotrope and honeysuckle. In other words, it is something pretty super to have for your own enjoyment and to give pleasure to those around you.



CARON'S Nuits de Noel, "unforgotten and unforgettable," is especially appropriate for Mothers Day. It is offered in three popular sizes, two-ounce, one-ounce and 5/8-ounce, and in a handsome quarter-ounce miniature flacon.

NUIT DE NOEL
How often during the past few weeks have you wondered what to give Mom this Mothers Day? Here's a simple but elegant solution to your gift problem. Give her something truly feminine such as fine French perfume. The famous Paris perfumier Caron offers six of its delightful fragrances in an exquisite miniature flacon, each completely leak proof, is fashioned of crystal, crowned with gold and comes nestled in a handsome silk lined case of white kid. It is a unique, jewel-like accessory worthy of being included among the fittings of the most luxurious handbag.

Les Miniatures de Caron are available in the following popular fragrances: Nuits de Noel, Le Muet du Bonheur, Fleurs de Roquette, Bellodgia, Poivre and Les Poils de Senteur de Chez Moi. They are available in leading department stores, specialty shops and drug stores.

Meat Forecast

May means flowers and the first appearance of budding outdoor chefs. About the same time that the charcoal begins to glow, the long awaited increase in beef supplies will brighten the meat picture. The difficult winter delayed some of the cattle marketing expected earlier in the spring.

About five per cent more beef than last year is estimated for this month. A good part of this supply will be the high quality beef that is such a joy to backyard cooks, the American Meat Institute reports.

Memorial Day, the unofficial opening of the picnic season, will give families an opportunity to get pleasantly reacquainted with open-air feasting of frankfurters, hot dogs, salami, and the other varieties of the more than 200 sausages available. Meat packers and retailers are gearing up for the production and promotion of these perennial favorites.

Bacon will find a welcome spot on indoor and outdoor menus. This year's abundant pork supply is responsible for the budget benefits bacon will bring. Ham should be a good buy for the same reason.

Supplies of fresh pork are still running higher than usual—about 15 per cent greater than a year ago. Although the peak season for pork is beginning to taper off, many bargains will be available at the nation's meat counters.

CURLED CELERY
Cut celery ribs into three inch lengths, making parallel slits at one end. Make the slits narrow and reaching almost to the other end of the pieces of celery. Cover with ice cold water and refrigerate until the cut ends curl.

FLORAL CAP
The floral cap now comes with an airy veiled crown for spring. The crown is done in pale green to provide contrast with the lake blooms around it.

NEWS IN UMBRELLAS
The news in umbrellas this spring is floral prints. A rainy day will bring out umbrellas blossoming with roses, violets and lilies-of-the-valley.

See How Much MORE You Save During

SAFEGWAY DOLLAR DAYS

And Don't Forget ... Safeway Gives You **GOLD BOND STAMPS**

With every purchase ... giving you a wonderful extra free bonus. Books fill fast! Then suddenly you have that beautiful gift for yourself, your home or your family. Yours FREE.

NOTICE: GOLD BOND REDEMPTION CENTER
OPENING SOON IN KLAMATH FALLS

Smart Shoppers Choose Red-Ripe

GARDENSIDE TOMATOES

Plump - full flavored tomatoes at their peak of flavor goodness.

5 No. 2 1/2 tins \$1.00

Here's a Real Thirst Quencher!

CRAGMONT BEVERAGES

12 sparkling flavors of refreshing soda pop and mixers to choose from

6 Large 32-oz. bottles \$1.00

Featured this Weekend In Our Garden Room

SAFEGWAY

Fresh Asparagus

Butter tender stalks of the finest ... select Northwest all green asparagus. If you like asparagus ... you'll love Safeway asparagus. Pick up several bunches today ... you'll be mighty glad you did.

2 lbs. 35¢

30-lb. Crate \$4.98

Strawberries

Sun-ripened Calif. berries. Enjoy 'em with Safeway Lucerne "Guest Quality" ice cream

cup 29¢

Grapefruit

Delicious Arizona white Marsh seedless. Grand with desserts, salads, etc.

8-lb. Bag 49¢

Fancy Bananas

Fully ripened, golden beauties. Pick up a bagful today and save

2 lbs. 35¢

US No 1 Potatoes

25-lb. Bag 89¢

RADISHES OR GREEN ONIONS

Here's great fixin's for your favorite salads. At their peak of season flavor goodness.

3 bun. 14¢

Visit Safeway's attractive "Garden Room" for these and many, many more fruits and vegetables specially selected for their superior quality. Safeway expert buyers choose the very finest produce ... rigid temperature controlled transportation and warehouse facilities retain its true "garden fresh" flavor. That's why we say ... Safeway is your BEST place to buy produce.

SPAGHETTI

Famous Franco-American ... a quick-to-fix mealtime favorite in American households for years. Tender, spaghetti in rich, tangy tomato sauce ... delicious!

15 1/2-oz. Cans

8 for \$1

TOMATO SOUP

Campbell's, the brand that made tomato soup outstanding. Campbell tomatoes are specially grown for flavor.

10 1/2-oz. Cans

10 for \$1

TOMATO JUICE

Another big savings on TOWN HOUSE brand extra-rich juice ... from the finest — specially selected red-ripe tomatoes. Here's a great Safeway Guaranteed Product.

Large 46-oz. Tin

5 for \$1

FRUIT COCKTAIL

Town House brand, fancy quality assorted fruits in heavy syrup. Here's your chance to stock up at Safeway and really save. A Safeway guaranteed product.

No. 303 Tin

4 for \$1

APPLESAUCE

Stock up now and save even more than before ... on delicious HIGHWAY brand. Made from the finest tree-ripened choice apples ... picked at their peak of flavor goodness.

No. 2 1/2 Tin

4 for \$1

PINEAPPLE

HIGHWAY brand fine quality ... Dollar Day special on half slices of delicious sun-ripened pineapples from Hawaii. Here's a great savings you must take advantage of. Stock up now at Safeway.

No. 2 Tins

4 for \$1

GREEN BEANS

See how you really save on GARDENSIDE brand tender, young beans. Grand for tasty salad making or with your favorite dinner menu. Here's a wonderful Safeway value. Stock up and save.

No. 303 tins

10 for \$1

CORN FLAKES

Carnation brand, quick-energy breakfast cereal. Ready to pour in the dish and top with Lucerne "Bonus Quality" milk. For an added treat, slice some Safeway fancy bananas over the top. Save 5c on each deal pack, now at Safeway.

12-oz. pkg.

5 for \$1

LIQUID SOAP

Brocade ... Safeway's own brand ... good for all your washing ... delicate clothes or dishes. Save!

Big 22-oz. Cans

2 for \$1

IVORY BAR SOAP

Look at this big savings on America's favorite bath soap. This mild, gentle soap is kind to your skin ... fine for getting dishes really clean, too. Stock up now and save MORE at Safeway.

Medium Size Bar

10 for \$1

MARGARINE

Coldbrook brand. A fine quality margarine at a special money-saving price for this weekend at Safeway. Grand for all cooking, baking, and frying.

1-lb. Package

6 for \$1

EMPRESS JELLIES

Here's fresh fruit flavored, finest jellies, preserves and marmalade ... right on your table. Delicious Apple, Blackberry and Grape jelly ... Apricot-Pineapple or Strawberry preserves ... and Orange marmalade. Mix 'em or match 'em.

12-oz. Glasses

4 for \$1

FROZEN PEAS

Bel-air brand ... absolutely the finest tender, young sweet peas; that money can buy. They are quick frozen at their peak of flavor goodness and kept that way ... to give you real "Garden Fresh" flavor.

10-oz. Package

7 for \$1

FRUIT PIES

Have you tried our delicious ... NEW "Premium quality" Bel-air frozen apple, boysenberry, peach or cherry pies. They are made with the finest in selected fresh fruits. No fuss or bother ... just cook and serve.

8-Inch Pies

2 for \$1

CHUNK TUNA

SEA TRADER brand, all light meat, chunk style tuna, from the Northwest. Grand with your favorite spring salad menus ... delicious sandwich spreads, and baked fish dishes. Stock up now and save MORE at Safeway.

No. 1/2 Tins

4 for \$1

SARDINES

You can be sure of finer flavor and quality when you buy STAR BOAT brand, large, meaty sardines. Stock up now for picnic lunches or "pick-up" lunches at home. A real value.

15-oz. Oval Tin

5 for \$1

this weekend's top meat value ...

SAFEGWAY

BEEF T-BONE

U.S.D.A. Choice Grade
Free of excess Fat & Bones - more good eating steak for your money! Extra thick -- aged for additional tenderness & flavor.



lb. 98¢

Club Steak

Beef - Boneless

U.S.D.A. Choice Grade — Tasty & Tender

lb. 98¢

Top Sirloin

U.S.D.A. Choice Grade — Extra Thick - Aged!

lb. \$1.19

Safeway Breakfast Sausage



Here's a brand new all meat sausage that's sure to make a big hit with your family. It's made with pure pork, beef and veal with delicate seasoning.

1 Pound Rolls

39¢

CORNER PORK

Shoulder

Here is a tempting new product Cry-o-vac wrapped cured just like a ham but not smoked. Simply delightful

lb. 33¢

SLICED BACON

Morrell's Yorkshire brand. Finest sugar cured — lean streaked bacon

lb. 59¢

Skinless Wieners

Del Monte "Sweetheart" or Safeway ... all meat

1-Lb. Pkg. 59¢

Fresh Fryers

Finest Oregon grown, spotlessly clean. From 2 to 2 1/2 lb. avg. Whole drawn

lb. 39¢

More "Budget Savers" Featured This Weekend at Safeway

Shortening

Royal Satin brand, finest pure white all-vegetable. 8c off deal pack on each tin

3-lb. tin 69¢

Chocolate Bars

Hershey almond or plain, or Nestlé's crunch. Reg. 49c size, now

ea. bar 39¢

Candi Cane Sugar

Finest pure cane granulated sugar. A real value

25-lb. bag \$2.69

Lucerne 3.8

Richer "Bonus Quality" milk. Finest at no extra cost to you.

1/2 gal. 50¢

Mrs. Wright's Bread

Save 2c on each loaf of enriched white or wheat.

1-lb. loaf 31¢

Fresh Eggs

"AA" Large

2 dozen 85¢

Cream Cheese

Philadelphia brand. Always FRESH with a creamy white delicate flavor.

8-oz. pkg. 39¢

Ice Cream

Lucerne Party Pride

Rich Maple Nut 1/2 gal. 89¢

Mild Cheddar Cheese

20-oz. loaf 63¢

Monterey Cheese

Mild-flavored

20-oz. loaf 63¢

Fresh Corn Bread

Skyline brand

1-lb. loaf 28¢

Cinnamon Twist

Curtis Feature of the week pkg.

1-lb. loaf 30¢

Orange Drink

Lucerne brand. Refreshing fruit drink 1/2 gal.

12-oz. pkg. 33¢

Marshmallows

Fluff-i-est toasted

12-oz. pkg. 29¢

Cal-Ore Wines

Chesterfields ctn. reg. size

1/2 gal. \$1.39

Mr. Clean Detergent

15-oz. bottle 39¢

NOTICE - STORE HOURS!!

DOWNTOWN STORE - Weekdays 9 to 9 - Sundays 9 to 6
SOUTH SIXTH STORE - 9 to 9 - 7 DAYS!

Prices in this advertisement are effective through May 2, at Safeway in Klamath Falls. We reserve the right to limit. No sales to dealers.



SAFEGWAY



FIELDS of flowers blossom on a rayon and silk overblouse. Empire-touched with a button tab under the bustline. Tulle sleeves and tiny rounded collar are current fashion favorites. The photo is courtesy of the National Association of Blouse Manufacturers.



THE MAGIC moment before the bride drifts down the aisle in a cloud of romance is filled with the tender excitement of adjusting the bride's veil, checking wisps of hair and make-up and adding that final touch of perfume. Full of the promise of sweet and spice, perfume carries a romantic message of fragrance that speaks of love. It is no wonder that so many modern brides choose the fragrance designed for today's wedding. Adam's Rib, by Lenthier.

Adam's Rib

Ever since Eve, the beauty of a bride has been personified by the delicacy of a bridal bouquet, something old and something new, the borrowed and the blue, and perhaps most important an aura of exquisite, unforgettable fragrance.

Who has not wished to linger for a moment in the hint of perfume that lingers behind by a passing bride? Who can forget the delicious scent of perfume that greets you when you kiss the bride?

So, if your thoughts are filled with wedding plans ... a gown of lace or satin ... a red rose or sweet peas ... bridesmaids dresses in blue or yellow ... a fingertip or full length veil ... now is the time to consider the perfume you will choose for "the day."

Of course, you'll want a perfect blend that will capture and brighten your excitement and joy. The perfume that lingers behind by a passing bride. The perfume, Adam's Rib, has a head of exquisite floral, with a high-pitched, soaring, piercing topnote. The base reveals dry, spicy, woody characteristics. A combination of spice and floral, it creates an atmosphere of warmth and femininity.

And, on your wedding day, apply your fragrance with care and great deliberation.

GOOD WITH CHICKEN

Sliced pineapple grilled along with chicken makes a delicious morsel and adds a touch of flavor to chicken. To broil pineapple slices, brush first with melted butter or margarine, sprinkle with brown or granulated sugar. Boil without turning for five to eight minutes of until hot and slightly browned.

KITCHEN NOTE

Overbeating popovers batter decreases the volume of this good hot bread. Mix just to blend ingredients. Betty Crocker points out that the popovers can be poured into glass ramekins which have not been pre-heated (and it works) thus exploding another theory most of us have held for years.