



EYE-FILLING TREATS are these three starlets, from left, Nancy Baker, Joyce Bulifant and Sally Jessup, currently cast as college co-eds in the Broadway hit, "Tall Story." Helena Rubinstein quotes beauty tips from these starlets and adds a few of her own.



FUDGE CAKE with White Satin's Oregon Birthday Frosting looks good, tastes good and is sure to be a hit with your family and guests. The rich fudge flavor, crunchy nuts baked in the cake batter and glamorous snowy white fluffy frosting — this trio is sure to be tops with the man at your house.

CAKE FOR DESSERT

The cake's wonderful "chocolate fudge" flavor is enhanced by chopped nuts added to the batter just before baking. Bake the cake layers, allow them to cool, and then prepare the frosting. If you wish, decorate the frosted cake with chocolate shot — a perfect choice for a party dessert or late-evening treat. The youngsters will go for cake slices served with cold, refreshing milk.

A cake in the freezer is grand insurance for a last-minute dinner party, drop-in guests or lunch-box surprises. Frosted cakes may be stored 3 months. Freeze unwrapped until frosting is hard.

To wrap, set cake on a piece of cardboard cut to size and covered with waxed paper or aluminum foil. Wrap cake in moisture-vapor-proof paper and seal with freezing tape. To thaw a frosted cake, unwrap before thawing. It takes about 2 hours for a large cake to thaw.

Additional glamorous cakes await you at your bakery. If your family is small, buy just part of a cake. That way you can enjoy fresh, flavorful cake often.

FUDGE CAKE

3 squares unsweetened chocolate (3 ounces)
2 1/4 cups sifted enriched flour
1 tablespoon baking powder
1 teaspoon salt
1/2 cup butter or margarine
1 1/4 cups sugar
2 eggs, separated
1 1/2 cups milk
2 teaspoons vanilla extract
3/4 cup finely chopped nuts
1/4 cup sugar
Fluffy Frosting
Chocolate shot (if desired)
Melt chocolate over hot water. Cool. Sift together flour, baking powder and salt. Cream together butter or margarine and sugar until light and fluffy. Beat egg yolks. Add to creamed mixture, beating thoroughly. Blend in chocolate. Combine milk and vanilla extract. Add dry ingredients to creamed mixture alternately with milk mixture. Stir in nuts with last ad-

Caught in the Spring semester slump?

Take a beauty tip from a trio of starlets currently cast as co-eds in the Broadway hit, "Tall Story." Blonde Joyce Bulifant, black-haired Nancy Baker and dark-blond Sally Jessup were chosen from hundreds of applicants to play in the college comedy authored by Pulitzer prize-winner Howard Lindsay and Russell Crouse because they so well represent the fresh, young appeal of the American college coed.

OREGON BIRTHDAY FROSTING

1 cup White Satin granulated sugar
1 egg white
1/4 teaspoon cream of tartar
1 teaspoon vanilla
1/4 teaspoon other flavoring (if desired)
1/2 cup boiling water
1 cup tiny marshmallows

Place marshmallows over hot water to soften. Place sugar, egg white, cream of tartar and flavoring in deep mixing bowl. Bring water to boil and pour immediately over bowl ingredients. Turn mixer to high, beat 8 minutes. Add soft marshmallows to mixture and continue beating at high speed for two minutes longer. Makes enough frosting for two 8 or 9-inch cake layers.

SARDINE-AVOCADO CANAPE

Parties or snacks, this canape is a treat. Peel an avocado pear and remove the pit. Make a puree of the avocado. Drain the olive oil from a can of Norway sardines and mix the sardines with the avocado puree. Season with a little prepared mustard and spread over toast strips or crackers. Yield: 20 canapes.

SPRING SLUMP?

resent the fresh, young appeal of the American college coed.

The girls kaffee clatch on stage about beaux, basketball and the all-important Saturday night date. In a sprightly opening scene, they're frank in their estimation of how important it is to be pretty and popular.

Off-stage, this frankly pretty trio place the same emphasis on consistent good grooming. They keep their hair neat and shining with colorful highlights; their complexions clear and their figures trim.

"You can't be a success on stage or on campus," says Joyce Bulifant, who makes her Broadway bow in "Tall Story," "if you don't look your best."

This means taking time out for a Spring treatment to get your hair, face and figure in line. Beauty authority Helen Rubinstein, who has dedicated half a century to helping women of all ages look their best, has come up with an amazing new hair rinse that will give your winter-draw locks just the lift they need for Spring. This new "Color Lift," first home hair rinse ever guaranteed to last through five shampoos, comes in a dozen naturally lovely shades, can be lathered on in your dorm in less time than it takes to shampoo.

If you look in your mirror and don't like the shape you're in, now is the time to stretch out of it. You may get plenty of exercise on the tennis court or hockey field but if you're a more sedentary beauty, invest in a springy

beauty stretch that practically does the exercise for you.

If you burned the midnight oil cramming for semester exams, your complexion may be the worse for it. There's no need for complexion worries that make a coed want to hide her head, not when you have medicated cream on hand. Wear it at night and let it fight complexion problems while you get the shut-eye needed to banish those rings under your eyes.

Now that you've handled the beauty basics, complete your Spring lift by making up in beauty. For a new look, try a lighter shade in silk-tone foundation. Peachbloom powder is sheer flattery that will carry you gaily from lecture to prom. Lighter lipsticks, like pale, pretty doll pink, add a fresh, young accent.

Cast an eye at this trio of starlets and see how you rate as a college coed. Then make up your mind that you can be the star of your campus. All it takes is time and know-how. And that's no "Tall Story."

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