



SPLASH YOUR NAILS with brilliant color this season. It's Charles of the Ritz newest idea in nail lacquer called Fresh Paint that gives professional salon results. The Fresh Paint pack comes with a choice of 10 beautiful colors to harmonize with Charles of the Ritz glowing lipsticks.

POTATO CAKES

Add caraway seed to mashed potato cakes for a change—if you like caraway seed flavor.

JELLY-ROLL

You'll need a 10-ounce jar of jelly to spread over a sponge-cake made in a jelly-roll pan.

Fresh Paint

Never thought they'd ever improve on nail polish? You've guessed wrong. It's finally come to pass. Charles of the Ritz has built that better mousetrap and it's called Fresh Paint. Now you'll get professional salon results from a home manicure. It's an entirely new idea in nail lacquer and performs differently than any others you've used. It boasts of freshness from the first drop of polish to the last. That's because Fresh Paint is divided into three miniature bottles that are opened one at a time, thus preserving the freshness of the lacquer. As one bottle is used the others remain sealed. This way you get more mileage out of a bottle because there's no waste or evaporation taking place, as in the case of larger nail polish bottles that dry out and thicken half way through the bottle and give such

heavy coverage that it chips, peels and bubbles.

Fresh Paint's unique fortified formula flows on evenly and smoothly giving a hard, glossy, durable finish that is so protective to the nails that it completely outmodes a top coat and base coat. Just two coats of Fresh Paint is all that's required to polish the nails to a high gloss of color and match the high-fashion shades of Charles of the Ritz lipsticks.

Charles of the Ritz didn't stop at color and freshness alone to give you really professional results with your manicure. Through careful salon research, they discovered that the polish brush is the most important tool that makes it possible to obtain smooth coverage. It must be perfectly balanced, easy to control and kept meticulously clean. With this in mind they designed a special long handled plastic brush that resembles a slim orange wood stick with a cuticle pusher on one end and special polished bristles on the other which actually regulates the flow of polish onto the fingertips. After the manicure the brush is never put back into the bottle as is the usual custom, but instead it's kept separate and cleaned off with a special liquid Brush Cleaner. In this way the brush and the handle shank never get messy or clogged with polish and you always have a clean dry brush to begin each manicure.

Now, with color, freshness, and a special brush perfected, Charles of the Ritz lined them all up and placed them inside a special tin that pulls out like a drawer and serves as a convenient manicure stand to hold your nail groomers neatly in one spot and at the same time keep your bottles from tipping when in use. The kit contains:

1. Three bottles of Fresh Paint nail lacquer.
 2. A bottle of Brush Cleaner.
 3. A combination nail polish brush and cuticle pusher.
 4. An emery board.
 5. A cotton picker to aid in cleaning the brush.
- Fresh Paint comes in two formulas—"pure" and "lustrous." The pure colors actually are fortified with a small percentage of pearlizing ingredient, while the lustrous colors contain a high percentage of this ingredient to give the nails a frosted appearance. In a choice of 10 beautiful shades they match or harmonize with Charles of the Ritz brilliant lipsticks.

RADISHES

Add ice cubes to the water in which you are crisping radishes, or radish roses if you are making them for a garnish.

Frozen Lunches

If you have lunches to pack for your family, the freezer compartment of your refrigerator can be your greatest work saver.

The trick is to prepare quantities of luncheon foods in advance—then wrap them in aluminum foil and freeze until needed. The list of freezable food items includes sandwiches, cake, pie, and cookies. Such foods can be taken directly from the freezer for luncheon packaging. They will thaw out fresh and edible.

One time-saving technique involves making cake, your favorite cake recipe, or a ready-mix cake, can be baked and sliced; and each slice wrapped in aluminum foil. These unit-packaged slices are then frozen for doling out as needed for lunches. Small packets of oven-

fresh cookies, or slices of pie, also can be kept fresh in this fashion. With aluminum foil, certified by university tests as the ideal wrapping material, it is important to identify the contents of each package. This is easily accomplished with new gummed markings of Alcoa Wrap aluminum foil. The labels use a specially developed adhesive, designed to hold fast in sub-zero temperatures.

As refrigerator freezer compartments continue to grow in size, and more freezing units gain in popularity, proper freezing technique is becoming important to everyone. Actually, food freezing techniques are relatively simple but some hard and fast rules must be followed.

there's only one
SKIPPY

BEWARE OF IMITATIONS

LOOK FOR THE HAPPY LITTLE DOG



TOPS IN QUALITY! LOW IN PRICE

Of course your baby's special! That's why you will be pleased (and so will baby) at Piggly Wiggly's special attention to baby foods and other needs during National Baby Week! - Special Values, Special Savings!...See you at PIGGLY WIGGLY!

What's our line?
BABIES
it's National **BABY WEEK**

- Package of 54
Q-TIPS 39¢
- Mennen or Johnson 9-oz. can
Baby Powder 59¢
- Johnson's 5-oz. bottle
Baby Oil 53¢
- Johnson's
Baby Soap bar 19¢
- Heinz Teething
Biscuits Pkg. 23¢
- Mennen's
Baby Magic bottle 60¢
- Gerber's
Baby Cereals Pkg. 21¢
- Complete
Even-Flo Bottles ea. 25¢

Gerber's Strained
BABY FOOD
4 1/2-oz. Cans
12 for 99¢

Gerber's Strained
BABY MEATS
3 1/2-oz. Cans
4 for 85¢

Sego Milk
Tall Tins
8 for \$1.00



M.J.B. COFFEE
69¢ lb.

Margarine

Plymouth Colored Cubes

7 L \$1.00

Royal Gelatin

Dessert Choice of Flavors

Pkg. 5¢

TOMATOES

Dundee No. 2 1/2 Can

5 F \$1.00

Oregon Boasts One of Ten Women in America to Win \$25,000 for a Recipe



Mrs. Bertha Jorgensen of Portland won Pillsbury's 7th Grand National Bake-Off with her mouth-watering rolls... "Ring-A-Lings"



Mrs. Bertha Jorgensen of 1724 S.E. Stark Street, Portland is seen here receiving congratulations from Art Linkletter, the M.C. at all the past ten Pillsbury Bake-Offs.

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...all ten of the \$25,000 grand prize winning recipes from Pillsbury's 10 Bake-Offs.

Vote for your favorite of these 10 Grand Prize Winning recipes in Pillsbury's \$87,000 Blue Ribbon Sweepstakes. Get free entry blanks at your grocer's in specially-marked sacks of Pillsbury's BEST Flour.



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LETTUCE
3 Heads **25¢**

Radishes or Green Onions Medford 2 buns. 9¢

CABBAGE Solid Heads lb. 3¢

Field Rhubarb From Medford 4 lbs. 25¢

CARROTS Snoboy 1-lb. Poly Bags 2 for 19¢

California's Finest **Strawberries** 3 boxes 65¢

Hutchison's Market — Market of QUALITY!

Cottage Roll
OREGON CHIEF
Boneless, Hickory Smoked
Fine For Slicing or Baking lb. **59¢**

Country Sausage lb. 49¢
The Best in Town

Pot Roast lb. 69¢
Well Trimmed and Aged. Real Good. U.S.D.A. Choice

Short Ribs lb. 29¢
Have an Economy Dinner, No Brisket

FRYERS All Fresh Killed... lb. **33¢**

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Peanut Butter
Full Lb. **39¢**

Nabisco Premium Snowflake
CRACKERS 2-lb. pkg. 49¢

Ritz - 12-oz. Pkg.
CRACKERS 29¢

Fluffo - 3-Lb. Can
SHORTENING 69¢

Snow's 1/2-oz. Minced Clams, or 15-oz.
Clam Chowder 29¢ 4/\$1.00

New all purpose Cleaner.
MR. CLEAN 15-oz. bottle 43¢

Kal-Kan No. 1/2 can
CAT FOOD 2/25¢

M.J.B. INSTANT
COFFEE
6-oz. Jar **89¢**

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