



PAK-WELL lunch bags in color make it easy for mother to prepare lunches for the family. With each member having his favorite color bag, there is no mix-up of lunches. Shown with the new product which has just been introduced in Klamath Falls are Roy Sander, left, Southern Oregon representative for Johnson-Lieber Company, and Pat Laspa of the Portland office of Johnson-Lieber.

Pak-Well Products

Pak-Well Paper Products Company is an Oregon concern.

Starting in 1946 with modest equipment and one salesman, Pak-Well purchased colored krafts from Pacific Northwest paper mills and converted them into notion and millinery bags for retail stores.

At that time, nearly all merchants used plain brown bags. Great emphasis on the use of color in store decoration about that time led to the use of color for identity in the merchant's color packaging program. Customer appreciation of the attractive packages was immediately noticeable.

Store employees became enthusiastic and leading merchants everywhere in the West put their own color packaging, imprinted with their own store name, in the hands of all their customers to carry, making each customer a walking advertisement.

This successful color packaging program was sold by leading paper jobbers such as the Zellerbach Paper Company and Blake, Moffitt & Towne. Four years ago, they requested a gift wrap program, since nearly all of the gift wrap then had to be purchased in the East.

Pak-Well has developed a program which has enjoyed wonderful acceptance.

Today, Pak-Well's color packaging and gift wrap are sold by 1350 paper distributor salesmen in 13 Western states, including Alaska and Hawaii.

Two years ago a research department for new product development was established. Many new gift wrap designs, a new garment bag program, two new litter bags and the new lunch bags in color (see accompanying photograph) have resulted.

The heavier paper bags are reusable and come in pastel colors and chocolate brown. They are available now in Klamath Falls.

Pineapple Sundaes In Meringue Shells

Pineapple Melba Sundae served in meringue shells is a dessert you will serve time and time again. Its elegance and delicious flavor fit all occasions and the ingredients are always available.

The colorful Melba Sauce combines frozen raspberries with currant jelly and golden pineapple tidbits which is swirled atop ice cream in crisp meringue shells. (Use the new Meringue mix to make the shells.)

This dessert is easy to make, but fanciful enough to serve at any festive occasions such as a bridal shower, an evening Dessert-Coffee party or a special occasion dinner.

PINEAPPLE MELBA SUNDAY

(Served in Meringue Shells)

- 1 package of frozen raspberries
- 1 cup currant jelly
- 2 cups pineapple tidbits
- 2 teaspoons cornstarch
- 1 teaspoon water
- 1 package all-purpose meringue mix
- Ice cream

Heat raspberries in saucepan until thawed. Mash berries and add currant jelly. Bring to a boil and thicken with two teaspoons cornstarch blended in one teaspoon water and cook, stirring, until thickened and clear. Add two cups of pineapple tidbits. Chill.

Fill center of meringue shells with ice cream in different colors and flavors. Pass Pineapple Melba Sauce.

Serves eight.

AMATEUR CHEF

Cover melba toast strips (or rounds) with whole Norway sardines. Spread a little chili sauce over each and place under broiler for five minutes. Serve piping hot.

PEPPERMINT

When you crush peppermint candy (the hard sort) to add to ice cream, do so between two sheets of waxed paper, using a rolling pin. You'll get a lot less crumbs on the floor.

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upstairs and downstairs In Milady's Kitchen

By Florence Jenkins, Food Editor

Herald and News



STRAWBERRY DESSERTS are a sure sign of spring. Almost nobody gets tired of strawberries and cream or strawberry shortcake, but there are other ways to serve these luscious berries in ways that can be prepared in advance of dinner to save last minute dishing up time. The Banana Strawberry Whip shown is light, delicate and refreshing.

STRAWBERRY WHIP

In the next month or so, strawberries will be at their very best so now's the time to think of ways of using this wonderful fruit. And though many of us think of strawberries exclusively in line with shortcake, these rosy beauties have a varied and interesting life.

HEARTY FARE

Brown fresh pork spareribs in a heavy kettle. Cover with Steinfield's Sauerkraut, adding any desired seasoning, such as celery seed, for example. Simmer until the ribs are tender. Cook this dish in the oven if you prefer.

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Whip cream. Fold cream into fruit mixture. Serve in dessert glasses.
Yield: 6 servings.

LEFTOVER SARDINES

Leftover Norway sardines retain their delicious flavor and are easily stored by placing them and the pure olive oil in which they are packed into a vacuum-type jar. Cover tightly and refrigerate until ready to serve again. No aroma. Unopened canned Norway sardines should be kept in cool dry place, not in the refrigerator.

TIDBITS

Use the stem ends of mushrooms for gravies, etc., and broil the caps for hours d'oeuvres. Put a small

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MRS. CYNTHIA SCHULTZ, right, head of the ladies ready-to-wear department at the local Ward's store, is shown at the Klamath Falls municipal airport receiving the manifest on a shipment of new dresses at Ward's, Klamath Falls. Turning over the papers is United Air Lines Stewardess Charleen Foose.

bit of sharp cheddar cheese in each cap and serve hot, with picks.

JET AGE

Latest fashions are being delivered during May by jet plane service to Ward's stores on the West Coast.

The Klamath Falls Ward's store this week received some 300 dresses, latest summer fashions from such style centers as New York, Miami, Boston, Chicago and Dallas, via United Air Lines.

The shipment made the trip across the nation via American Air Lines new jet plane service to San Francisco where it was picked up by UAL and brought here.

With this new service, fashion designers on the East Coast can give their final approval to the finished garments one day and the actual dresses can be unpacked the next afternoon at Ward's here in Klamath Falls. The trip across the nation requires about five hours by jet. It was pointed out by Jim Wells, local Ward's manager.

Mrs. Cynthia Schultz, head of the dress department of Ward's, made a trip to the airport in order to receive the manifest on the first shipment personally. The air freight shipment of approximately 300 dresses were being unpacked today for display at the store.

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