



Ready to Romp...
He's had his
FRISKIES!

...the extra-energy, lean red meat dog food*

Lots more energy for your dog with Friskies! Because there's lots more nourishment in Friskies - up to twice that of many other dog foods. The reason? Friskies is packed with lean red horse meat* - not just padded. Friskies is complete - with

every vitamin, mineral, energy food a dog is known to need. (Proof: a coveted U.S. Government seal on every can.) Treat your dog to the real meat dog food he loves... Friskies - made to the highest standards of **Carnation.**



For variety, feed these other fine Friskies products

FRISKIES CUBES - 6-color... 6-flavor bite-size morsels.

FRISKIES MEAL - meaty taste, meaty aroma, completely nourishing. Mixes instantly.

Keep your dog frisky with FRISKIES!

