

The Herald and News

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Free Advice

By FLOYD L. WYNNE

How would you like to get over 1,065 items, publications, pictures and gifts just for the asking?

Before you grab the truck and head for the newspaper office, let me hasten to add that the above was the lead line in a recent release on a new book sent to me.

It was a new book being published which is titled, "Free."

Course, it isn't free, it costs 50 cents.

And about those 1,065 items, well...

I studied the copy of the book sent me very carefully, and found some mighty interesting features among the 1,065 items.

Here are some of the items included:

Give's Guide—If you have money to give and you don't know what to do with it, this little book gives you some valuable hints. Let me add another one... send it to me, I know what to do with it.

Hypnotism—A free catalog on tapes, records and books, write to Drawer AR 697, Ruidoso, New Mexico.

Depression-proof businesses—A 4,000 word report on these sure-fire bust-proof businesses. But, hurry, because many of these businesses might be out of business soon.

Doughnuts—Free recipes on how to make new greaseless doughnuts in the kitchen without any smoke. This one puzzles me, and I'll never use it, but I'll send for it anyway. Key Ray Co., Minneapolis.

Razor Blades—This is one I have to remember for those mornings when my beard is two days old. I've got an important date, and reach for my razor only to find out the kids were carving wood with it. They offer a free razor blade. Mystery Edge Razor Blade Company, Fremont, Ohio.

Good checks and bad money—an intriguing combination. It doesn't pay to trade those adjectives around, either. In case you can't tell good checks from bad, or bad money from good, better write for this. Aetna Life Affiliated Companies, Hartford, Conn.

Power mower—how to choose right power mower. Too late, I'm already stuck with the one I have.

How to be a super secretary—haven't the courage to mention this to my secretary. Remington Rand, New York.

How to get that wonderful feeling of security—this is one I've always needed. I've always thought money was the answer, but maybe not. You guessed it... Mutual Benefit Life Insurance Company, Newark, New Jersey. Guess what they'll recommend.

Down the hatch—no, it's not a bar guide, but a booklet on fire prevention in the hatch. Sometimes, on the morning after, you might need it. Better send for it. CruiseGuide, Gulf Oil Corporation, Pittsburgh, Pa.

How to make Gay Paree fun room—Now, they're talking my language. All necessary dimensions included—how's that? Construction hints, too. Public Relations Department, Masonite Corp., Chicago.

Lawn care, is your lawn lagging?—It's not my lawn that's lagging, it's me. (Hide this item, my wife might find it.)

Tips from your plumber on home plumbing problems—They kidding? If I follow my plumber's advice, I wind up calling him for a four hour job that should have taken me only 15 minutes in the first place. Oh, send for it anyway, it's free... Greber Plumbing Fixture Corporation, Chicago, Illinois.

What every dog should know—fine, how does he read it after I get it. Gaines Dog Research Center, New York.

Growing old successfully—I didn't know anyone failed in this venture.

Your Bra and Girdle guide—just the thing. Better figure on this one. Designed and tested by a group of high school girls. You figured right. Formfit Company, Chicago.

The Pakhtun question—land of the Pakhtuns and history of the people. Fine, just as soon as I find out whether it's on earth or the moon, I'll send for it. Royal Afghan Consulate, New York.

And, in case you still have stamps left, you might send to the Bulletin Department of the Agricultural Extension Service in Pullman, Washington, for these little gems:

Relining your old coat—a child's poncho—when you buy a sport shirt—how to make a pressing, bam—pickle pointers—eat well ev-

ery day—let's serve chicken—our cooky book—a simple way to iron a shirt—doing the dishes—drying your laundry indoors—making soap at home—demonstrating the future—and a motion study of kitchen arrangements.

Now, if I can just find my way to the post office with all these letters.

Don't know what I'll do with the stuff, but it's all free, so I sent for it anyway.

New Wrinkle

By NORM CARDOZA

Three things are inescapable these days—death, taxes and collection agencies.

The agencies are coming up with sleuthing gimmicks that would put Scotland Yard to shame. Latest tracer some agencies use to bring delinquents to bay is a punch card. The card resembles an official government unemployment compensation inquiry. And the Oregon Unemployment Compensation Commission is stung to indignance, judging from the tone of press releases it is circulating.

Here is the way the insidious system corners unsuspecting, unarmored debtors:

The agency sends the punch-card to the debtor's last known address. The post office, if it can, forwards the mail. The delinquent, fearing he will break the law if he doesn't fill it out, fires it right back to listed address—Salem, in many cases, to give it an official-looking flair.

Then they've got him. Generously, the commission suggests that the owing public put up its guard, since cards and return addresses are extremely deceptive.

Apparently, the agencies which use the method are regarded as the lowest form of life, even by fellow agencies who belong to the Oregon Collectors' Association.

And thus the old axiom in this case appears to have been modified to read, "all's fair in love and war, except sometimes."

And it goes to show that Americans are getting pretty smart to be able to beat government at its own game.

Memory Lane

By HAL BOYLE

NEW YORK (AP)—When a middle-aged fellow gets to feeling sorry for what the young fellows missed, he remembers:

How much more girls looked like girls then.

How much closer they built stairs in those days, so that you couldn't resist the impulse to go up them two at a time.

The sideburns of Rudolph Valentino.

Spats.

Rin-Tin-Tin as a teen-age grandfather, with all the emotional problems such a responsibility implies—in Hollywood.

A dime a dance.

Panhandlers who lived in the city and could be rescued or ruined for two bits.

Girls who wore shoes that could walk across subway gratings.

Horses that drew wagons instead of spectators.

The wonderful world of H. L. Mencken. To be sophisticated you had to sneer at anything less obvious than a paycheck, and if you had a regular paycheck you were too ashamed to sneer at anything.

Near beer, the prohibition beverage which proved forever that you can call anybody anything but that doesn't prove he's somebody.

The nearest thing near beer was near to was illusion.

Girls who wore spit curls.

Quarantine signs on your front door if anybody in the house had mumps or scarlet fever.

Nobody said "cancer" out loud. It wasn't nice.

Helen Wills being to petticoat.

SHORT RIBS

By Frank O'Neal

THIS FALLOUT IS MAKING LOTS OF THINGS RADIOACTIVE.

HMMM—THAT'S REALLY SOMETHING TO WORRY ABOUT!

DEAR, DO YOU THINK I MIGHT BE A LITTLE RADIOACTIVE?

IT'S HARD FOR ME TO THINK OF YOU AS BEING ACTIVE ANYTHING!!

And, in case you still have stamps left, you might send to the Bulletin Department of the Agricultural Extension Service in Pullman, Washington, for these little gems:

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sands more than the rag-tag band of guerrilla fighters who took to the woods with Castro and his 26th of July Movement in 1956.

Perhaps a counter-revolution would not have much popular support now, but support would tend to mount if disillusion set in.

The disillusion can come if the economy of the rich island nation is unable to recover from a post-revolutionary tailspin.

Castro has won much public support in the United States by his visit. He probably can win important U.S. government assistance. If he has a mind to, he also may reactivate the confidence of American private investors in Cuba's economic future. But, as Castro said, it is a matter of removing "prejudice of us to you and you to us." He cannot accomplish these things unless he and the Cuban government can get seriously to work.

Castro still is adored by his followers. But in Cuba they cannot live forever on enthusiasm. If his economic policies and, indeed, his approach to politics, eventually breed disillusion, the disappointment and bitterness will be all the greater because he was such a popular hero.

In broken English, Castro quoted Abraham Lincoln as saying "nobody can fool anybody for long time." He would be well advised to heed those words. If his followers believe Cubans will be satisfied indefinitely with glory and hero-worship, they will be fooling themselves.

UN Withdrawal

By FRANK ELEAZER

WASHINGTON (UPI)—It turns out that the Daughters of the American Revolution haven't forgiven the United Nations after all. It's more that the DAR ladies have put the U.N. on probation for a year.

According to Mrs. John H. Pace of Columbus, Ohio, chairman of the resolutions committee, we reporters had it all wrong. When her committee came in without a resolution like last year's, which called for withdrawal of this country from the U.N., we figured the DAR had decided to let up on the international statesmen.

"Not at all," says Mrs. Pace. "A resolution once enacted remains in full force and effect until repealed. We haven't proposed to repeal it."

Some of the other ladies hinted discreetly that maybe there was a little more to it than this. After all, some resolutions, like the one commending J. Edgar Hoover and the FBI, get re-enacted yearly.

Any way you figure it, the U.N. this year is getting off light. Only its children's fund (UNICEF) gets a rap on the knuckles, on the ground it spends a lot of its money on kiddies in Communist countries, promotes a world welfare state, and (through the greeting cards it sells) tries to take Christ out of Christmas.

So I guess they can rest a little easier at the U.N. headquarters now, as long as they don't do anything rash like letting Red China in as a member. The DAR ladies of course are still against that.

They are still dead against world government too, but the resolution on this doesn't even mention the United Nations.

Mrs. Pace laid her resolutions before the DAR's 68th Continental Congress at Constitution Hall with a warning that propagandists and disruptive influences threaten our society and nation. But she said the 62 members on her resolutions committee were on to this danger.

She said they considered 457 proposed resolutions, as submitted by members and chapters, and came in with 20 "based on proved facts, not opinions." The delegates seemed to like them. They interrupted Mrs. Pace 11 times with applause as she read them.

There were some old standbys among the resolutions and some surprises too.

Efforts to promote metropolitan government—in some places they call it "metro"—were deplored as a step toward world government. Personality tests in the schools were viewed with suspicion. The ladies were asked to come out against the farm program, for right-to-work legislation, against double jeopardy, for internal security and immigration and passport controls, and against so much federal spending.

I'll say this for the Daughters. Of the more than 3,000 here this week, there were a larger proportion on hand at 9:30 a.m., to hear reports like Mrs. Pace's, than at any other convention I ever saw.

Maybe the punch they served at their parties the night before had something to do with this. Pure juice.

U.S. Facing Challenge, Says Defense Secretary

NEW YORK (AP)—Secretary of Defense Neil McElroy, warning that Soviet economic progress threatens America's leadership of the free world, told the nation Thursday night it faces sacrifices and hard choices to meet the challenge.

"We can no more afford to lose the economic competition with communism than we can afford to fall behind militarily. The only way I know to meet Soviet economic competition is to increase our own output," he said.

This, McElroy told a gathering of newspaper publishers and executives from throughout the United States and Canada, "may mean changes in emphasis in our own economy and sacrifices for our people."

"It may force us to make some hard choices. It may mean that our people will have to learn to get along with less in current consumption. Otherwise, we may come out second best in a competition for which there is no second prize."

The defense secretary, addressing the 46th anniversary dinner of the Bureau of Advertising of the American Newspaper Publishers Assn. at the Waldorf-Astoria Hotel, stressed the need to prepare now for an economic contest with the Soviet Union.

He also urged full support of President Eisenhower's military assistance program, saying he was speaking with the "full, unanimous support of our Joint Chiefs of Staff."

"When we choke the military assistance program," the defense secretary said, "we have a stranglehold on our own military policy. That program is as much in our national self-interest as the weapons in the hands of our own forces. Both are absolutely essential to our own protection."

McElroy spoke confidently of the military strength of the United States and its ability to deliver crippling blows against any aggressor. "America has today," he said, "the strongest air striking force in the world."

"So long as the United States continues to have an over-all preponderance of capability to deliver high potency weapons—on target—we need not fear attack."

But, he said, this "will only cause the Communists to concentrate their efforts on other avenues they believe will lead them to absolute world power."

They'll Do It Every Time

By Jimmy Hatlo

AFTER EIGHTEEN YEARS AS ASSISTANT MANAGER, IT WAS ONLY LOGICAL TO ASSUME THAT CHEDDAR WOULD MOVE INTO THE DRIVER'S SEAT—WHEN (AND IF) IT BECAME NECESSARY...

CHEDDAR, OLD BOY, I'M TIPPING YOU OFF! I'M RESIGNING AS OF NEXT FRIDAY—YEP—GOING INTO BUSINESS FOR MYSELF—YOU'RE IN LIKE FLYNN! BE PREPARED TO MOVE OVER HERE...

EUREKA! AT LAST! SUNRISE!

BUT WHO GOT THE JOB? ARE YOU ASKING? THEY'LL DO IT EVERY TIME...

CHEDDAR—HARDCORP! I WANT YOU TO MEET J. CHISLEWORTH CUTLERBONE, WHOM I HAVE BROUGHT OUT FROM THE HORSECHESTER BRANCH TO BECOME OUR NEW MANAGER—IM SURE YOU TWO—AH—WILL GET ALONG SPLENDIDLY...

4-24

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Poetic Burglar Not Observant

LOS ANGELES (AP)—A burglar ransacked the home of Edgar A. Patterson and left this message, scrawled in lipstick on a bedroom mirror:

"It is with regret,
"Your good I begot,
"But for over a week,
"I ain't won a bet."

Not much of a poet and not much of a burglar either. He took a hi-fi set but overlooked Mrs. Patterson's mink coat.

HEALTH BILL

SALEM (AP)—A bill to give the state Board of Health the power to regulate sanitation in trailer parks was passed by the House Wednesday and sent to the governor.

Filth Views Told By Judge

BOSTON (AP)—A veteran Massachusetts judge says he doesn't believe pornographic literature leads its readers to crime.

Municipal Court Judge Elijah Adlow, who has been on the bench for 30 years, said "sex violence is congenital, the type is predisposed to it. They're born that way; few get the habit from association. I doubt you can trace their disposition to this literature although a great many like to collect and read those dirty books."

His statement was made Thursday before the Massachusetts Commission on Obscene Literature.

Big News!

LADIES!

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