

# Shop the easy way

Just Say, "Charge It" on Sears Revolving Charge

Also may be used as a Regular Charge Account



**fashion news!**

these good looking  
**walker sets**

are only

**177**

Charge It

Ideal for hot weather... easy on the budget! Imported, Sanforized\* cotton sets with overblouse or tuck-in tops, walker shorts. Choose from assorted colorful plaids... take plenty. 10 to 18.

cotton dresses  
at just

**197**

12 to 20  
14½ to 24½  
Charge It

We have prints galore, styles galore... coat dresses, zip fronts, step-ins in the prettiest colors ever. You'll want several when you see them.



**handbags in nylon with embroidery**

**266**

plus tax

Choose from draw string styles, pouches, buckets, clutches and top-handle envelopes. Embroidered trims on white, black or navy.



**quality aprons in pretty styles**

**122**

Charge It

Choose from coverall and bib styles... cobbles and tie-ons. Easy-care cottons in flower prints, stripes and solid colors.



**For Sears Days Nylon Tricot Slips**

Charge It **1.99**

Luxury nylon trims on fine nylon slips in white. All have adjustable straps. 32-40.



**Cotton Pajamas for Boys or Girls**

Charge It **97c**

Young appealing prints in crinkle crepe. Tops made extra long to tuck-in or leave out! Sizes 2-6x.



**Socks Put Style at Your Feet**

Reg. 59c **2 pr. 77c**

Dress up your feet with smart cotton argyles... wash-fast for long lasting brightness, no staining or fading. Sizes 10 to 12.



**Wash-Wear Shirt Stays Neat**

Charge It **1.66**

Always neat because it's Wrinkl-Shed® cotton. Comes in plaids and checks, sizes small to extra large.



**Boy's Comfort-Fit Knit T-Shirts**

Reg. 49c **33c**

A low, low price for soft, absorbent cotton. Rib-knit crew-neck collar. Resists shrinkage. Full cut. White. 6-16.



**Boyville Washfast Fancy Sport Shirts**

Reg. to 1.98 **1.22**

New bright, colorful checks, foulards, and plaids in sturdy Sanforized cotton. 6-16.

**Low Price on Tots' 1-pc. Playsuits**

Charge It **77c**

Wash 'n' wear embossed cotton in assorted solid colors and prints. Tie shoulder style. Size 3-6x.



**Buy With Confidence**

No fictitious comparative claims. You can be sure savings indicated are true savings... reductions from Sears regular low prices.

**men's Gold Bond oxfords or slip-ons in handsome new embossed, swirl style**



Charge It **2.99**

A top seller reduced for Sears Days only. Platform Sandal - white. 4½-9B.



**Slippers 1.99**

Terryloft. For women, teens.



**Gym Shoes 3.88**

White or black Boys' 10-6.

Charge It

**4.99**

Take advantage of this low, low Sears Days price to buy yourself a pair of these new style favorites. Black smooth leather with flexible long wearing rubber soles. Sizes 7-12.

*Satisfaction guaranteed or give money back* **SEARS**

133 So. Eighth  
Phone TU 2-4481

**Shop Thursday and Friday  
Till 9 P.M.**