

Sears Days

a sale as Great as its name
starts tomorrow 9 A.M.



Harmony House Broadloom of carpet rayon

12-Ft.
Widths

3⁸⁸
Sq. Yd.

If you thought you couldn't afford carpeting, you're in for a big surprise during Sears big sale. Handsome, tightly twisted loop pile carpet in 4 self colors. On sale now at Sears!

Cut to any Room Size —

Size	Reg.	Sale	Save
9x12-ft.	64.70	51.86	12.84
9x15-ft.	79.55	63.50	16.05
12x12-ft.	84.50	67.38	17.12
12x15-ft.	105.80	84.40	21.40

All Wool Axminster broadloom carpet

9 and 12
Ft. Widths

7⁹⁹
Sq. Yd.

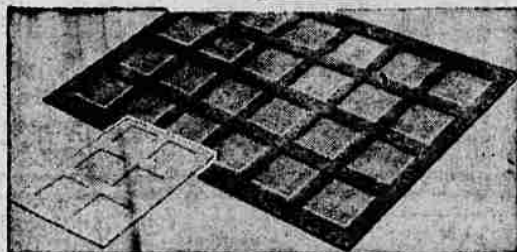
Never before have we dared to price an all wool carpet at this low price. Thick plush pile will take a lot of hard wear. See it in 6 decorator colors.

just look at these big savings

Size	Reg.	Sale	Save
9x12-ft.	124.70	101.08	23.62
9x15-ft.	154.55	125.05	29.50
12x12-ft.	166.00	133.04	32.96
12x15-ft.	205.80	159.80	46.00

NOW

NO MONEY DOWN . . . Up to 36-months to
pay on Installed Carpets selling for \$275 or
more on Sears Modernization Credit Plan.



Multi-Level Geometric Patterned Tufted Rugs

4⁹⁹

High style for this low price! Quality cotton loops tightly tufted, firmly stitched and locked in rubberized back to give you excellent wear. Choice of 5 colors in 4x6-ft. size.

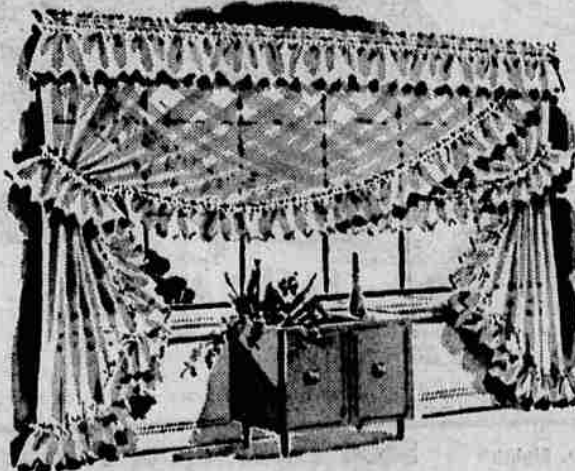
9x12-ft. Rugs of Plush Cotton Pile

at Sears

21⁸⁸

Inexpensive way to add radiant color to any room. In 7 exciting colors. Skid-resistant back. Fringed ends.

SAVE 99¢ PAIR DACRON ★ PRISCILLAS



96" x 81" Size

2⁹⁹
Charge it

Regular 3.98

Daintily edged, richly ruffled tie-backs. Needs little or no ironing, outstanding resistance to sunlight, moths, mildew. Maximum shrinkage, 1%. White only.

• DuPont Trademark.



3.79 Novelty Jacquard Print Rayon and Nylon Blankets

- Choice of 4 reversible patterns
- Softly and evenly napped
- Charge it on SRC

2⁹⁹

Durable 90% rayon, 10% nylon blankets that assure you of beauty, warmth and wear. Assorted colors in plaid, floral, geometric or wild life patterns. Neatly hemmed ends. 70x80-in. Buy now and save 80¢