

KENMORE AUTOMATIC WASHER



Now Only **\$189**

Plus Free Tide

\$5 DOWN

\$9.50 Month on Sears
Easy Payment Plan

- Modern fabrics setting washes man-made fibers with ease
- 3 water temperatures including cold
- Deep cleaning 6 vent agitator
- No-rust porcelain finish wash basket
- Full 5-year guarantee on gear parts

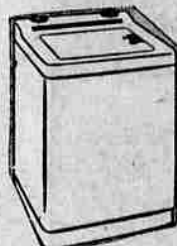
Matching Kenmore Dryer
Dries Modern Fabrics Safer

This Sale Only **\$159**

Kenmore electric automatic dries big 10-lb. load with 3 all-fabric heats. Safety Load-A-Door switch helps prevent accidents.

\$5 Down, \$8 Month
on Sears Easy
Payment Plan

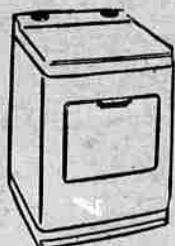
ECONOMY PRICED—SPACE SAVER Kenmore Automatic Washer & Dryer



Only
\$5 Down

\$168

Filters out lint, grit, soap-scum even with partial loads. Rustproof porcelain tub. Washes all automatically.



\$5 Down
Delivers

\$128

Stop clothesline gymnastics! Space saving cabinet. Dries clothes gently, safely. Load it, set it, forget it.

YOU SAVE \$40!

Stereo

Regularly 239.95. Mahogany dual amplified main console.

\$199⁸⁸

Save \$10! \$54.95
Matching Speaker **44⁸⁸**

Save \$40! \$249.95
Oak Console. **209⁸⁸**

Save \$10! \$59.95
Limed Oak Speaker. **49⁸⁸**

1959 Silvertone 2pc. FM/AM Radio-Phono Combination with dual amplifiers in main console for full enjoyment of exciting listening.

The experts agree there should be no compromise on STEREO. Enjoy STEREO most with Silvertone... dual amplifier, dual pick-up and separate dual speaker systems let you experience the magic of a live performance in your own living room!



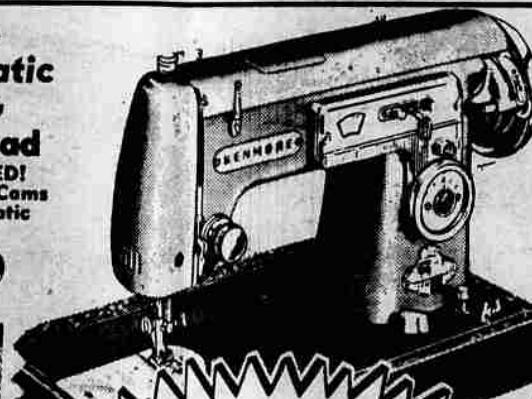
Kenmore Fully Automatic ZIG-ZAG Sewing Head

DON'T BE FOOLED! If It Doesn't Have Cams It Isn't An Automatic



Automatically does these zig-zag stitches and many more.

Just dial your stitch! Decorative stitch cams give a variety of stitch designs. Easy stitch regulator. Sew forward and reverse. Foot control and case extra.



Last Week Was 138.50

SAVE \$99

\$5 Down, \$5 a Month on
Sears Easy Payment Plan

Sears Shield of Value

save \$60

*** price cut for limited time! ***

regularly 239.95 console TV

3 DAYS ONLY!

179⁹⁵

\$5 Down On Sears Easy
Payment Plan

exclusive
with Silvertone
Orbit tuning
Fingertip channel selection; positive control clicks into place... has lighted indicator.



21-inch
(overall diagonal)
261 sq. inches
of viewable area

21-inch (overall diagonal) Silvertone TV has 15,000 volts of picture power, twin speakers for hi-fi sound. Push-on, pull-off control and lighted channel indicator. Mahogany finished hardwood cabinet. Swivel base.

Silvertone 2-Year Service Contract

at no additional down payment... provides unlimited home service calls and unlimited warranty on tubes and parts for life of contract.

SAVE \$21 Plus Free Kitchen Set!

Kenmore 30-inch Electric Range Gives You Automatic Cooking Convenience!



FASTEST OVEN PREHEAT KNOWN!



Kenmore 6900-watt oven heats to 400° within 3 minutes! Cuts preheating time to minimum!

AUTOMATIC CLOCK-CONTROLLED OVEN



Clock turns oven on and off, bakes at temperature you set. Just set it and forget it! No more worrying!

NEVER TO BE REPEATED AT THIS LOW PRICE!

3 DAYS ONLY!

189

PLUS FREE KITCHEN SET

\$5 DOWN on Sears Easy Payment Plan
Small Monthly Payments

Bake a Family-Size Meal All At Once in Biggest, Highest Oven of Any 30-inch Range!

- Giant 24-in. wide oven for holiday feasts
- Big smokeless broiler, fastest heating known
- Glamorous backguard has timed outlet
- Pushbutton switches with 7 heat settings
- No-drip Cook-top holds spillovers on range top
- Removable top units, bowls, rings, oven racks



Kenmore Electric Ranges are approved by Underwriters' Laboratories, Inc.



We Service What We Sell promptly, efficiently and economically



Big 105-lb. Freezer Featured in 12 cu. ft. Refrigerator!

• Coldspot
• Auto defrost
• Only \$10 Down **\$299⁰⁰**

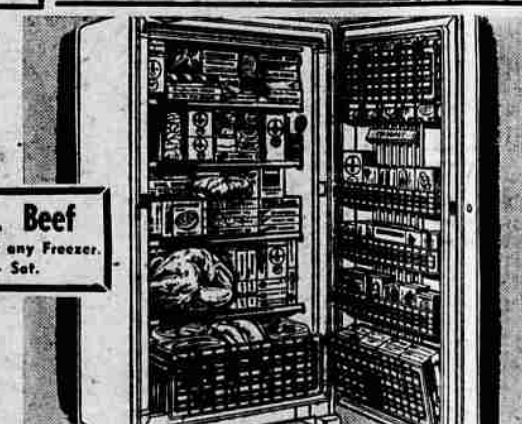
Superb Coldspot refrigerator defrosts itself, even evaporates the water! Freezer lets you buy sale-priced food in big quantities, enjoy it later. Has aluminum shelves, big crisper, deep door storage.



15 Cu. Ft. Coldspot Freezer Stores 525 Lbs. of Food

• Controls on front
• Lock and two keys
• Only \$10 Down **\$259** Plus Free Beef

A really fine freezer at a modest price. Gleaming white enamel finish, inside and out, with cheerful yellow lid liner. Has safety and interior lights, fast-freezing compartment and two storage baskets.



20 Cu. Ft. Coldspot Deluxe Freezer Stores 700 Lbs.

• Modern Styling
• Popular Features
• Only \$10 Down **\$419** Plus Free Beef

Our biggest upright freezer with new safety freezer Store-door, storage racks, tip-out rack, juice rack. 4 big freezing shelves; roll-out Handi-Bin. Color-toned porcelain enameled interior. "All's-well" light.

PAY JUST \$5 DOWN
on any
appliance
up to \$200
on Sears
Easy Payment
Plan! \$10 Down
on any
appliance
over \$200



Sears Service Is Nationwide...
For quick and economical Sears service, anywhere, just pick up your phone!
Phone TU 2-4481