



Vote for a recipe... in Pillsbury's New Blue

Nothing to write...no recipes to send in. Just pick your favorite from these 10 Grand Prize Recipes and your name may be drawn to win a G-E Kitchen!

MAIL YOUR ENTRY BEFORE JUNE 1, 1959

\$87,000 IN PRIZES!



5 Complete G-E Kitchens!

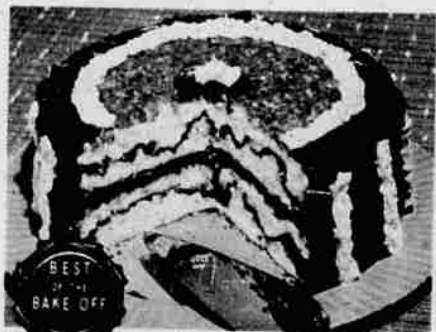
Each with:
Refrigerator-Freezer
Grand National Liberator
Range
Filter-Flo Automatic
Washer
Automatic Clothes Dryer
Mobile Maid Dishwasher
Super-Grind Disposal
Metal Cabinets

All Installed!

Or win one of these 2,020 General Electric Appliances



5 Mobile Maid Dishwashers
5 Washer-Dryer Combinations
5 Grand National Liberator Ranges
5 Refrigerator-Freezers, 15-cu. ft.
PLUS
1,000 All-purpose Mixers
1,000 Automatic Coffee Makers



BEST OF THE BAKE OFF

1953

"My Inspiration" Cake has sweet chocolate hidden between layers, toasty nut topping baked in. From Mrs. Bernard Kanago, Webster, S. D.



BEST OF THE BAKE OFF

1954

Open Sesame Pie has nut-like flavored crunchy pastry and a creamy date chifon filling. From Mrs. Bernard A. Kotzen, Washington, D. C.



BEST OF THE BAKE OFF

1955

Ring-A-Lings are no-knead sweet rolls with filberts in the filling, fresh orange glaze on top. From Mrs. Henry Jorgensen, Portland, Oregon.

win a G-E Kitchen Ribbon Sweepstakes



BEST OF THE BAKE OFF

1949

No-Knead Water-Rising Twists are sweet, tender, have marvelous flavor. The dough rises in water. From Mrs. Ralph E. Smafield, Detroit, Mich.



BEST OF THE BAKE OFF

1950

Orange Kiss-Me Cake has raisins, nuts and orange inside; topping is orange, cinnamon and sugar. From Mrs. Peter Wuebel, Redwood City, Calif.



BEST OF THE BAKE OFF

1951

Starlight Double-Delight Cake uses chocolate cream cheese frosting in the cake and on top. From Mrs. Samuel P. Weston, La Jolla, Calif.



BEST OF THE BAKE OFF

1952

Snappy Turtle Cookies are brown sugar cookies combined with nuts and chocolate for this unusual shape. From Mrs. Peter S. Harlib, Chicago, Ill.



BEST OF THE BAKE OFF

1956

California Casserole is browned veal simmered with chicken soup, dumplings on top. From Mrs. Hildreth H. Hatheway, Santa Barbara, Calif.



BEST OF THE BAKE OFF

1957

Accordion Treats are wedge-shaped cookies baked golden-brown in accordion-folded foil. From Mrs. Gerda Roderer, Berkeley, Calif.



BEST OF THE BAKE OFF

1958

Spicy Apple Twists are apple wedges in pastry strips sprinkled with cinnamon-sugar. From Mrs. Don DeVault, Delaware, Ohio.

Here's your ballot and entry for the drawing:

To vote: Read about the 10 Grand Prize Winners in this ad. Then pick the recipe you like best. Put the year that recipe won in the box.

To enter the Drawing:

• Print your name and address in spaces below and mail to:
Pillsbury's BEST Flour, Box 281, Minneapolis 60, Minnesota.
• All entries are eligible to win. Just follow these simple rules:

Name _____
Street _____
City _____ Zone _____
State _____

The G-E major appliance listed above I would most like to win is _____

RULES

1. Print clearly the year of the recipe you think is best of all 10 in the box provided. Then print your name and address clearly in spaces provided and mail to: Pillsbury's BEST Flour, Box 281, Minneapolis 60, Minnesota.

2. Send along with your entry the word BEST (if you have one on hand) from any size sack of Pillsbury's BEST Flour, or a hand-drawn facsimile (copied from any source). Enter as often as you wish, but each entry must be accompanied by the word BEST or facsimile as outlined above. Entries must be postmarked no later than June 1, 1959 and received no later than June 8, 1959 to be eligible. Drawing June 18.

3. 2,025 winners of more than \$87,000 in prizes will be chosen by a drawing under

the supervision of an independent organization. Installation of the 5 first prize kitchens, up to \$1,000 will be paid by The Pillsbury Company. All winners will be notified by mail. Only one prize will be awarded to a family. Complete list of winners available on request about August 1.

4. The drawing is open to all persons living in the Continental United States, Hawaii and Puerto Rico except employees (and their immediate families) of The Pillsbury Company and its agencies. Entries not accepted from persons living in New Jersey, Nebraska and other areas where local laws prohibit. The drawing is subject to all federal, state and local regulations. No entries will be returned. All entries become the property of The Pillsbury Company.

Here's all you do...it's easy to enter...takes only a minute

Just choose your favorite recipe from these 10 Grand Prize Winners and vote for it, by year, in the box on the entry blank. Fill in your name and address on the entry blank and mail it before June 1, 1959, carefully following the rules on the entry blank.

Your ballot and entry blank automatically go into the Sweepstakes drawing for \$87,000 worth of General Electric appliances, including five completely installed

G-E kitchens! You have 2,025 chances to win! Enter today. Enter as often as you wish. No purchase is required. No recipes to send in.

Each of these 10 recipes is a Grand Prize winner in one of Pillsbury's annual Bake-Offs. They are the best from a million-dollar recipe search...and you can get all 10 recipes FREE in specially-marked sacks of Pillsbury's BEST Flour now at your grocer's.

Get all 10 BEST of the Bake-Off Grand Prize Recipes
FREE in specially-marked sacks of

Pillsbury's BEST Flour

Reminder!

Enter your favorite family recipe in this year's (the 11th) Grand National Bake-Off. The recipes on these pages show you what simple ideas can win. Bake-Off entry closes June 30, 1959. Get Free entry at your grocer's or by writing to Pillsbury's BEST Flour, Box 353, Minneapolis 40, Minn.

