

PENNEY'S
ALWAYS FIRST QUALITY!

WAGON LOADS OF VALUES DURING OUR...

57th ANNIVERSARY

Bigger, better, more exciting than anything you've seen in over half a century!

ANNIVERSARY CLOSEOUT!



- 10-inch Covered Skillet
- 3-Quart Covered Saucepan
- 2-Quart Double Boiler Insert
- 2-Quart Saucepan
- Hanging Rack
- PLUS Vapor-seal Covers
- Heat-Retard Handle Design

PENNEY-REVERE COPPER CLAD STAINLESS STEEL! 7-PIECE SET!

Yes sir! Yes ma'am! Every piece is perfect! Set is beautifully boxed! No mistake! It's the rarest of the rare in great buys! We're really cooking with value—this is no ordinary cookware, it's cookware by a famous maker! Heavy gauge stainless steel Penney-Revere with important features like copper clad bottoms, Vapor-seal covers, stay-cool handles. About the finest you could have... a lifetime set. Get yours today, buy for gifts... during Penney's 57th Anniversary Celebration!

12⁸⁸
SPECIAL!

MAIN FLOOR

WOMENS WALTZ LENGTH GOWNS

Beautiful, semi-sheer cotton batiste with dainty nylon lace trims. For a luxurious fit and a comfortable night's rest try these. Sizes 32-40.

2⁰⁰

MAIN FLOOR

UPHOLSTERED OCCASIONAL CHAIRS

Terrific extra chairs for any room in the house. Choose ivory or beige with tubular steel legs, self leveling feet and good toned coverings. Foam padded.

8⁸⁸

MAIN FLOOR

WOMENS PRINTED COTTON SKIRTS

Colorful sanforized skirts in rich solid colors. Overall prints and border prints. Just in time for summer casual living. Sizes 10-18.

1⁸⁸

SECOND FLOOR

WOMENS BUTCHER RAYON BLOUSES

A most terrific value. White or delicate pastel shades. Plain tailored or dainty lace trims. You'll love how easy they wash and iron. Match your skirts. Sizes 32-38.

1⁰⁰

SECOND FLOOR

JR. BOYS BOXER STYLE JEANS

Save on Penney's rugged 10-ounce denim jeans for junior. Long wearing fabric in new spring shades of tan and charcoal. Reinforced. Machine washable. Boxer style. 2-8.

2 FOR 1⁰⁰

BASEMENT

WOMENS COTTON HOUSE DRESSES

Reduced from our regular stock just for this special event. Good looking, long wearing cottons in your choice of styles and prints. All washable. Broken sizes.

1⁹⁹

SECOND FLOOR

MENS STURDY TENNIS SHOES

Priced dollars less and rugged as they come with heavy suction-cup soles, sponge cushioned heels, air cooled uppers. Sanitized for extra wear. Sizes 5-12.

2⁸⁸

MENS SHORT SLEEVED SHIRTS

Come feast your eyes on a phenomenal sport shirt collection. Beautiful plaids in exciting colors, short sleeved, two pockets, collar styles, simulated pearl buttons. Sizes S, M, L.

1²²

MAIN FLOOR



SLIM,
TRIM
'N HIP
HUGGIN'

MENS WESTERN JEANS

SPECIAL ANNIVERSARY VALUE!
Authentic Western cut - That's the way Penney's jeans are made. Super 13 1/2-oz. denim made to wear for many months. Sanforized for permanent fit, vat dyed for color performance and reinforced at all points of strain. A tremendous Anniversary Special in sizes 30-36.

2⁰⁰

MAIN FLOOR



HOSE PLUS SOAKER HOSE

SPECIAL ANNIVERSARY VALUE!

The most terrific buy on hose to be found anywhere. Big 1/2" hose a full 50' long PLUS 25' of 3 tube vinyl plastic soaker hose. Rugged brass fittings for trouble-free wear. Buy them now at this Anniversary Special price.

4⁴⁴

MAIN FLOOR



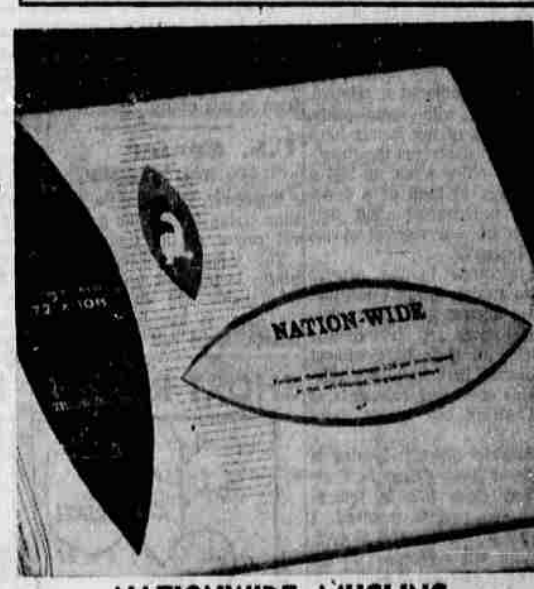
TWO LOOKS! ONE SHIRT!

VEST AND SHIRT? NO, IT'S HIS
COTTON VEST-SHIRT

Watch this! Penney's low-priced cotton mesh shirts for tiny boys have cotton shirt-front inserts. Neat and easy! All in one! Smart patterns! Machine washable. Sizes 1 1/2 to 4.

1²²

SECOND FLOOR



NATIONWIDE MUSLINS

SPECIAL ANNIVERSARY VALUE!

Our Anniversary white goods event continues with sturdy 133 count muslin sheets that have been your favorites for many years. Stock-up on cases. Twin or full size now. Also special low prices on famous Penco muslins and 185 count percale.

1⁷⁶

BALCONY FLOOR

SHOP PENNEY'S...YOU'LL LIVE BETTER, YOU'LL SAVE!