

Business News

By FLORENCE JENKINS

"In the State of Jefferson, livability is its greatest resource," reads the first of a new series of advertisements being published by California Oregon Power Co. . . . Klamath Falls is almost exactly the center of the State of Jefferson (whose population has doubled in the last 10 years) . . . Copco's hydropower capacity has increased almost 300 per cent in the last 11 years . . . in the 38th annual report to shareholders, Albert S. Cummins, president, noted an increase in Copco customers from 86,952 in 1957 to 88,872 at the end of 1958. . . . "The intermediate range outlook is good and a bright and limitless future lies ahead," he states.

Thomas W. Deitzel, chairman of the board of Portland General Electric, stated in his message to the stockholders, "The year just past was one of significant accomplishment. . . . The year ahead, during which the 100th anniversary of the great state of Oregon will be celebrated, holds great promise."

John Mantle, general manager of the Weed branch of International Paper's Long-Bell Division, has been re-elected for the ninth time as president and a member of the board of trustees of the Pine Industrial Relations Council. . . . Mantle is starting his thirteenth year as both a district director and association director, as well as member of the executive committee of the Western Pine Association.

Representing an increase of 19 per cent over business the previous year, sales by Occidental Life Insurance Co. of California in 1958 reached an all-time high of \$1,440,738,967, according to T. J. Webb, general agent for Occidental in Klamath Falls. . . . The firm continued its expansion program during the past year by opening 17 new sales and service offices throughout the nation.

Bus Thompson, who returned to Klamath Falls and has been a salesman for Dugan-Mest Chevrolet, 410 So. 6th, for the last four months, left Wednesday to return to Reno to work for a Chevrolet dealer there. . . . Mrs. Thompson (Charlotte) has accepted a position as a bookkeeper for Harold's Club.

It's a first anniversary in their own building for James A. Powell and his wife, Marjorie A. Powell, who operate Ranch Home Custom Furniture at 5350 So. 6th. . . . before coming to Klamath Falls a year and a half ago, he was with Modern Furniture, a Medford retail furniture factory, for seven years and for two years before that with Blackledge Furniture at Corvallis. . . . among his interesting jobs has been the upholstering of a livingroom ceiling at Tulelake in antique white Naugahide (using decorator tacks to give a diamond tufted effect and fiberglass insulation instead of cotton for fire safety). . . . he made a monkeywork table for one customer from a 30-inch by 6-foot burl brought from the islands. . . . by cutting at an angle he got a two-piece 12-foot coffee table with a perfect butterfly design. . . . a Lakeview customer recently had the shop recover an heirloom French Provincial settee in heavy brocade. . . . latest request was to upholster a player piano. . . . Powell was one of the founders of Basin Boaters. . . . he has a 16-foot cruiser and their two older boys, Boyd, 8 and Al, 6, expect to water-ski this year. . . . Wayne Alvin at 3 years is a little too young.

Blyth & Co., Inc., Portland, explains requirements laid down by the federal government concerning payment for securities. . . . "As a matter of industry practice, payment for securities is due on the fourth business day following the transaction date. . . . The Federal Reserve Board has issued regulations requiring that payment must be made by the seventh business day, unless extension is authorized when justified by exceptional circumstances. . . . dealers are required to liquidate a transaction when payment is delinquent and any loss will be charged to the customer. . . . the customer's account is then subject to the restriction that no purchase may be made for 90 days unless the cash required is already in the account."

William Winter, Advertising, 1320 SW 21st Ave., Portland, announces that the Herald and News has been chosen to carry Oregon Saw Chain advertising. . . . OMARX Industries, Inc., Portland, manufacturer of Oregon Chain, has chosen newspapers as a key advertising medium on the basis of a dealer-survey which indicates high community loyalty to the local press, Winter said.

Congratulations to Monarch Tire Service, Inc., 315 So. 6th, on its 33rd anniversary. . . . the business was founded by B. K. Teed and about five years ago Asia Minor became a partner. . . . Monarch is introducing a tough, new farm tractor tire made of Nylon cord, the first to incorporate any kind of nylon construction. . . . the new tire was developed by The General Tire & Rubber Co. . . . Nylon is General's exclusive pre-stretched, thermo-set nylon. . . . "angled buttresses, tapered and flared, eject soil and crop trash as the tire rolls. . . . the cleat runs clear across the center line of the tire, creating an almost continuous riding surface and giving a smooth-

er ride, uniform tread wear and longer tire life," the manufacturer says.

Bids will be opened at 2 p.m., April 28, by the 13th Naval District, Bldg. 250, U.S. Naval Station, Seattle, for a water supply system, AC&W Facility, TM-180 at Kinglake Field. . . . Spec. No. 6633-56. . . . work involves construction of pumphouse and appurtenances, installing about 12,000 feet of 3-inch zinc coated steel pipe and construction of about 1,800 feet of cinder surfaced road. . . . the pumphouse will contain the existing well pump, a booster pump and 565-gallon storage tank complete with pipe valves and controls. . . . plans with the Seattle office.

Leo D. Hogan, branch manager of the Canada Life Assurance Co., and his associates in the executive estate planning field, Edwin L. DeGraff and Robert C. Utley, left last week for Boca Raton, Florida, to attend the Parade of Stars convention which is the Million Dollar Production Club of the Canada Life Assurance Co.

Stanford Research Institute will be represented in the Pacific Northwest by Floyd J. Campbell, 421 SW 6th Ave., Portland, it is announced by Paul J. Lovewell, director of SRI's economics research division. . . . Campbell fills the vacancy left by William S. Royce who is on a research assignment in New Delhi, India.

As he took off for a sales meeting in Chicago, Stan Randolph, local manager for United Air Lines, said record passenger and cargo traffic carried by UAL during March set new peaks for the month and contributed to all-time high business during the first quarter. . . . W. A. Patterson, UAL president, said passenger volume was 12 per cent higher than the comparable 1958 period. . . . "As a result of the unprecedented traffic during the last three months, United will report a profit for its first quarter compared with a loss for the same period last year." . . . UAL operated an estimated 1,199,344,000 revenue passenger miles and 32,047,000 revenue airplane miles, the latter up 7 per cent over the first quarter of 1958.

OVER THE GARDEN GATE DISTRICT GARDEN CLUBS FLOWER SHOW

As a part of the Centennial Year celebration, the Klamath District Garden Clubs are planning a District Flower Show. General chairman for the event will be Mrs. Crystal Cheyne, Spring Lake Road, a member of the Mt. Laki Garden Club. All of the clubs in the district will participate in the show, each taking a particular section as their responsibility. However, some of the preliminary planning has to be shared by all the clubs. As a part of the early planning, the schedule committee under the leadership of Ina Blackman of the Mt. Laki Club met at the home of Lois McKendree, 1893 Del Moro Street, to lay out the framework of the show.

Theme of the show is to be "The Heritage of a Century," and is to be limited to the Klamath Falls area of the state. There will be entry divisions for arrangements using locally grown flowers and native materials, horticultural specimens, and a special division for junior gardeners. Novices will not need to compete with experienced showmen unless they wish to do so, since some classes will be reserved for them alone. Persons holding five or more ribbons are considered to be experienced.

The dates of the show are set for August 1 and 2, with entries being made on July 31 between the hours of 2:00 to 6:00 p.m., at the exhibit building on the fairgrounds in Klamath Falls. Those present at the meeting were Lois McKendree of the Klamath Falls Club; Helen Rajnus, Main Club; Corinne Redman, Northside Club; Crystal Cheyne, Mt. Laki Club; Frances Davis, Evergreen Club; Elsa Clark and Irene Club, Kathryn Decker and Mary Young of the Alturas Club; Irene Seely of Juniper Club; and the chairman of the group, Ina Blackman of the Mt. Laki Club.

On The Record

KLAMATH FALLS BIRTHS
NEESE — Born to Mr. and Mrs. John Neese April 9 in Klamath Valley Hospital a boy, weighing 8 lbs., 13 1/2 oz.
STODDARD — Born to Mr. and Mrs. F. Laverne Stoddard April 9 in Klamath Valley Hospital a boy, weighing 9 lbs., 13 oz.
1959 ROUNDUP
Boys: 148 Girls: 101

JUSTICE MOVES SLOWLY
LOS ANGELES (UPI)—James C. Reeves, 27, refused to go to jail on a traffic violation arrest unless he could take a friend named Crawley along. Officers allowed Reeves to do so — when they learned the friend was "Crawley," a caterpillar.

quarters and will have a total of 1,000 square feet. . . . five persons, including three foresters, will be added to the staff because of the Indian lands trust work.

Greyhound Escorted Tour Reunions are new, according to J. W. Kemp, director of tours for Greyhound. . . . the second month will be held at the Mayfair Hotel Los Angeles, on April 18. . . . "Many groups have organized 'get together' parties after their return to see colored slides or movies taken on a trip and to continue the pleasant relationships formed on these Escorted Tours," Kemp says. . . . Greyhound has planned these reunion dinners because of numerous requests from returned travelers asking how to get in touch with others who made the trip. . . . the first reunion dinner was April 3 in San Francisco.

Oregon Cattlemen's Assn. is sponsoring a plan of disability insurance written by Casualty Co. of Chicago, according to Kent Magruder, Prineville, president of the association.

Floyd Fraser, 1237 California, won the 600-pound bull calf contributed to the Upper Klamath Lake Grange money-making project by Mickey Wampler. . . . the grange is collecting funds to build a new grange hall or to remodel an old building into suitable quarters.

C. D. Lafferty, the man who took a temporary job with Southern Pacific 47 years ago but stayed to help locate more than 5,500 new industries along the railroad, says he is now going to retire as manager of SP's industrial department at San Francisco. . . . he is being replaced by Lawrence E. Hoyt who joined the industrial department in 1937 as assistant manager. . . . Hoyt has been with SP since 1948. . . . Daniel T. Daggett has been named to succeed Porter as industrial agent for central and northern California and parts of Oregon, Nevada and Utah.

Trust Department of the Klamath Falls branch of U.S. National Bank of Portland is moving from the Town & Country Branch, 3618 So. 6th, into remodeled quarters upstairs in the downtown branch, 740 Main St. . . . Bill Bradshaw, trust officer, and a staff of two have been operating in limited

space.

Watch For Pay Less "SPRING CIRCULAR"

In April 15th Herald & News For terrific savings on gardening needs — power mowers, outdoor furniture, toys, braziers, wading pools, Blue Bell sport clothes, etc. If you haven't received your copy, ask for one at Pay Less checkstand.

SALE DATES EFFECTIVE APRIL 12th THRU 19th

PAY LESS DRUG STORE

PRESCRIPTION DRUG STORES

KODAK FILM

120 - 620 - 127
Reg. 50c **2/77c**

12-INCH "HALO" LONG PLAY RECORDS

Hi-Fi Recordings Large Selections **77c**

DENNISON'S DIAPER LINERS

Reg. 1.00 **77c**

MENS - BOYS NYLON Stretch Sox

Reg. 49c **2/77c**

MENS - BOYS COTTON BRIEFS

Reg. 49c **3/77c**

Mens and Boys COTTON "T" SHIRTS

First Quality Reg. 49c **3/77c**

1.19 GRASS SHEARS

77c

1.00 Value STURDY SHRUB PRUNER

77c

12-QUART UNBREAKABLE VINYL PAIL

Reg. 77c **1.29**

12-QUART VINYL WASTE BASKETS

Reg. 77c **1.49**

FREE every week CHANNEL TV

WHY PAY MORE?

LARGE BOX

KLEENEX
FACIAL TISSUES
400 COUNT
Limit Four
4 for 77c

KLEENEX

FACIAL TISSUES
400 COUNT
Limit Four
4 for 77c

Sale Limited to Quantities In Stock
SHOP EARLY AND SAVE

LATEX RUBBER GLOVES

Reg. 59c **2 pr. 77c**

FEATHER BED PILLOW

Now Only **77c**

6-ARM BLOUSE TREE

77c

MULTIPLE SKIRT RACKS

Reg. 59c **2/77c**

TURKISH TYPE WASH CLOTHS

Heavy Quality **5/77c**

RUBBER SHOWER SPRAY

Reg. 1.00 **77c**

RUBBER PLAY BALLS

Now Only **77c**

AEROSOL TYPE Room Deodorant

Reg. 1.39 **77c**

FIRST QUALITY GLADIOLUS BULBS

During This Sale **24/77c**

SKIRT or COAT HANGERS

8/77c

ALUMINUM ICE CREAM SCOOP

With Finger Release **77c**

Vicki Robbins BLOUSES

Misses and Ladies Knit Slip Over, Plain and Stripes
2/77c

OPEN NITES

til 9
SUNDAYS UNTIL 1 p.m.

SALTED NUTS

77c

Charcoal Briquets

Clean-Burn Free
10 Pound Bag **77c**

Silicone IRONING BOARD PAD AND COVER SET

77c

Boys POLO SHIRTS

White or Pastel Colors
2 FOR **77c**

Revolving CUP HOLDER

77c

CHILDRENS CANVAS SLIPPERS

77c

98c KIDDIES SAND BARGE

77c

METAL PANTS CREASERS

Boys-Mens-Girls Slim-Jims
2 FOR **77c**

ALKA SELTZER

2 FOR **77c**

69c BRACH Chocolate CHERRIES

Luscious and Fresh
2 FOR **77c**

12-QUART UNBREAKABLE VINYL PAIL

Reg. 77c **1.29**

LOOK AT THESE MODELS

All Reg. 98c **77c**

98c COLGATE TOOTH PASTE

In 7-oz. Pressure Can Just **77c**

Revell Monogram and Others

77c

GIRLS AND LADIES BLOUSES

Fresh new selection of many styles in print and popular colors—all fashion-able designs.
Sizes 32 to 38 **77c**

PLASTIC GARMENT BAG

JUMBO SIZE **77c**

Automatic BIG SIX ROTATING FOOD CHOPPER

Will Save Many, Many Hours of Work
1.49 VALUE **77c**

5-TIE KITCHEN BROOM

Well Made Reg. 1.19 **77c**

NEW LOW PRICE LIVING ROSE FENCE

Makes Luxurious Fence Like Border.
Not the Usual 5 Roses in a Package for 1.49—BUT—**10:1.49**

LAWN SEED

1 1/2' Time to Plant **77c**

FABULAWN GRASS SEED

2-lb. Reg. 98c **77c**



Never Before Such
HOG WILD DEALS!
You'll find we really make it E-A-S-Y to LIVE BETTER BY FAR IN A BRAND NEW CAR!
BASIN MOTORS
LINCOLN * MERCURY * EDEL

● Newspaper SPOT ADS are inexpensive — repeated daily 94c