



Spring Time Is Sale Time

AT THE

GUN STORE

Buy On Easy Term Contracts Or Our
Revolving Charge Plan. Nothing Down

Low As \$5.00 Month!

REEL SALE

Complete Stock On Sale!



Fly Reels

Shakespeare Auto	7.45
Reg. 9.95	
Shakespeare No. 1837	10.95
Auto. Reg. 12.95	
Perrine No. 80 Auto.	10.75
Reg. 12.50	
Oren-O-Matic No. 1140	11.45
Reg. 13.50	
Pfeuger Medalist No.	9.95
1495, Reg. 11.50	
Pfeuger Medalist No.	9.50
1494, Reg. 10.95	
Branson Royalist	6.25
Reg. 7.95	

Spinning Reels

BACH BROWN SPINSTER	9.95
Reg. 15.50	
STREAM JOY	3.95
Reg. 4.95	
LONGLEY SPIN FLO	14.95
Reg. 17.95	
TED WILLIAMS	16.95
Reg. 19.95	
Jap Copy of Mitchell	11.95
Reg. 14.95	
DAM	26.95
Reg. 29.95	
MITCHELL	19.95
Reg. 22.50	
LANGLEY SPIN DLX.	19.95
Reg. 24.50	
LANGLEY SPIN DRIFT	27.50
Reg. 34.50	
MITCHELL CAP	15.50
Reg. 17.95	
RUE SPORT	16.95
Reg. 19.95	

Casting Reels

OCEAN CITY	1.98
Reg. 2.50	
OCEAN CITY	2.75
Reg. 3.50	
BRONSON No. 1100	3.95
Reg. 4.95	
PFEUGER TRUSTY	4.95
Reg. 6.50	
SHAKESPEARE No. 1902	4.95
Reg. 6.50	
SHAKESPEARE No. 1950	7.95
Reg. 9.95	
PFEUGER AKRON	10.95
Reg. 12.95	
SHAKESPEARE 1928	10.20
Reg. 10.85	
PFEUGER NOBBY	13.50
Reg. 15.95	

Trolling Reels

OCEAN CITY No. 981	7.20
Reg. 8.95	
OCEAN CITY No. 940	10.95
Reg. 12.95	
PENN No. 26	9.95
Reg. 11.50	
Shakespeare No. 2030	11.50
Reg. 14.95	
PENN No. 209	13.50
Reg. 15.95	

ROD SALE

Complete Stock On Sale!

SPIN

Two Piece 6 ft.	2.95
Reg. 4.95	
Two Piece 6 1/2 ft.	4.95
Reg. 7.95	
Two Piece 7 ft. Hollow	5.95
Reg. 8.95	
Two Piece 8 ft. Hollow	6.95
Reg. 9.95	
7 ft. Wright	10.95
Reg. 13.95	
7 ft. Roddy	7.95
Reg. 9.95	
Shakespeare, 7 ft.	18.95
Reg. 24.50	

FLY RODS

Two Piece 8 1/2 ft.	5.95
Hollow, Reg. 7.95	
Two Piece 8 1/2 ft.	6.95
Reg. 8.95	
Two Piece 8 1/2' Action	7.95
Roddy, Reg. 9.95	
Two Piece 8 1/2' Paddy	10.45
Reg. 12.95	
Two-Piece Shakespeare	15.95
8 1/2, Reg. 21.00	
Two & Three Piece	19.95
Pastor 8 1/2, Reg. 28.95	

CAST RODS

PREMEX	2.45
Reg. 3.95	
PREMEX	1.75
Reg. 2.95	
SHAKESPEARE	4.95
Reg. 6.50	
WRIGHT & MCGILL	8.95
Reg. 11.95	
RODDY	7.45
Reg. 9.95	
SHAKESPEARE	12.95
Reg. 15.50	

BOAT RODS

MONTAGUE	4.95
Reg. 6.95	
MONTAGUE	3.95
Reg. 4.95	
RODDY	7.45
Reg. 8.95	
RODDY	10.45
Reg. 12.95	
TELESCOPE RODS	2.98
Reg. 6.95	

TACKLE SALE

Complete Stock On Sale



MY BUDDY	5.45
Reg. 6.65	
MY BUDDY	2.95
Reg. 3.50	
GRIP LOCK	8.95
Reg. 11.50	
UMCO	3.25
Reg. 4.50	
PLAS-TAX	6.95
Reg. 8.95	
UNITED	1.98
Reg. 2.60	
UNITED	89c
Reg. 1.10	

Nets

FLOATING DIP	98c
Reg. 1.25	
FLOATING DIP	1.25
Reg. 1.95	
BOAT NETS	1.95
Reg. 2.50	
BOAT NETS	2.95
Reg. 3.75	

CREELS

Leather Bound RATTAN	4.20
Reg. 5.25	
Leather Bound RATTAN	5.35
Reg. 6.25	
Canvas CREEL	1.95
Reg. 2.95	

Fly Lines

LEVEL	70c
Reg. 98c	
TAPERED	2.95
3.95	
4.95	
5.95	
ALL ON SALE	
Shakespeare	
Mono-Fil Line	
4-lb. Test 45c	100 yds.
6-lb. Test 49c	100 yds.
8-lb. Test 55c	100 yds.
10-lb. Test 65c	100 yds.
100 yd. Spool or Bulk	

ALL LURES ON
SALE DURING
THIS EVENT
Reg. 55c and 75c
Wobble-Rite Lures
39c & 59c

10,000 Daredevil and
Wobble-Rite Type
Lures
19c

COLEMAN

Coleman Lanterns	1 Burner	12.98
Reg. 14.95		
Coleman Lanterns	2 Burner	13.98
Reg. 16.95		
Coleman Stoves	2 Burner	12.98
Reg. 14.95		
Coleman Stoves	2 Burner	16.98
Reg. 19.95		
Coleman Stoves	3 Burner	23.98
Reg. 27.95		
COLEMAN TABLE	With 4 Chairs	17.98
Reg. 23.95		

SLEEPING BAGS

3-lb. Celacloud	10.95
4-lb. Thermofil	17.95
Heavy Duck - Milium Lining	
5-lb. Thermofil	19.98
Heavy Duck - Milium Lining	



Baseball Gloves

Rawlings, Spalding

G250 - Reg. 4.95	3.95
G470 - Reg. 12.95	7.95
G350 - Reg. 8.45	6.95
No. 1227 - Reg. 10.95	7.95
No. 1097 - Reg. 16.95	10.95
No. GG8 - Reg. 16.95	10.95
No. TK22 - Reg. 12.50	9.95
No. PM3 - Reg. 19.95	15.95
No. 2800 - Reg. 21.50	16.95
(All New Models)	

BATS

BASEBALL ASSORTED	
Values from 2.50	1.49
SOFTBALL ASSORTED	
Values from 2.50	1.49

ICE CHESTS

PORTABLE ICE CHESTS
PICNIC JUGS

20% OFF

BOOTS

Wood-N-Stream	Oil Tanned Leather, Wedge Sole, Nylon Stitched.	17.95
8" Top	Reg. 21.95	
Acme	Oil Tanned Leather, 8" Top	11.95
	Reg. 14.95	
Hip Boots	Sporting, Lightweight with Knee Harness	10.98



Baseball Shoes

Track Shoes

RAWLING SPALDING

K55F	Official Little League	4.95
K47F		5.45
K25F		7.95
K23F		10.95
No. 227		7.95

All at Special Team Prices

TRACK SHOES

Spalding	Reg. 10.95	8.95
Rawlings	Reg. 9.95	7.95
Rawlings	Reg. 10.95	8.95

NOW FEATURED IN OUR NEW MARINE DEPARTMENT

American TRAILERS

Complete With Lights, Transom Support.
Easy Tilting. All Models Except BT 300



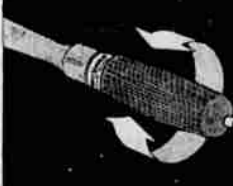
American Trailers

Also on display a complete line of American Trailers.
All complete with lites, transom supports, etc.

Model BT 300	450 lb. capacity	149.50
Model BT 350	800 lb. capacity	194.50
Model BT 400	1000 lb. capacity	234.50
Model BT 800	1200 lb. capacity	269.50

EXCLUSIVE AUTOMATIC TRANSMISSION

LEAVES HAND FREE
FOR FISHING!



MERCURY

Own Mercury World's No. 1 Outboard!



Exclusive one-hand control of forward, reverse and throttle... less than 1 mph troll, speeds to 34 mph! Weedless Glide-Angle Design. Prop-Jet Exhaust submerges noise and fumes. Flo-Torq propeller drive — no shear pins or drive pins!



Mark 15 \$234 Mark 10 \$324 Mark 6 \$234

WE'LL TRADE

See Our Big
Stock of
USED
MOTORS

Traded in on the
New Mercury
for '59

Aluminum FISHING BOATS



10' Models	from 192.50
12' Models	from 229.50
14' Models	from 274.50

Used Boats

10' Aluminum	139.50
12' Plywood Fiberglassed	169.50
14' Plywood Fiberglassed	185.00
14' Aluminum Klamath	239.00

The GUN STORE

714
Main