

1959 Roundup At Red Bluff Starts Soon

RED BLUFF — Saturday, April 19, will be the big day of the 1959 Red Bluff Roundup, rodeo headquarters said today.

In addition to the first go-around of Northern California's first rodeo, several special events have been scheduled to entertain rodeo fans.

Starting at 10:30 a.m. Red Bluff will hold "open house" until early Sunday morning.

First event will be the fourth annual Tehama County Parade with approximately 100 floats, bands, marching and mounted units to be held in the downtown area.

Centennial Headgear Mandatory In Lakeview

LAKEVIEW — Evidence that Lake County has entered into the spirit of promotion of the state Centennial is apparent in the deepening shadows on the chins and upper lips of the gentry throughout the area, and the addition to derby hats.

Those who refuse to or are unable to raise a satisfactory beard are subject to fine during sessions of the Kangaroo Court and are required to purchase a shaving permit which is in the form of a lapel card and must be on display at all times.

An order to wear the official Centennial hat is contained in the following proclamation by Mayor Howard Goodnough of Lakeview:

"Whereas, the Town of Lakeview, dedicated to the idea that Lake County and Lakeview have much to offer tourists and travelers and that publicity is one of the most important ways of encouraging more visitors, and,

"Whereas, the people of the town and county need to remind visitors of the coming Centennial and the many events scheduled for Lake County and Lakeview during the coming months, and,

"Whereas, a number of public spirited citizens have started wearing derby or top hats in order to promote more questions and elicit answers tending to encourage more strangers to visit additional days in Lake County and Lakeview and thus see more of the interesting sights;

"Now therefore, I, Howard M. Goodnough, as mayor of the Town

THOU SHALT NOT . . .

ATLANTA, Ga. (UPI) — Easter Sunday worshippers at the Northside Methodist Church were greeted by this sign when they drove their cars up to the curb in front of the church:

**Want Something
Delivered or Moved?
Phone TU 2-3737
CITY DELIVERY SERVICE**

**Leona Robertson
Accordion Studio Presents
Accordion Concert**

Featuring Gallo-Rini World Famous Artist as Guest Star * * *

Mills School Auditorium April 17, 8:00 P.M.

Tickets Now On Sale At:
Jones Office Supply, 639 Main
Louis Mann Piano Co., 120 N. 7th St.
Village Cleaners, Town & Country Shopping Center

HUMMINGBIRD'S FLIGHT

The hummingbird is the only bird that can fly straight backward. It does this when withdrawing its long beak from a flower. This bird also can fly straight up or down or sideways.

**Be sure
to see the**

PIPERAMA

Fascinating, educational aviation display. FREE movies, FREE plane rides as prizes. See newest airplanes on display. FREE admission.

**APRIL 5 - SUNDAY
10 A.M. to 6 P.M.
KLAMATH AIRCRAFT
SERVICE
Kingsley Field
AUTHORIZED PIPER DEALERS**

**OSBORN HOTEL
EUGENE, ORE.**

Mrs. J. B. Harris, Joe Harris, Jr.
Proprietors
Thoroughly Modern

\$20 Copco Bonus

Plus Our Reg. Trade-in on
NATIONAL FAST RECOVERY
WATER HEATER
G. C. MOTLEY, INC.
812 Klamath

See our new . . .

**Maternity
Fashions**

- Smocks
- 2-Pc. Suits
- Slim Jims
- Pedal Pushers
- Lingerie
- Bras
- Garter Belts

LOVELY CASUAL OR
DRESSY STYLES FOR
THE LADY IN WAIT-
ING.



"the best place to shop . . . after all"

1:30 p.m. Saturday night will see an en- verted into a dance floor for an- merry-makers will dance to other of the famous Roundup rock 'n' roll, Western tunes and Street Dances, where thousands of square dances.

MERIT'S **\$130**

PRICE CUT

CHALLENGE

PHILCO

Brand New 1959
DOUBLE DOOR AUTOMATIC

**WAS 379⁰⁰
NOW 248⁰⁰
YOU SAVE 130⁰⁰**

While they last!
Quantities are limited and can't last.
Be hurry in for best selection

• Automatic Defrost • Full Length Dairy Bar Door
• Automatic Temperature Control • Butter and Cheese Dispenser
• Stage 2 cc. R. Processor with separate door • New "Polished" Interior Color

609 So. 6th **MERIT'S** Easiest Terms!

AS OF THIS MORNING, 2,700,065 WESTERN MOTORISTS ARE PAYING MORE THAN THEY NEED TO FOR GASOLINE

If you are one of the millions of drivers in the West now paying for premium gasoline, you may be able to save 4 to 5 cents a gallon and still get premium gasoline performance.

Union Oil's New 7600 Gasoline is here.

New 7600 has the highest octane of any regular in the West. Octane so high it now makes premium performance possible at regular prices for 2,700,065 of the cars that had to use premium until now.

Octane high enough to bring knock-free performance to 4 out of every 5 cars on the road.*

And more: New 7600 contains Union's exclusive additive NR76. It cleans your carburetor chemically; reduces engine maintenance measurably.

Wouldn't today be a good day to try New 7600 and start enjoying premium performance at regular price? A whole tankful, preferably, so you can prove the power of this new kind of gasoline without a shadow of a doubt. New 7600 — another first from Union Oil, The West's most experienced gasoline refiner, who has never made a "dirty gallon."

* (If your car is the 1 in 5 which needs an ultra-high octane premium gasoline, use Union's new Royal 76, the West's most powerful premium.)

NEW 7600 GASOLINE

Powered like a premium...priced like a regular!

Now at your Minute Man station—the sign of the 76
where you know you always get The Finest

