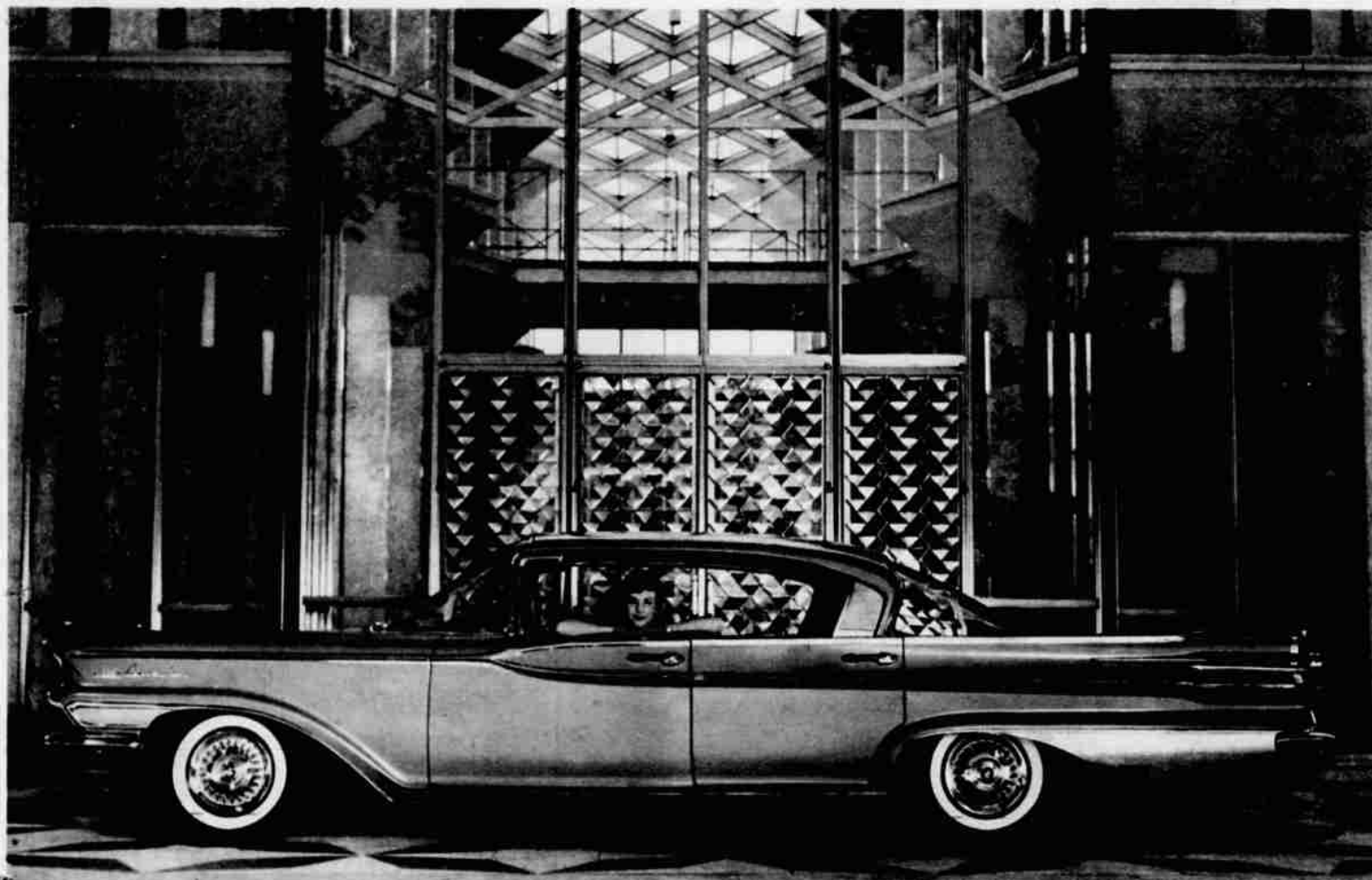




Glamorous new quality-built Mercury Park Lane 4-door Hardtop Cruiser...the liveliest, most luxurious Mercury.

Wider doors, softer seats, more leg room —Mercury's style is planned for people

MERCURY PROVIDES 6 INCHES MORE ENTRANCE ROOM. It's easy to keep hips and knees at a dignified level when stepping in or out. See how Mercury's cornerpost is moved out of your way. Mercury prices won't cramp your style either...easily fit the new-car budgets of two out of three. Why wait?



MERCURY REMEMBERS PEOPLE HAVE KNEES—and legs, hips, heads and shoulders, too. You step, *not crawl*, into a Mercury. You sit up, *not crouch*, in your seat. It carries six people, *not four*, comfortably.

There's more room before you, beside you, beneath you. Nine inches more knee room up front. Almost double the foot room and cushioning in the middle because Mercury cut the floor hump in half (while other cars made it bigger than ever). There's even more room behind you (34½ cubic feet!) in an easy-to-get-at trunk.

Now look again at the styling. What other '59 car offers you so much beauty—and without sacrificing comfort!

MERCURY DIVISION *Ford Motor Company*



**'59
MERCURY**
*Planned
for
People*

SEE IT—DRIVE IT—
AT YOUR MERCURY DEALER'S