

ROGERS QUILTS!

DOING BUSINESS AT THIS LOCATION

Here's the Story!

Moving to LARGER QUARTERS! Thanks to YOUR wonderful acceptance and patronage Rogers is forced to move to a new and larger store.

You will enjoy and profit from this, the biggest sale Klamath Falls has ever had. Sealed bids accepted on any or all fixtures.

WE MUST SELL!

ALL MERCHANDISE & FIXTURES
at 837 MAIN STREET

LOOK

LEATHER
WALLETS

WITH ZIPPER
REGULAR 3.50
NOW ONLY

59¢

JUICE
SETS

Pitcher & 6 Glasses
REGULAR 3.95
NOW ONLY

59¢

ALARM
CLOCKS

REGULAR 2.95
MUST CLEAR—
NOW ONLY

59¢

New Haven
POCKET
WATCHES

REGULAR 2.95
CLOSEOUT

1.88

DIAMOND SALE



11 DIAMOND
WEDDING SET
Perfectly matched, beautiful-
ly cut dust in flatter 14
carat gold mounting...
BOTH RINGS 89.50



MAN'S DIAMOND
SOLITAIRE
Brilliant, perfectly cut dia-
mond solitaire in handsome
14 carat gold mounting.
49.50



6 DIAMOND
WEDDING SET
Perfectly matched fiery dia-
monds set in 14 carat yel-
low gold...
BOTH RINGS 69.50

LOOK

12-Piece
Screwdriver
SETS

REGULAR 2.95
NOW ONLY --

59¢

7-Piece
WHISKEY
SET

6 Mug Jiggers
REGULAR 3.95
NOW ONLY --

59¢

6-Pc. Set
STEAK
KNIVES

Stainless Steel Blades
REG. 2.95

59¢

BIRTHSTONE
RINGS

VALUES TO 9.95
NOW ONLY --

2.50

Special Note

Rogers DOES
NOT Charge
Interest or
Carrying Charges

YOUR CHOICE

Special Note

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NEVER BEFORE AT THIS LOW PRICE!

EXTRA HEAVY QUALITY SILVERPLATE



Available in Gadroon or
Grape Pattern in Finest
Silverplate on Copper!

Pay Only 45¢ Down
...that's all!
NO MATTER HOW MANY PIECES
YOU BUY YOUR TOTAL PAYMENT
CAN BE AS LOW AS --
50¢ a week

\$9.95
45¢ DOWN!
No Extra Charge For Credit



DISPOSAL PRICES
Here is a grand opportunity for
you to possess the silverplate
you've always longed for. Be-
cause you've made a terrific buy,
because we made a terrific buy,
because we're offering many pieces at
less than half price!

PRICES CUT ON EVERY ITEM IN THE STORE
EVERY ITEM MUST GO! TERRIFIC SAVINGS FOR YOU!



GENERAL ELECTRIC
Heating
Element
REG. 19.95
VALUE!
\$8.88



UNIVERSAL COFFEE
MAKER
8 CUP
HURRY!
LIMITED
QUANTITY
WAS \$19.95
9.88



45 pc. SET of DINNERWARE
entirely decorated in 22K GOLD.
\$16.75 Value
Lavish design
Modern
shapes. You get
ALL at this low
price!
\$9.95
50¢ A WEEK

ROGERS
JEWELRY CO.
Famous for
Diamond Values
837 MAIN ST.



No
Money
Down
"Pop-up"
AUTOMATIC
ELECTRIC TOASTER
Compare with \$19.95 Value
5.88
50¢ A
WEEK

See this beautiful combination of
white chrome and rich, red copper
finish! It's the new, modern kitchen
color scheme! Fully automatic, "pop-
up" electric toaster at a price
REMARKABLY LOW!

FAMOUS LANDERS STEAM & DRY

ELECTRIC IRON
ADVERTISED IN
LIFE



50% Off
LIST PRICE
Instant, steady steam
Automatic, safety-set fabric
selector
Lightweight (3 1/2 lbs.)
Uses tap water
Double button nooks
Right or left-hand cord
Dual thumb rest
Larger sole plate
COMPARE feature for feature
with any other iron advertised
at twice the low price. Here
are built-in lasting qualities
that mean long, carefree ser-
vice in a handsome appliance at
an amazing low price!
Regular \$19.95
Special at
7.88
50¢ A
WEEK
Hurry -
Only a
Few Left

ROGERS
JEWELRY CO.
Famous for
Diamond Values
837 MAIN ST.