



bright washable dresses at just

3⁶⁶

Just Say, "Charge It" on
Sears Revolving Charge
Take Months to Pay or Use
like a regular charge account

Washable cottons and cotton blends in a bright array of new spring colors and prints... and all offered at this remarkable price! Drip and dry prints, broadcloths, leno weaves with satiny stripes, plaids, Arnel (R) and cotton checks... many more. Choose from shirtwaist, sheath, full skirt and other fashionable silhouettes. But don't delay! Sizes 10 to 20, 7 to 15, 14½ to 24½.

Linen Look Rayon Blouses

\$1

Just

Charge It

Sissy lace fronts, embroidered yokes or charming printed motifs. Your choice of tuck-in or overblouse styles in a palette of colors. Wash beautifully. Crease-resistant. Sizes 32 to 36.



Make Sears Your Centennial
Dress Headquarters



Summer Pajamas In Drip-Dry Plisse

Charge It 1.99

Combed cotton, short sleeve styles for summer comfort. Covered elastic waist in trousers. Prints. 34-40.



Use Sears Revolving
Charge Today!



Girls' Easter Cottons by the Dozen!

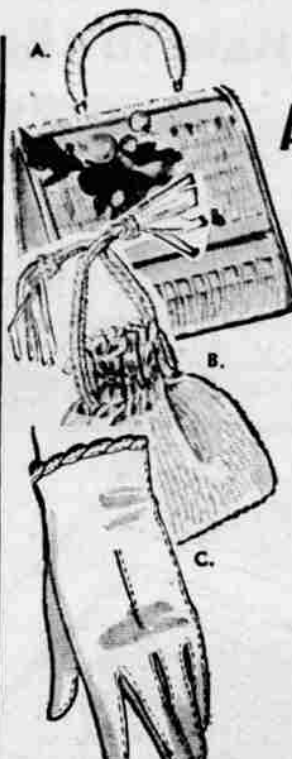
Size 7 - 14

Charge It

3⁶⁶

Each

Come get 'em! Honeylane (R) cottons in plaids or weaves, shirtwaist, dirndl. Full sweep! You'll want to get her two or more for Easter. Favorite colors.



Choose Your Accessories Now

A. Spring Handbags. Imagine finding the newest styles and colors in this assortment of lovely summer bags.

2⁶⁶

Plus Tax

B. Summer assortment of braided nylon handbags in your choice of flower motif or plain styles. Get yours now!

2⁷⁷

Plus Tax

C. Gloves in bandbox white to complete her new Spring ensemble! Completely handsewn double-woven nylon.

1⁸⁷

D. New Spring Hats spectacularly priced. Don't miss this big collection of favorite hat styles. Cloches, pill-boxes, floral clip-ons, many more. Ideal for Easter!

1⁸⁸

Charge It on SRC



Shoes for the Entire Family

Kerrybrooke Flats and Casuals

2⁶⁶

Charge It

Suede or Smooth Leather

Several styles to choose from. Not all sizes in every style.



Girls Biltwel Party Shoes

3⁴⁷

Charge It

Little girls swivel straps in shining black patent. Just in time for Easter.



Gold Bond Continental Swirl

8⁹⁸

Charge It

... A new design that combines elegance with casualness and simplicity. Fine, gleaming black leather uppers, preflexed leather soles and hard heels. Pacifate protected vamp lining. 7½-11.

