

Easter Specials in All Departments buy 2 save almost \$3



Hurry in 9 a.m. tomorrow for this special pre-Easter selling of easy-care spring cottons . . . several with "empire" lines

Wonderful fashion and savings news for both mom and moppet right when you want it! Sears fabulous pre-Easter presentation of beautiful little Honeysuckle dresses in pert gingham checks, dainty floral prints, smartly stepping stripes and pretty polka dots. Choose from a flattering array

Just say, "Charge It" on Sears Revolving Charge . . . also can be used just like a Regular Charge Account

easy-care Honeysuckle spring dresses

regularly 3⁹⁸ each

2 for \$5

sizes 3-6x Charge It on SRC

of colors and styles including several featuring the exciting new empire line. All are finished with french side seams and boast of lacy trims and other exquisite detailing. All are awaiting your selection in sizes 3-6x. Don't miss this timely opportunity to Shop at Sears and Savel



Use Sears Revolving Charge Just Like a **REGULAR CHARGE ACCOUNT**

No Service Charge or Take Several Months to Pay with Small Service Charge



Fraternity Prep Ivy League Shirt

10 to 18 **1.55**

Easy care cotton broadcloth prints in stripes or checks. Choice of regular or new University Club Ivy style.



Soft-as-Fog Knit Orlon* Sport Shirt

Reg. 3.98 Charge It **2.99**

Softness puts you at ease, sharpens you up. Was 3.98, in assorted colors . . . S to L *DuPont's Acrylic Fiber

Smart Fashions for Young Men 3-piece suit for dress-up or casual wear

One suit for all occasions. One pair of slacks to match coat, the other contrasts to make many outfits. Comfort-weight acetate flannel in newest patterns. Sizes: 3-8.

6.44 Charge It



Boy's Wash and Wear Easter Dress Shirt Set With Tie and Cuff Links



In White **1.98** "Charge It"

Beautiful tailored care-free cotton broadcloth shirts, tub and wear. Cuff links and bow tie included. Sizes 4-12.

Polished Cotton Slacks

Special easy care finish. Plain front, tapered, slim fit with popular flap back pockets. Tan, grey, brown, black, 29-40.

3.77 Charge It

